



ISIB-02-2014

Closing the research and innovation divide: the crucial role of innovation support services and knowledge exchange



NETWORKS

Learning and feedback
from on-going Multi-Actors Projects



10 October- Liboa
Eric SERRANO - IFV



Challenge

Knowledge and control of 2 important diseases that jeopardize the EU wine sector



Fast spreading across Europe

Economic losses
Source of anxiety among winegrowers

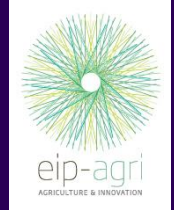


- 1- We wanted the project to tackle very precise topics and not general wine thematic : organic wine, pesticide,...
- 2- Focus on two diseases that endanger vines and jeopardise the grape production

Many questions that needs answering!

- > **Improve exchanges** between science and practice
- > **Bring solutions** (existing or new) to control these diseases

A relevant consortium



10 wine-producing areas – 7 countries



11 Partners
10 involved in dissemination,
1 in methodology,
1 in tools development
1 in scientific knowledge

Innovation Support Services
 SMEs
 Wine producers clusters
 Scientific research centre



















The Network

Installation of **Operation Groups** in each area

Managed by a **Facilitator-Agent (FA)**

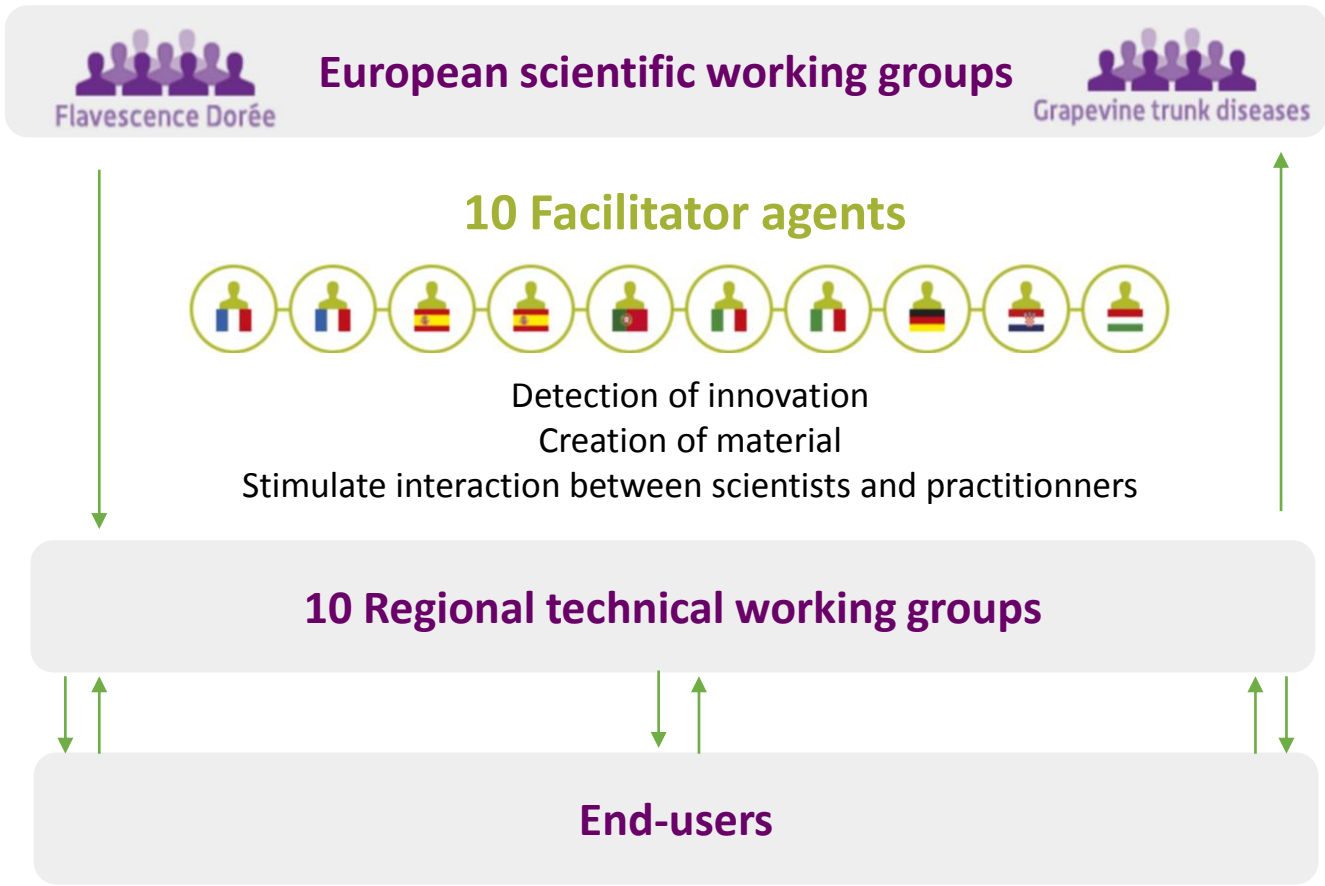


**10 interconnected
Operation Groups
spread all over the
european vineyards**

Operation Groups are composed of wine growers and technicians

Project outline

Approach: Network of two-ways knowledge flow across Europe



Winetwork is directly involving 231 people in working group!

50 european winegrowers

AND

219 winegrowers visited by FA (survey)

From 2015
to 2017



Knowledge gathering and material for dissemination...

