



# Education and Training in CAP AKIS Plans Poland

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# HOW to make educational systems and training more attractive to farmers? Can advisors play a role? How to engage them?

- Training adjusted to the needs, provided in time, e.g. training on new requirements organised or shortly before they start to be obligatory,
- Transparent, logical and interesting lectures, focusing on the practical aspects
- Different forms of activities: lectures, on-field visits, thematic workshops, study trips to farms implementing innovative solutions, webinars, thematic groups
- Different working methods: theoretical knowledge, practical experience, innovative training methods, using computer programmes, videos, virtual walks, drones
- Involvement of different AKIS partners such as demonstration farms, EPI operational groups, advisors, researchers
- Development of knowledge platforms and use of ICT tools in exchange of knowledge and innovation
- Experienced and qualified lectures - advisors,
- Improvement of the qualifications of agricultural advisors, including soft skills
- Networking of advisors, organising thematic groups with participation of different actors

# HOW to motivate education/training participants (farmers, farmworkers, advisors, students...)?

- Subject - based on ongoing needs analyses and priorities
- Providing up-to-date, practical knowledge and information
- Providing participants with interesting and useful training materials,
- Showing benefits for participants: such as increased profits, increased productivity, reduced labour, condition to get assistance or additional points,
- Presenting existing opportunities to get financial assistance
- Involving farmers in thematic groups focused on particular topic related to the implementation or dissemination of good practices or new solutions in farms and rural areas
- Using different training forms and methods, including on-line trainings, on the spot visits, conferences, on-line conferences, hybrid conferences, use of active training methods, videos, demonstration trips
- Planning accompanying events such as fairs,
- Choosing attractive place for training

# WHAT: Which topics to select for education/ training and how to choose and prioritise these?

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- Supporting implementation of the CAP Plan's objectives
- Taking into account legal changes and obligations for farmers resulting from them
- Taking into account participants' competence gaps (basing on observations during direct contacts, surveys, interviews, reported needs and question)
- On the basis of identification of development opportunities and future trends



# WHO & WHERE : How to organize the education/training?

## Practical aspects?

- Date of training should not be organised in periods of cumulation of work on farms,
- Using activation methods - networking, exchange of knowledge and experience, sharing good practices
- Preparation of training materials in a logical and orderly way (materials divided into topics or modules)
- Length of training adjusted to the content (there should not be too many issues planned for one training)
- Number of participants (the group cannot be too large)
- Form (stationary / on the spot / e-learning) and content of the training adjusted to subject and preferences of the participants
- Participants should receive answers to their questions

# WHO & WHERE : How to organize the education/training? Practical aspects?

- Communication methods with participants: traditional (poster, leaflet, announcement, press) and modern (website, social media, e-mail, sms)
- Cooperation with universities, scientific institutes, agricultural schools, other institutions working for agriculture and rural areas, farms
- Reserve time for exchanging knowledge among participants
- Conducting self-evaluation during training



# Thank you for your attention

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Questions?

We will answer  
them!



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