



**Subgroup on Innovation &
Knowledge Exchange (SolKE)
4th meeting**

Brussels
27 October 2023



Funded by
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Transnational cooperation – LEADER experiences

Anke Wehmeyer
German LEADER association / ELARD

Transnational Cooperation

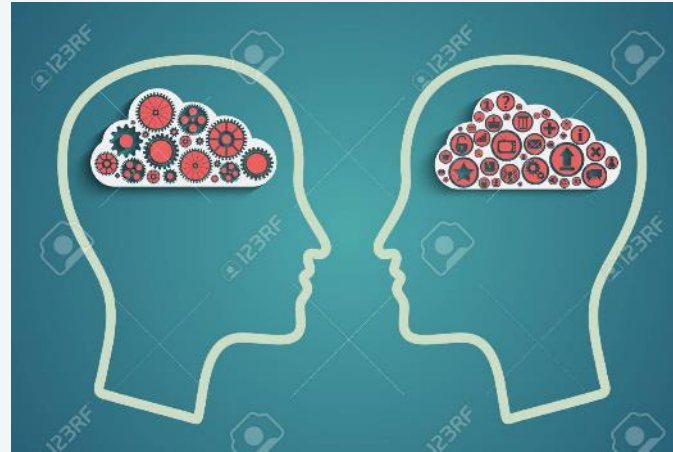
LEADER experiences

Anke Wehmeyer, German LEADER association / ELARD

WHY?



Living Europe



Learning from each other



Bundeled knowledge

Broaden the horizon

WHY?



Sustainable networks



intercultural learning

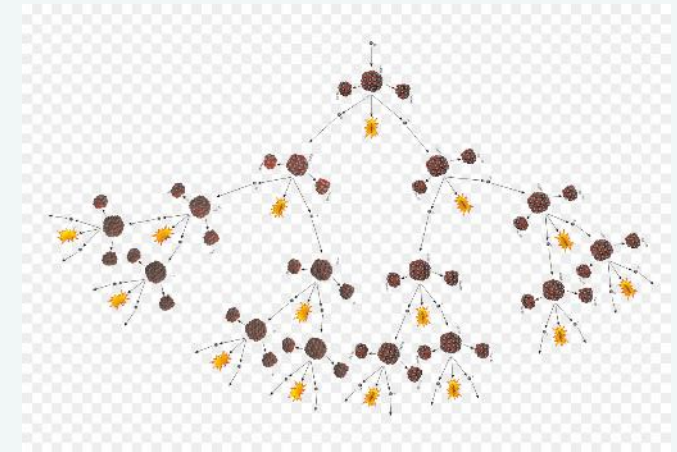
WHY?



Sharing resources



Common marketing

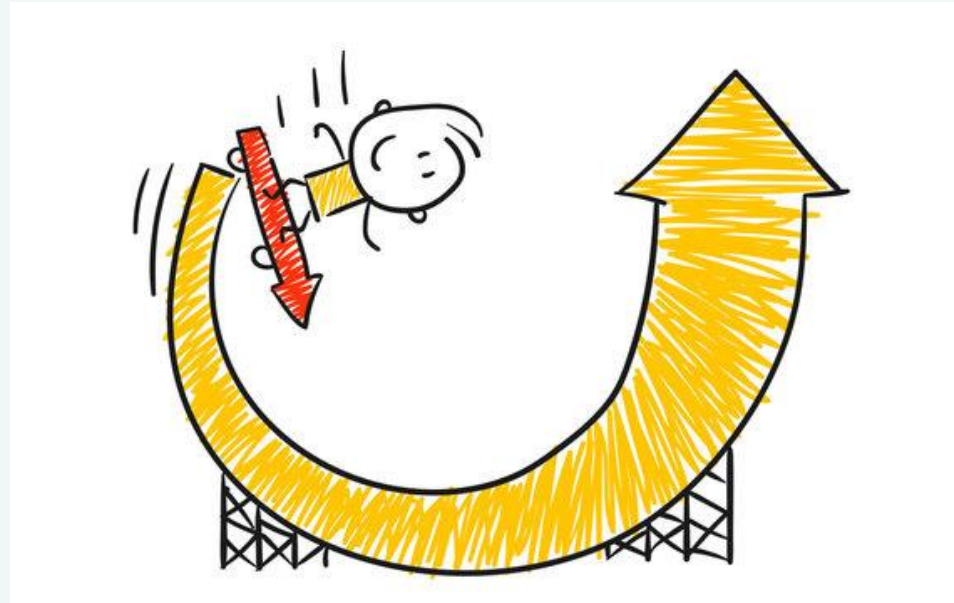


Achieving the critical mass for the market



Raising the courage of implementing and testing innovation

HOW?



Start smart and small

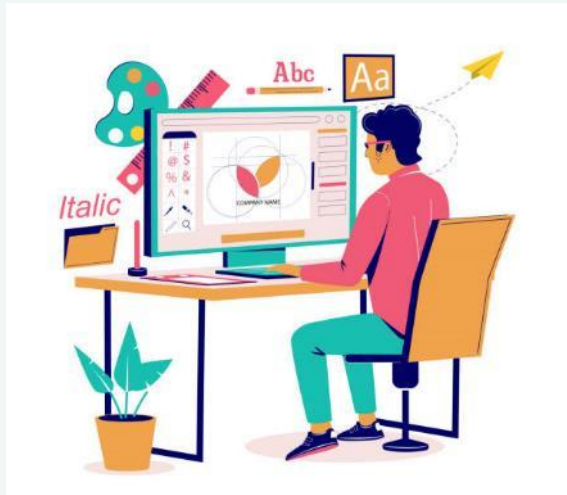


Have a look for already existing contacts

HOW?



For example:
creating a common flyer




Partner 1: design

Woher kommt das Wort Text /
Was ist das Besondere an
einem Text?

Text =

- Folge von Sätzen und Äußerungen,
die miteinander zusammenhängen
und verbunden sind
- verfolgt eine Absicht, hat ein bestimmtes
Thema und sollte einen Sinn ergeben,
also einen „roten Faden“ haben
- sollte im Inhalt und in der Form strukturiert und
gegliedert sein



Common work: text and topic



Partner 2: print

Challenges





different languages and different working cultures

- clarify from the very beginning what is the common language and find somebody involved in the project who is able to translate if necessary
- calculate time and money for translation
- be well prepared about the working culture in the country of the partner and don't hesitate to ask for clarification

Challenges



different conditions and structures

- find out if the partner is at the same level of knowledge
- find out who is involved in the process/project of the partner and try to involve the equivalent person from your country
- clarify if the structure fits to each other
-  - start with a common workshop and take your time to get to know each other
-  - don't forget to calculate time for getting to know each other out of the workshop rooms ;)

Challenges





different administrative rules and procedures

- be aware of different times for project calls, start together if possible, start with what you can do on your own for the project if not possible
- involve the administration from the very first beginning and clarify the rules (f.e. in Germany it is defined in the CAP SP that german project partners are able to accept the administrative rules from the lead partner)

Next steps

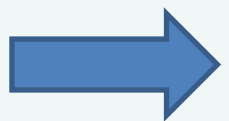


Preparation

-  Request for preparatory support
-  Who is financing the first meeting

?

- be realistic: is the project possible with time lags due to different project calls?
- staff for project management?
- who is able to invest how much?
- who is going to be the Lead-Partner?
- what about the administrative rules and procedures?



Co-operation projects needs more time!

Thank you very much for your attention!

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All results and presentations are available on the event webpage:
<https://eu-cap-network.ec.europa.eu/events/subgroup-innovation-and-knowledge-exchange-4th-meeting>

