

# Subgroup on Innovation for agricultural productivity and sustainability

## 4<sup>th</sup> Meeting – 18 February 2016



08:30 - 09:00 Registration & welcome coffee

09:00 - 09:10 Welcome & introduction – *Rob Peters, Head of Unit AGRI H.5*

09:10 - 10:10 Session I “Rural Networking in 2016

*Presentation by DG AGRI & discussion in groups*

10:10 – 10:30 Session II “Supporting Operational Groups”

EIP-AGRI implementation in RDPs: first elements from the 94 RDPs supporting OGs through Measure 16 – *Presentations by DG AGRI & EIP-AGRI Service Point*

10:30 – 11:00 Coffee break

**11:00 – 13:00 Session II “Supporting Operational Groups” (continued)** – *Discussion in groups*

**Support for Operational Groups – DG AGRI & MAs from Austria, Spain, Sweden, England**

13:00 – 14:00 Lunch break

14:00 – 15:00 Session III “EIP-AGRI Focus Groups”

State of play – *EIP-AGRI Service Point & DG AGRI*

Making best use of Focus Groups’ outcomes – *Presentations by Portugal, Hungary & Spain / Presentation by Mark Redman*

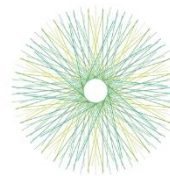
15:00 – 15:30 Coffee break

15:30 – 16:40 Making best use of Focus Groups’ outcomes – *Discussion in groups*

16:40 – 17:00 Wrap up / next steps

17:00 Closing





eip-agri  
AGRICULTURE & INNOVATION



# Subgroup on Innovation for agricultural productivity and sustainability 4<sup>th</sup> Meeting


## The Operational Group toolkit

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[#RNSubInnovation](#) - [@EIPAGRI\\_SP](#)

*18 February 2016*

# EIP-AGRI Operational Groups: (Toolkit)


- **What?** General **information / guide** on the opportunities for Operational Groups under the Rural Development Regulation, including links to other policies
  - Principles, practices and relevant **experiences**
  - **How?** Pdf now, later will become full part of EIP website
  - **Available when?** Next week (content is ready, layout on-going), we'll send you the link
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# Info on EIP-AGRI Operational Groups

- **For who?** Freely available, in particular for everyone with an interest in EIP Operational Group projects:
  - ✓ Actors of Operational Groups
  - ✓ MAs, EIP-AGRI network supporting units, advisors, innovation brokers, ISS
  - ✓ Potential Horizon 2020 project partners
  - ✓ Policy makers, stakeholders, NGOs etc etc
- **Not a legal guidance document**
- **Should be (easy) understandable** *(you'll be the guinea pigs, please let us know if it is and what we should add, improve)*
- Will be complemented (e.g. with text and examples after OG workshop in April 2016)


# EIP-AGRI Operational Groups info:

## Content

1. EIP-AGRI concept
  2. What is innovation?
  3. EIP-AGRI Operational Groups – basic principles
  4. Innovation support services, including advisors focusing on innovation
  5. EIP-AGRI networking
  6. Links to other policies
- 


# EIP-AGRI Operational Groups info: content (1)

## 1. EIP-AGRI concept

- Flagship initiative Innovation Union
  - Speeding up innovation by linking existing policies and instruments
  - Achieve more from less
  - Complementary knowledge, co-creation, co-ownership
  - Aims at a flexible and open system for the creation of a multiplicity of OGs
  - Legal base
- 

# EIP-AGRI Operational Groups info: content (2)

## 2. What is innovation?

- Idea /put into practice / with success
  - You don't know this in advance
  - Combine targeted mix of actors, such as ....
  - Interactive innovation model, beyond linear innovation
  - Why is interactive innovation so useful (bottom-up, cross-fertilisation, use of tacit knowledge, solutions adapted to circumstances, making use of farmers' peer to peer, integration in day-to-day advice etc)
  - Legal base
- 