COLLECTED KNOWLEDGE

Science SWGs

Review of scientific literature
Research results

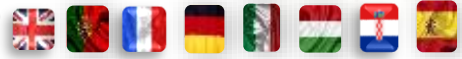
Practice Winegrowers

Interviews
Pictures
Research needs

More **500** references

Knowledge Reservoir

PRODUCTION OF MATERIAL



Material for technical advisory

Video seminars made by scientists
Technical datasheets
Power Point presentations



Material for winegrowers

Video clips **YouTube**
End-users flyers
Training modules



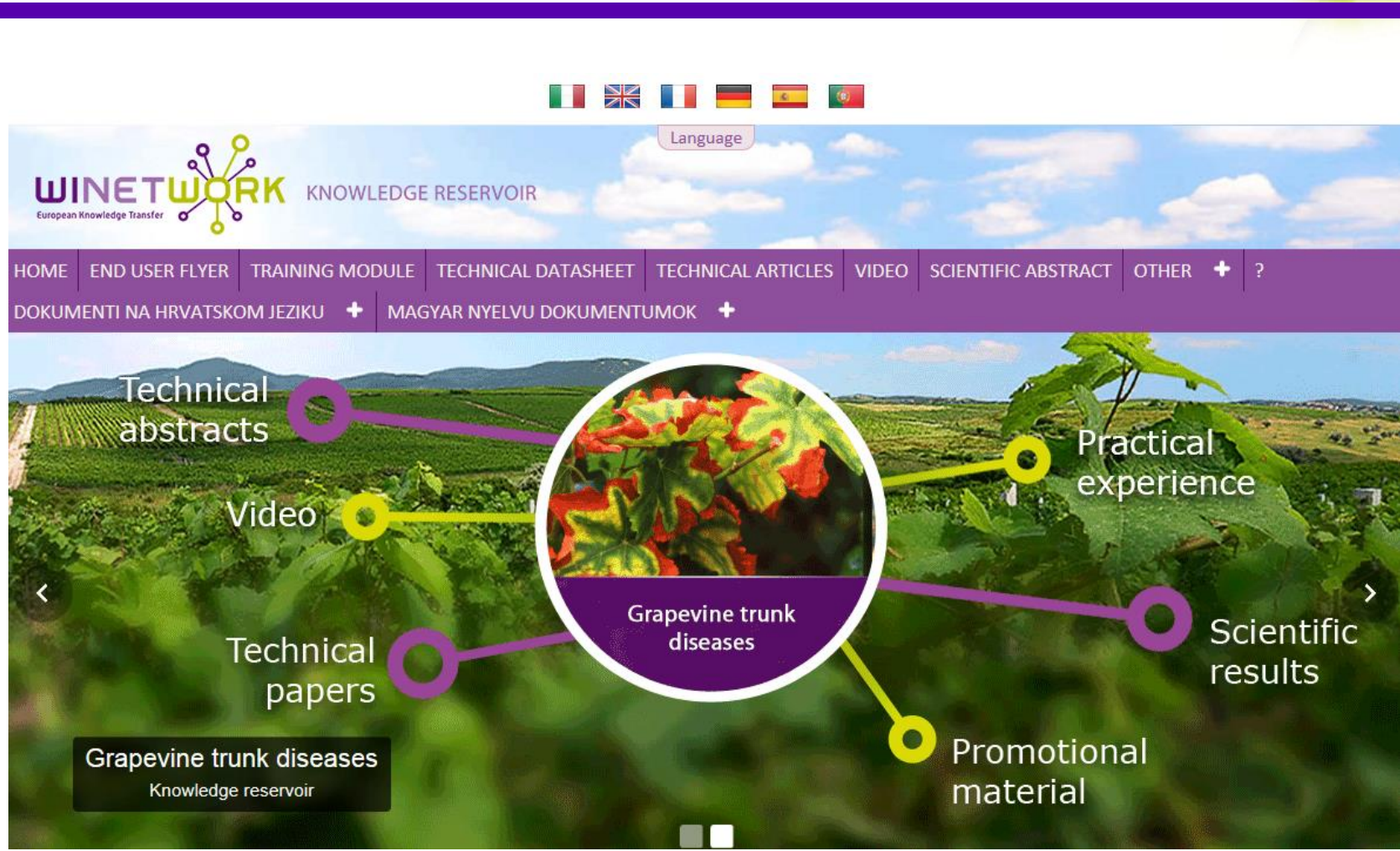
20 practice abstracts



Free

65 Material Today

Knowledge Reservoir...



Language

WINETWORK KNOWLEDGE RESERVOIR
European Knowledge Transfer

HOME | END USER FLYER | TRAINING MODULE | TECHNICAL DATASHEET | TECHNICAL ARTICLES | VIDEO | SCIENTIFIC ABSTRACT | OTHER + ?

DOKUMENTI NA HRVATSKOM JEZIKU + | MAGYAR NYELVU DOKUMENTUMOK +

Technical abstracts

Video

Technical papers

Grapevine trunk diseases

Practical experience

Scientific results

Promotional material

Grapevine trunk diseases
Knowledge reservoir

A massive communication about the existence of the tools...



