

**Subgroup on Innovation
for agricultural productivity and sustainability**
2nd Meeting – 23 June 2015



**First experiences with implementing
EIP-AGRI – Call for Operational Groups**



Subgroup on Innovation for agricultural productivity and sustainability

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08:30 - 09:00 Registration

09:00 - 09:05 Opening words - Rob Peters, Head of Unit AGRI H.5

09:05 - 09:20 State of play EIP-AGRI in the Rural Development Programmes
Inge Van Oost, DG AGRI

09:20 - 09:50 First experiences with implementing EIP-AGRI – Call for Operational Groups
Carola Ketelhodt, Innovationsbüro Schleswig-Holstein

09:50 - 10:20 What happened since the first Subgroup meeting related to EIP-AGRI?
Rob Peters and Anikó Seregélyi, DG AGRI

10:20 - 10:50 Coffee break

10:50 - 11:35 Interactive session “Workshops and Seminar in 2015” – brainstorming on ideas and themes to address

1. Workshop on “Circular economy”
2. Workshop on “First experiences of Operational Groups”
3. Seminar on “Knowledge systems and interactive innovation”

Moderated by EIP-AGRI Service Point and DG AGRI

11:35 - 12:05 Reporting back from interactive session and plenary discussion

12:05 - 12:15 Practical announcements

12:15 - 13:30 Lunch break



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13:30 - 13:45 Interlinking EIP-AGRI and H2020 – First H2020 multi-actor projects and thematic networks - Inge Van Oost, DG AGRI

13:45 - 14:00 Presentation of the AgriSpin thematic network - Eelke Wielinga and Ilse Geyskens, AgriSpin consortium

14:00 - 14:20 Tools and possibilities for interaction between EIP-AGRI and H2020 – Discussion introduced by a short presentation
Iman Boot, DG AGRI and Willemine Brinkman, EIP-AGRI Service Point

14:20 - 14:40 Embedding EIP-AGRI Focus Group outcomes in the broader network activities
Iman Boot, DG AGRI

14:40 - 15:10 Coffee break

15:10 - 15:20 Preview of the year 2016 - Setting the scene - Iman Boot, DG AGRI

15:20 - 16:00 Interactive session 2 “First ideas for the EIP-AGRI work plan 2016”
Moderated by EIP-AGRI Service Point

16:00 - 16:20 Reporting back from interactive session 2

16:20 - 16:30 Wrap up / next steps:

- Reporting / organisation of further work
- Next meeting and what happens in between
- AOB

16:30 Closing





The Innovation Office European Innovation Partnership (EIP-AGRI) in Schleswig-Holstein



What is EIP Agri?

Objectives and key elements of this funding instrument

EIP Agri in Schleswig-Holstein

Current state of planning and implementation

Innovation office

Support and service for the Operational Groups and their innovation projects

Perspective/Outlook

EIP 2015-2020

1. What is EIP Agri?

Objectives and key elements of the new European Common Agricultural Policy (CAP) instrument

- **Innovations for more sustainability, protection of resources and productivity in agriculture, horticulture and forestry and for the rural areas**
- **Faster knowledge transfer between practice, advisory services and research (in both directions)**
- **All participants work together = development of a new culture of innovation for the agricultural sector**

2. What is EIP Agri?

Key element of the new European Common Agricultural Policy instrument (bottom-up-principle)

Operational Group (OG)

**necessary: active farmers as engaged members
specific/concrete innovation project
action plan (for maximum 3 years)
cooperation agreement**