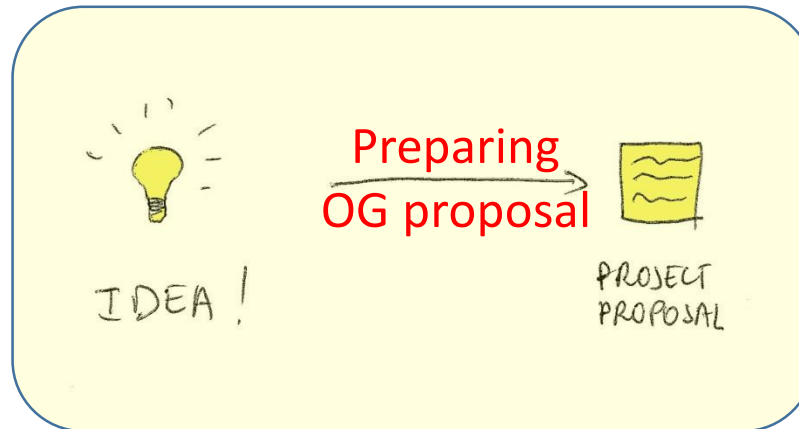
# EIP-AGRI Operational Groups info: content (3)

## 3. EIP-AGRI Operational Groups – basic principles

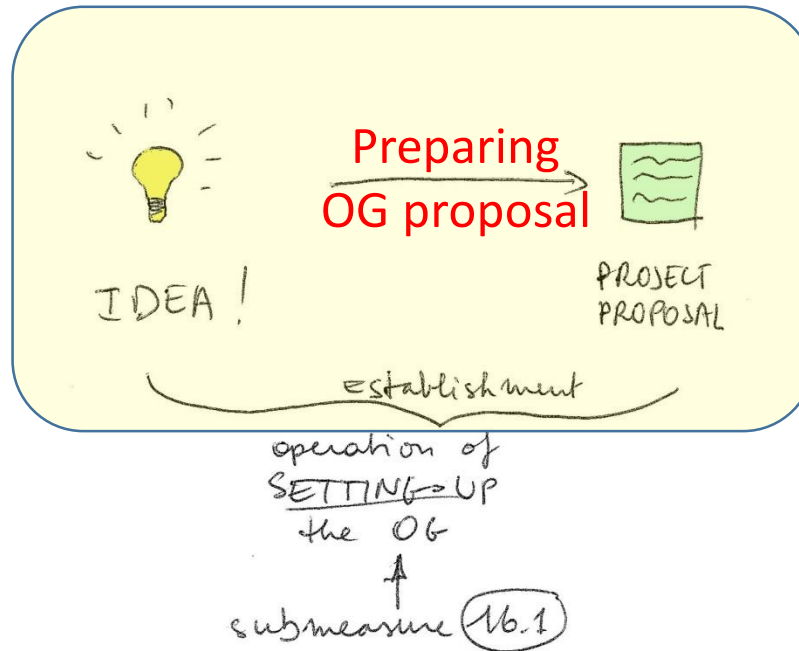
- Who (such as...), not always researchers needed
- Must tackle practical needs of farmers/foresters, it is not to Man. Auth. to decide on beforehand who
- Various types of activities (development of new products, pilot projects, but also short supply chain, environmental projects, climate change etc)
- New group, or existing group with new project
- Flexible, lean and open system needed, bottom-up, no need for high number of partners
- Generating knowledge freely available to all
- Very different from LAGs



