

Reducing women's inequalities in Agricultural Areas: the role of digitalisation

22 October 2024 | 10:00 – 12:00 CET | Online

Gender imbalance in rural and agricultural areas remains a significant issue in the EU and globally, hindering the progress towards a more equitable and inclusive society.

Despite the EU's efforts through various strategies and policies, such as the Gender Equality Strategy 2020-2025, but also the Common Agricultural Policy (CAP) and the Green Deal, rural women continue to face numerous challenges, including limited access to land, education, and leadership roles.

This webinar aims to shed light on these issues, discuss the impact of current policies, and explore innovative solutions based on digitalisation to tackle gender inequalities from local to EU and global level, thereby contributing to socio-economic development and sustainable growth in rural areas.

The event will be interactive, fostering discussions and peer-to-peer learning. It is a unique opportunity to interact with stakeholders from diverse backgrounds and contribute to the public conversation able to shape most relevant policies that impact the lives of people in rural areas.

Programme

10.00 - 10.05	Welcome and introduction – <i>Blanca Casares, European Association for Innovation in Local Development (AEIDL)</i>
10.05 - 10.10	Opening speech – <i>Gianluca Brunori, University of Pisa & CODECS Coordinator</i>
10.10 - 10.20	Gender equality in rural areas and agriculture: Current status and future directions – <i>Tacko Ndiaye, Rural Transformation and Gender Equality Division at the Food and Agriculture Organization (FAO)</i>
10.20 - 10.30	Gender in digitalisation of agriculture – <i>Blanca Casares, European Association for Innovation in Local Development (AEIDL)</i>
10.30 - 10.50	Case studies on women-led innovations in agriculture <ul style="list-style-type: none"> • <i>Mary Grace Gasco, <u>SpaceCrop</u></i> • <i>Diana Zagarella, <u>Olivair</u></i> • <i>Saša Kržič, <u>Mikrozelenje Šebenik</u></i>
10.50 - 11.30	Panel discussion: challenges and opportunities for rural women – <i>with Maura Farrell (FLIARA Coordinator), Mary Grace Gasco (SpaceCrop), Saša Kržič (Mikrozelenje Šebenik), Tacko Ndiaye (FAO) and Diana Zagarella (Olivair); moderated by Blanca Casares (AEIDL)</i>
11.30 - 11.55	Questions & Answers
11.55 – 12.00	Closing – <i>Merveille Ntabuhashe, European Association for Innovation in Local Development (AEIDL)</i>

For more information, please contact info@horizoncodecs.eu