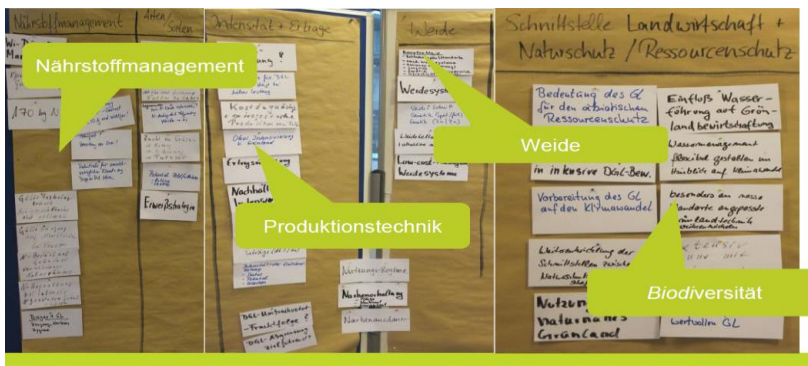
**helpful: actors from all sectors: research, advice, business companies...,
and a strong Lead Partner**



(1)EIP Agri in Schleswig-Holstein

Current state of planning and implementation

- The first idea to participate in EIP in SH was in 2012/ 2013
- In spring 2014 the first call for EIP ideas was started and preparation support was offered for 3 months
- In July 2014 the Innovation Office started at the Chamber of Agriculture in SH to support the Operational Groups and the EIP process



(2)EIP Agri in Schleswig-Holstein

Current state of planning and implementation

Deadline for the 1st official Call for projects was 31th October 2014

Improvements/ Adjustments of the EIP-project applications to the current EU-Guidelines were necessary and possible up to the 20th March 2015

20 Operational Groups applied for 20 Projects

The jury met in April and selected 17 Projects



(3)EIP Agri in Schleswig-Holstein

Current state of implementation

17 projects are selected by a jury

The start of the EIP projects is expected for June 2015, respectively January 2016



A budget of about € 10 M is provided for the whole period 2015-2020 in SH

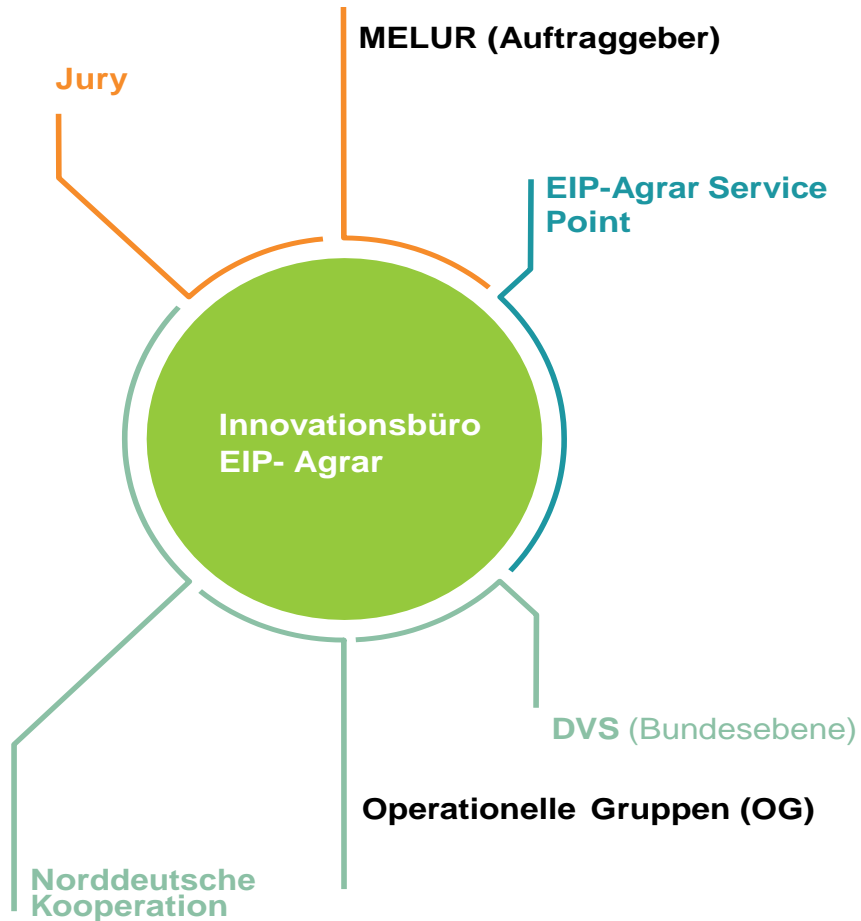
€ 6.6 M ELER resources for the first 3 years