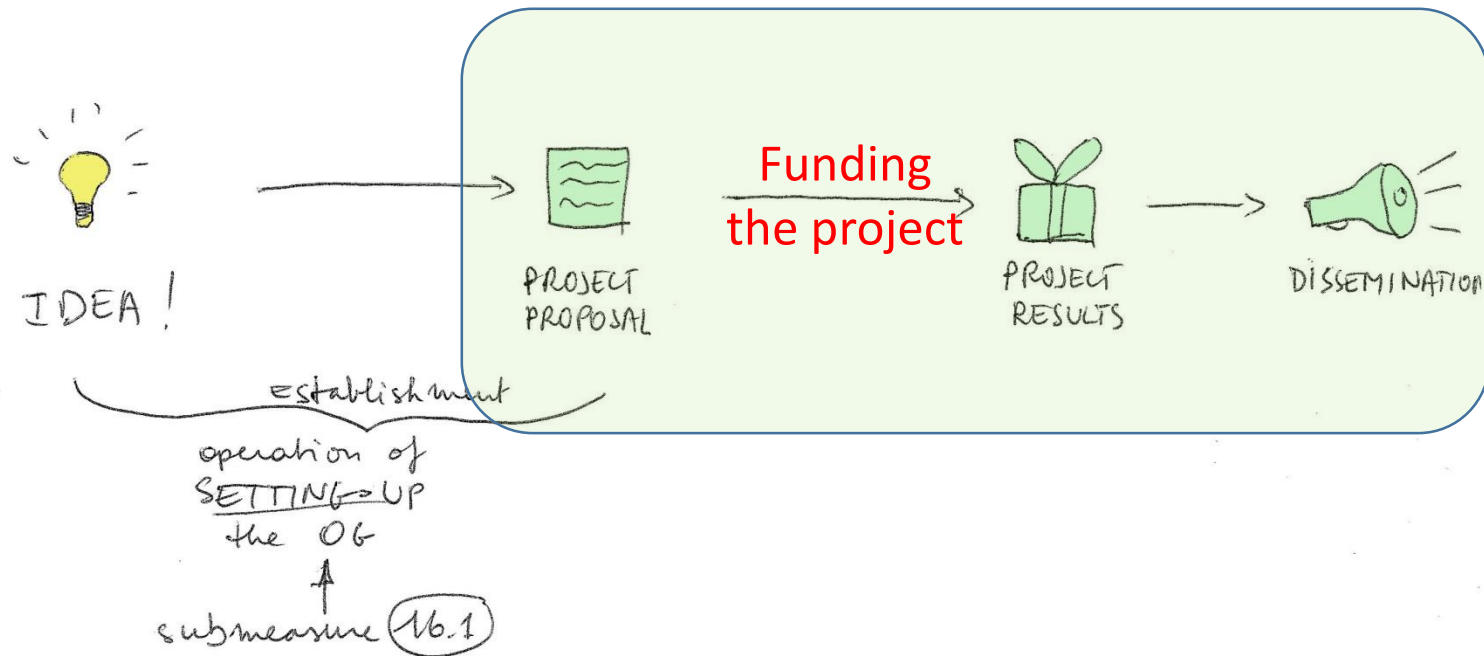
# Support for **preparing** OG's project ("setting up") complements the funding for the OG's **project** ("operation")



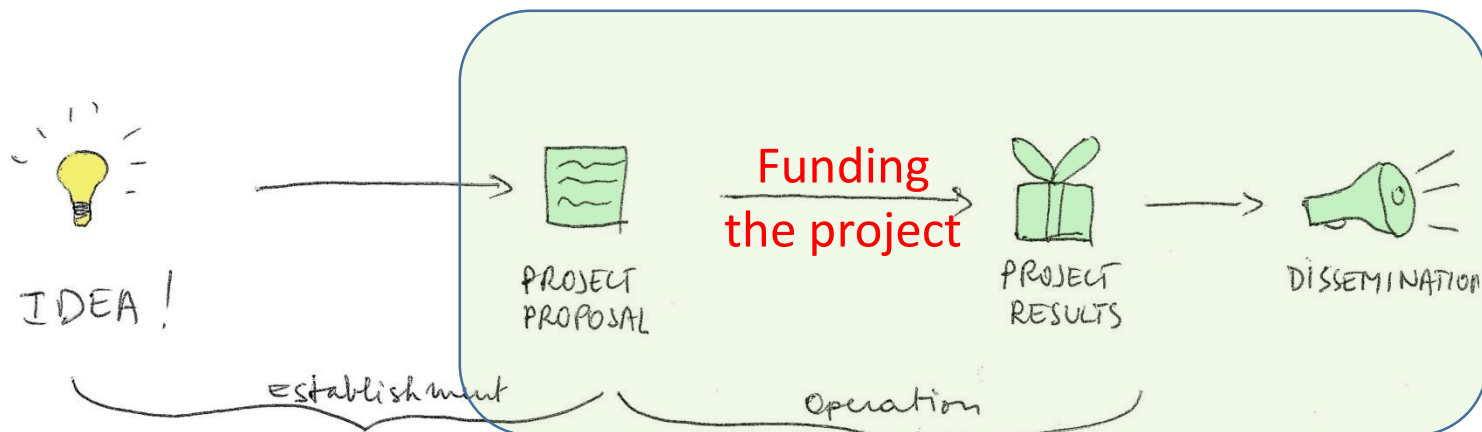
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Establishment  
operation of  
SETTING UP  
the OG