Winetwork est un projet collaboratif Européen pour l'échange et le transfert de connaissances et d'innovation entre régions viticoles européennes. Pendant trois ans, 11 partenaires de 7 pays européens ont échangé leurs connaissances sur deux maladies importantes du secteur : les maladies du bois et la Flavescence Dorée.

Toutes les informations qui ont été collectées durant le projet sont disponibles sur un **réservoir de connaissances** en ligne, dans lequel vous pourrez trouver des **fiches techniques**, des **articles**, des **flyers**, des **vidéos** et bien d'autres outils.

Voici ci-dessous quelques exemples de documents disponibles sur le réservoir de connaissances pour la **Flavescence Dorée** (www.winetwork-data.eu)

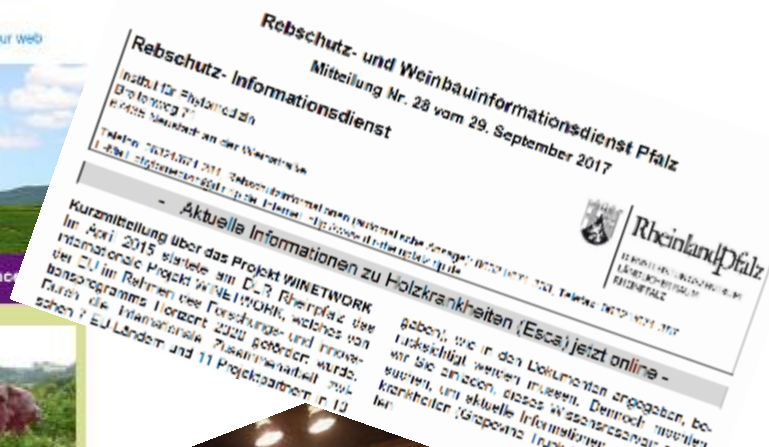


Vidéo: L'état de l'art sur la Flavescence Dorée

François-Michel BERNARD, IFV
Pôle Bourgogne-Beaujolais

Guide des bonnes pratiques

Fiche technique:



infowine Revue Internet de viticulture et oenologie

Maladies du Bois et Flavescence Dorée
Vidéos de la Session d'Enoforum 2017 dédiée au projet Winetwork

Le projet Winetwork est un réseau d'échanges et de connaissances centré sur deux maladies très communes en Europe qui provoquent des pertes économiques importantes : les maladies du bois et la Flavescence Dorée. L'objectif consiste à améliorer les connaissances, leur échange et leur diffusion et communication.