The Innovation Office

EIP Agrar Schleswig-Holstein

- Works on behalf of the Agricultural Ministry (MELUR) Kiel
- Is located at the Chamber of Agriculture in SH (Project sponsorship)
- **supports**
 - the EIP-Process in SH
 - the actors on the path to a successful project and best results
 - the networking, knowlege transfer and PR





Tasks and interfaces of the EIP-Innovation Office in Schleswig-Holstein

(1) Support and services of the Innovation Office for Operational Groups and projects

A: Project work

Brainstorming, partner finding, process support, moderation, find interfaces to other projects and OG, actively approaching actors for collaboration

B: Assistance for project proposals and project handling

Advice related to EIP guidelines and funding conditions, selection criteria of the projects, assistance for establishing a business plan (cost and project schedule, budget), assistance in realization and documentation

(2) Support and services of the Innovation Office for Operational Groups and projects

C: Networking

organize partners who cooperate, networkbuilding for the working groups, thematic workshops, cooperation with DVS (national level), contact with EIP agri service point.

D: Transfer to the general public

Transfer of information and results
PR for the whole network

(1) Selected Innovation Projects

- **Nutrient Management of Grassland**
- **Innovative Technology of Farming**
- **N-Efficiency increase in agriculture**
- **Native Protein Plants**
- **Intercropping and catch crop rotations**



(2) Selected Innovation Projects

- **Optimal Management of grassland- smart grazing**
- **Animal welfare for senior laying hens**
- **Innovation Compost systems for more soil fertility**
- **Health of horses**



(3) Selected Innovation Projects

- **Milk- food & feeding**
- **Animal genetic resources**
- **Thermal soil treatment**
- **Climate change and trees**



(4) Selected Innovation Projects

- **Fertilizer Management**
- **Sustainable use of biomass**
- **Innovative Milking systems**
- **Innovative stable buildings**



Examples of selected Innovation Projects

- **Animal welfare for senior laying hens:**
A group of six farmers and their advisor want to try out, how to manage a flock of laying hens getting them older than normal. They want to hold the hens two years. The difficulty is the management during the molt, when the hens lose their feathers.
- **Optimal management of grassland `smart grazing`:** Researchers, farmers and advisers want to try out and develop different systems of pasture land for the bigger herds of cattle. They have the idea of developing an APP for the results.



Examples of selected Innovation Projects

- **Organic cash crops** : This group wants to optimize organic production with legumes and a better rotation system. They want to develop more diversity on organic farms with catch crops.
- **Animal genetic resources:** This group wants to develop the breeding of old endangered breed of farm animals. They plan modern methods such as genome analysis for the breeding to bring more progress to the old breed.



- **EIP Agri in Schleswig-Holstein**

Outlook

Foster Public relations and networking in SH, North of Germany and Europe

Developing of working relationships and interactive work with the agrobusiness

Support to the Operational Groups in realizing their projects

Assistance in the implementation and handling of EIP needs such as documentation

- **EIP Agri in Schleswig-Holstein**
Outlook

Start up and carry out successful projects

take up new ideas and develop further projects

take advantage of the potentials of the actors, professionalise the creative processes.

Use of networks and cooperations (overlapping sectors)

social, communicative and professional networking to initiate cooperations of innovative projects

Create a culture of innovations for the agricultural sector

EIP Agrar in Schleswig-Holstein

Outlook

running time of EIP :2015-2020 (two periods of three years)

Interim evaluation in 2017 (guideline and innovation office)

Next Call in SH will be in 2017

Innovations and lighthouse projects for more sustainability, resource protection and productivity in agriculture in Schleswig-Holstein!

EIP Agri in Schleswig-Holstein

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Thank you for listening!