Operation  
OG PROJECT  
OPERATION

Funding

↑  
submeasure **16.1**

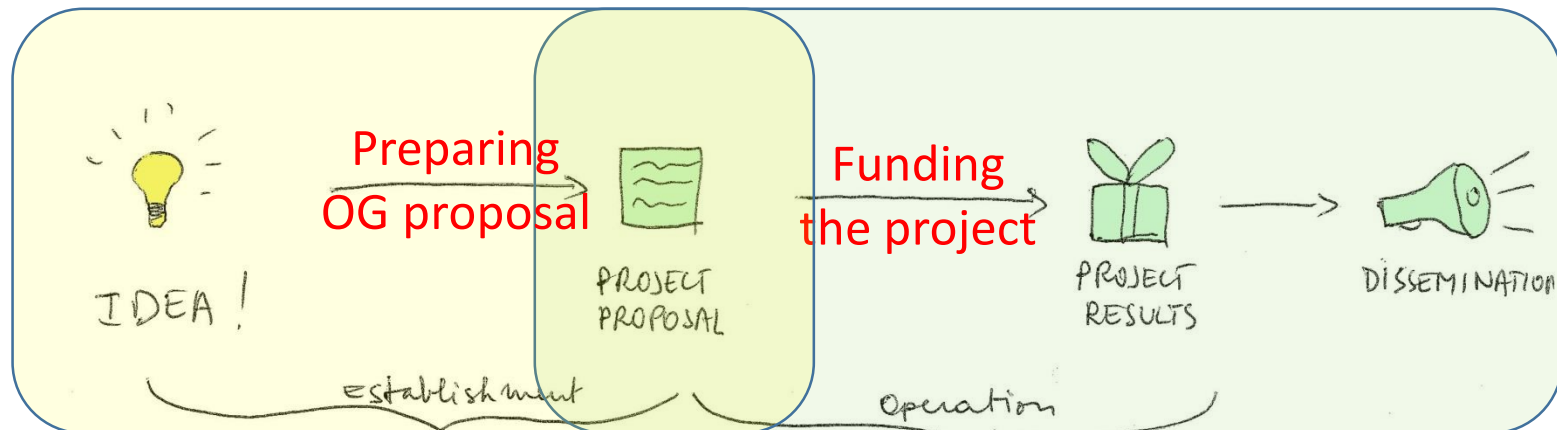
↑  
submeasure **16.1**

AND 16.2  
or 16.4  
or 16.5  
or 16.6  
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or other depending  
on the activities chosen  
from the list under  
Art 35(2)(a) to (k)

⇒ Funding of OG can be done via double subheading

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operation of  
SETTING UP  
the OG  
↑  
submeasure 16.1