À l'occasion de la **Xe édition d'Enoforum**, une des sessions du symposium a été dédiée à la présentation des **principaux résultats** obtenus à travers le projet Winetwork.

La structure organisationnelle particulière du projet et la présentation de la « réserve de connaissances » (www.winetwork-data.eu) sont illustrés dans la présentation de Fanny Prezman en **suivant ce lien**.

Voir aussi les autres présentations de la session Winetwork à Enoforum 2017:

- Résumé des connaissances scientifiques sur les maladies du bois**
Vincenzo Mondello, Université de Reims
- Pratiques vitivinicoles européennes contre les maladies du bois**
Fanny Prezman, IFV Sud-Ouest

TARGET : More than **50 000** winegrowers and technicians across Europe



Links with other EU projects

Screening of all Eu, national and regional initiatives relevant for the project → Several initiatives selected to link with and create synergies (EU projects, COST ManaGTD, national projects)

Synergies to establish:

- Co-publications
- Exchanges on methodology, knowledge, results
- Links in websites and newsletters
- Common workshops

The screenshot shows the website for the 'PLAN NATIONAL DÉPÉRISSEMENT DU VIGNOBLE'. The header includes the title and a navigation menu with icons for 'PRÉSENTATION DU PLAN', 'BOÎTE À OUTILS', 'FORMATIONS', 'TRAVAUX DE RECHERCHE', 'WEBZINE', 'CONTACT', and 'CONNECTEZ-VOUS'. Below the header, the 'BOÎTE À OUTILS' section is highlighted, featuring three main categories: 'BONNES PRATIQUES' (blue button), 'FICHES TECHNIQUES' (green button), and 'RETOURS D'EXPÉRIENCE' (orange button). Each category has a 'VOIR' button below it. A search bar and social media icons are visible in the top right corner.

PLAN NATIONAL DÉPÉRISSEMENT DU VIGNOBLE

PRÉSENTATION DU PLAN | BOÎTE À OUTILS | FORMATIONS | TRAVAUX DE RECHERCHE | WEBZINE | CONTACT | CONNECTEZ-VOUS

BOÎTE À OUTILS > FICHES TECHNIQUES

FICHES TECHNIQUES

Les fiches techniques font le point sur un sujet technique à la lumière de résultats de recherche, d'expérimentation ou de données d'enquête ou bibliographique. Une fois inscrit et connecté vous pouvez à votre tour proposer des fiches techniques ou commenter les fiches déjà publiées.

Rechercher une fiche technique...

RECHERCHE AVANCÉE

Ajoutée le 03/04/2017

FLAVESCENCE DORÉE : TECHNIQUES DE LUTTE EN EUROPE

WINETWORK

VOIR LA FICHE

Ajoutée le 28/03/2017

PORTE-GREFFE RÉSISTANT AU COURT-NOUÉ

IFV INSTITUT FRANÇAIS DU COURT-NOUÉ

VOIR LA FICHE

Ajoutée le 22/03/2017

SUIVI DE LA FLAVESCENCE DORÉE EN CHARENTES

AGMAC

VOIR LA FICHE



HOW TO PROGRESS NOW ?

WHAT WE LEARNED ?

The central role of the Facilitator Agent and leaders

The essential link between field and scientific
2 meetings were needed to understand each other

The Facilitator Agent must have a strong link with the field :
Winegrowers and Technicians

AND

Leaders are essential in a multi-actors network :

- The coordinator
- A leader for the the scientific groups
- A leader for the Facilitator Agents group



Regular conference call between leaders

Not on the planning of the project

On the needs of each other and on message to be given to the different groups

The meeting between scientists and the field...

