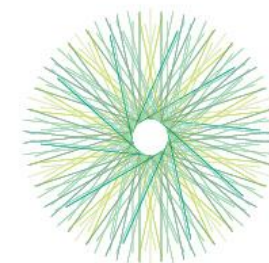


EIP-AGRI: From OG project to impact

Building the innovation ecosystem for the future

17-18 OCTOBER 2018, SPOLETO



eip-agri
AGRICULTURE & INNOVATION



funded by



European
Commission



Programme

Thursday 18 October



08:30-09:00 Registration day 2

09:00-09:30 Feedback on day 1

Learning about OGs: results, successes, networking and collaboration

09:30-09:40 Introduction to the session

- *Fabio Cossu, Unit B2 – Research and Innovation, DG AGRI, European Commission*
- *Pacôme Elouna Eyenga, EIP-AGRI Service Point*

09:40-10:20 Types of networking for OGs – inspiration for AKIS Strategic Plans

- *Margarida Ambar, EIP-AGRI Service Point*
- *Els Lapage, Department of Agriculture and Fisheries of the Flemish Government, BE*
- *Kees Anker, Contact point EIP Network Support Unit, NL*
- *Carola Ketelhodt, EIP-AGRI Innovation Office, Chamber of Agriculture in Schleswig-Holstein, DE*



Innovation Support Service Schleswig-Holstein (Innovationsbüro EIP Agrar Schleswig-Holstein)



Wir fördern den ländlichen Raum



Landesprogramm ländlicher Raum: Gefördert durch die Europäische Union - Europäischer Landwirtschaftsfonds für die Entwicklung des ländlichen Raums (ELER) und das Land Schleswig-Holstein
Hier investiert Europa in die ländlichen Gebiete



Innovation Office EIP Agrar Schleswig-Holstein

- Works on behalf of the Agricultural Ministry (MELUND) Kiel
- Is located at the Chamber of Agriculture in SH
- **supports**
 - the EIP-Process in SH
 - the actors on the path to a successful project and best results
 - the networking, knowlege transfer and PR

Relevant activities and tools to create awareness/dissemination on OG projects

PR for EIP

- information about the funding instrument
- presentations at meetings of associations and institutions (e.g. University, Bauernverband, vets, organic farmers, alumni of applied science ..) to present EIP, projects and running OGs together with members of the groups



PR for innovation projects

- article series in farmer's weekly journals on new innovation projects
- article series on OG's work and results of the ending projects
- Homepage, interviews, film projects
- Field walks, excursions and thematically seminars

Relevant activities to facilitate the networking and collaboration between projects

- **Regional EIP network-meetings two times a year**
- **EIP-Forums annually back to back to a agricultural fair (NORLA)**
- **Motivating for national EIP events**
- **Connecting groups with thematically similar projects regional-, national- and Europe-wide for public events on dissemination**



Relevant activities to support the uptake of projects results by practice

- **Suitable public OG's meetings for the interested farmer's community from time to time**
- **Public seminars or other events from several OGs on their innovations**
- **PR on the project results:**
presentations at experts or own events for different target groups as farmers, scientists, advisors and entrepreneurs

Publications, webpages, newsletters, databanks..



EIP Agri in Schleswig-Holstein

**Innovation Office
EIP Agrar Schleswig-Holstein**

c/o Landwirtschaftskammer SH

Grüner Kamp 15-17
24768 Rendsburg

Tel: 04331 - 9453 -114

Fax: 04331 - 9453 -109
cketelhodt@lksh.de

www.eip-agrar-sh.de



Thank you for listening!