OG PROJECT  
OPERATION

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Funding

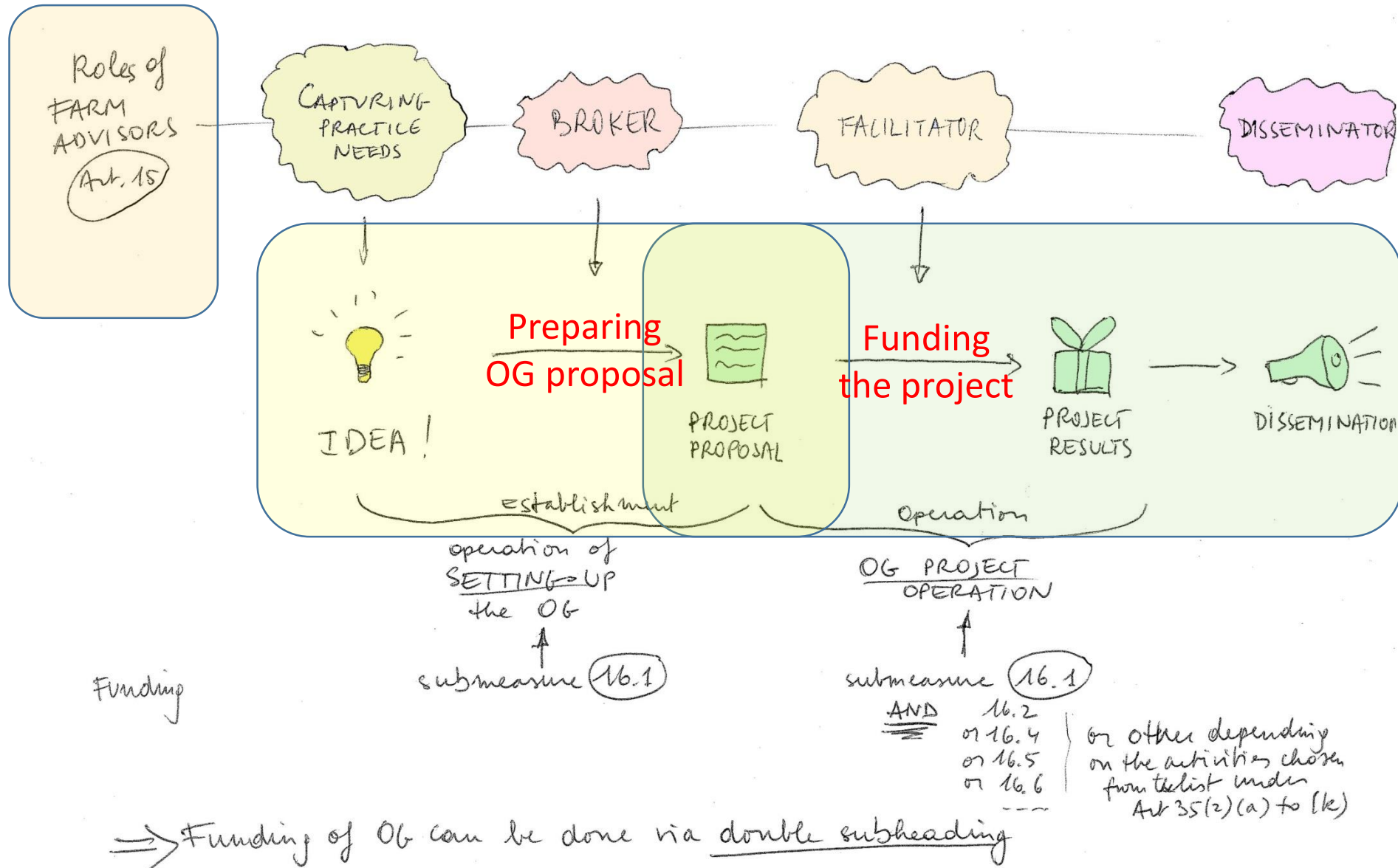
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# EIP-AGRI Operational Groups info: content (4)

## 4. Innovation support services, including advisors focusing on innovation

- Experience learns you need supporting environment
- Various types of help (well connected to agric. world):
  1. Help to start up a specific group = prepare the project (**innovation broker**)
  2. Help to facilitate the project (**facilitator, intermediate**)
  3. **Innovation support service** (covering all this and more)
- Role of the NRNs (OG partner search, networking)

# New roles for farm advisors



# EIP-AGRI Operational Groups info: content (5)

## 5. EIP AGRI networking

- EIP AGRI network at EU level, facilitated by SP
- Connecting and supporting “EU wide” EIP network (= all actors, stakeholders, networks in MS/regions)
- Networking activities of EIP-AGRI network (FGs, Wksh, Seminar, etc)
- Interaction with national and regional levels (NRNs, EIP networks)
- EIP AGRI website, one-stop-shop for innovation in EU agriculture and forestry
- Details on FGs, NRN tasks, utility of existing networks, possibility to create new networks



# EIP-AGRI Operational Groups info: content (6)

## 6. Links to other policies

- Horizon 2020: what? How does it complement RD?
    1. Common format and practice abstracts
    2. Multi-actor research projects
    3. Thematic networks compiling knowled
  - Which other funds?
  - Interaction through common database of practice abstracts, which connects actors from various funding sources
  - Unique EU repository, rewarding researchers for impact
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