Facilitator Agents translated the scientific results in
efficiency and understandable tools

BUT

**Importance of physical meeting between
technicians/winegrowers and scientific**

Not only for the field actors...sometimes more for the scientists

Several meetings were organised in parallel with Winetwork

Croatia
Hungary
Portugal



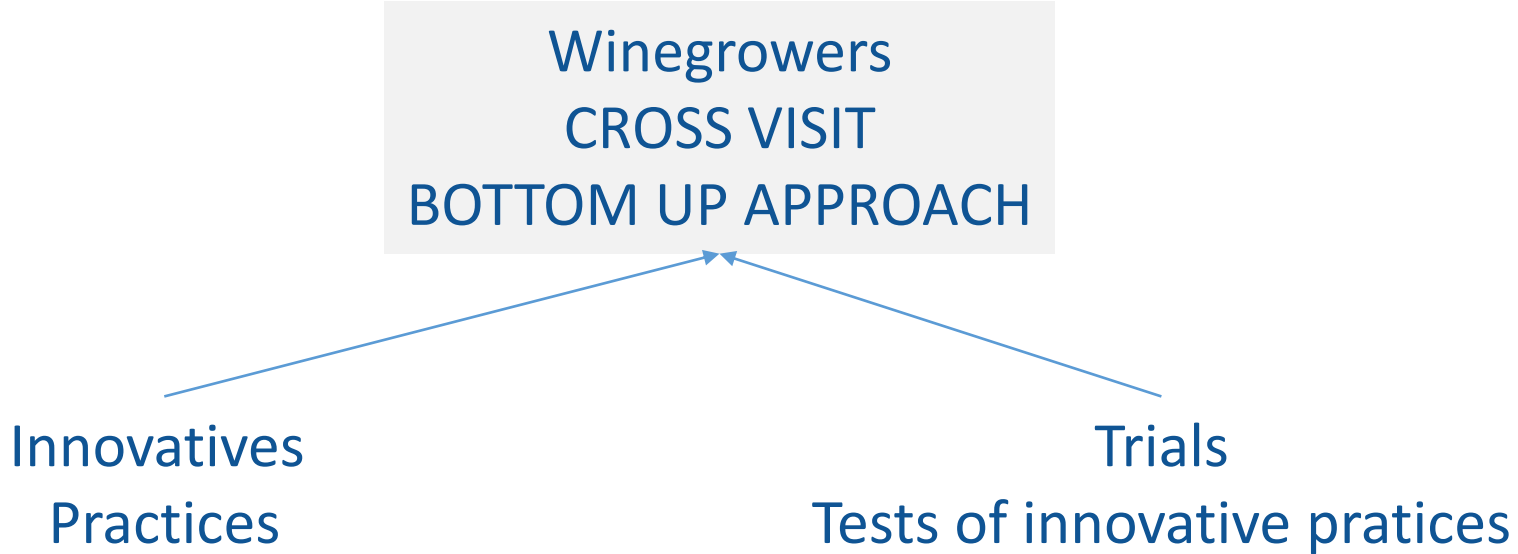
Italy
Spain





A lack in the project

A important part of the bottom up approach for its success



Difficulty to create a dynamic technical-social Network 2.0...

We create the Knowledge Reservoir
to agglomerate the knowledge...and to share the knowledge



AND

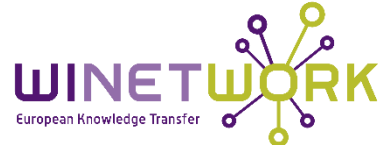
Provide accessible and long-term available material

Everybody can use it and uploaded his knowledge and know-how

- *Improve flow of information and knowledge between academia and practitioners*
- *Stimulate exchanges between european wine regions*



Difficult to become a must for scientific and technicians





Role and skills of the actors across the project...

Coordinator : How to manage the consortium meeting

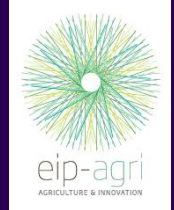
Scientists : Field meeting

Facilitator Agents : Working together with same level of knowledge...and several meeting

Technical Working Group: should be more a Winegrowers working group



What should we change and improve and make now....



1. Continuing to **develop the links with the national initiatives** (France, Portugal, Croatia, Spain)

➔ They must appropriate the results of Winetwork and help us in the dissemination

2. **Extend the results** to the whole country, beyond the regions concerned by Winetwork (All)

➔ Using the existing regional Wine and Vine Operationnel Group

3. Think **how to disseminate to new countries** the Winetwork knowledge and enrich the KR



Thank you for your attention!



This project has received funding from the **European Union's Horizon 2020 research and innovation programme** under **grant agreement N°652601**

