

COREnet

Connecting advisors toward a European Network for SFSCs.

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Scope

- Advisors / Innovation Support are crucial
 - Upscaling SFSCs
 - Increasing performance
 - Improving farmers' position in the chain
- Gathering knowledge & skills
 - Within national AKIS
 - Long Term European AKIS network
- Peer-to-peer contacts, learning and sharing information & skills
- Increase impact of SFSC advising across the EU-27



Today

- SFSCs remain marginal
- Key barriers for scaling up
- Farmers' knowledge gaps
- Institutional barriers
- Tension between upscaling, retaining of added value and dealing with a continuously changing marketplace.

Today

- A huge diversity of SFSC organizational models
- A big diversity of formal and informal advisory systems
 - Public, private, civil society advisors
 - Multi-tool / multi- knowledge
 - Advisory challenges (environment, sustainable economy,...)
 - Provided in an ad hoc way
 - Formal / informally

Objectives 5 year Project

- Identifying good SFSC practices and services.
- Learning from the advisory systems behind them
 - Identifying the knowledge, skills and competence needs
 - Identifying regional, national and European barriers and opportunities
 - Trying to create impact on SFSC advising
- Establish a pan-European peer-to-peer learning network for all SFSC advisors & advisory organisations integrated into AKIS



COREnet partners

- Multidisciplinary expertise
- SFSC advisors and practice-oriented organisations
- History of mutual collaborations
- Involved in focus groups, OG's and linked projects
- Knowledge and experience with AKIS
- Daily in contact with farmers (bottem-up)



List of participants

Participant No. *	Participant organisation name	Country	Short name
1 (Coordinator)	Università di Foggia	IT	UNIFG
2	TEAGASC - Agriculture and Food Development Authority	IE	TEAGASC
3	Innovatiesteunpunt Voor Landbouw en Platteland	BE	ISP
4	ISO-TECH SP Z OO	PL	ISO
5	Landwirtschaftskammer Österreich	AU	LKO
6	Fondazione ICONS	IT	ICONS
7	INRAE - Institut National de Recherche pour l'Agriculture, l'Alimentation et l'Environnement	FR	INRAE
8	Trebag Intellectual Property- and Project Manager Ltd	HU	TREBAG
9	Fundatia CIVITAS	RO	CIVITAS
10	IN LOCO	PT	INLOCO
11	Stichting Taskforce Korte Ketten	NL	TKK
12	Swedish University of Agricultural Sciences	SE	SLU
13	Associazione Campagna Amica	IT	CAMP
14	Coldiretti Sardegna (associated partner)	IT	COLD

Methodology



- Mapping SFSC advisory services
- Identifying Key National Contact Points in all 27-EU
- Identifying SFSC cases which have achieved success.
- Turn them into Golden Cases. Exploring the advising systems behind them.
- Take up knowledge by initiating Lighthouse Projects.
- Nurturing a European peer-to-peer network of SFSC advisors & advisory groups

Methodology

COREnet seeks to activate, mobilise and support advisors' learnings and good practices in order to improve SFSCs competitiveness and sustainability.

COREnet

Creating an EU-wide peer to peer learning and mutual support network of advisors is the central aspiration underlying the COREnet approach.

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Work Packages

WP1

Project
Management
&
Coordination

WP2

Mapping &
Assessing
Advisory
Services

WP3

Selection of
Golden Cases

WP4

Development
of Lighthouse
Projects

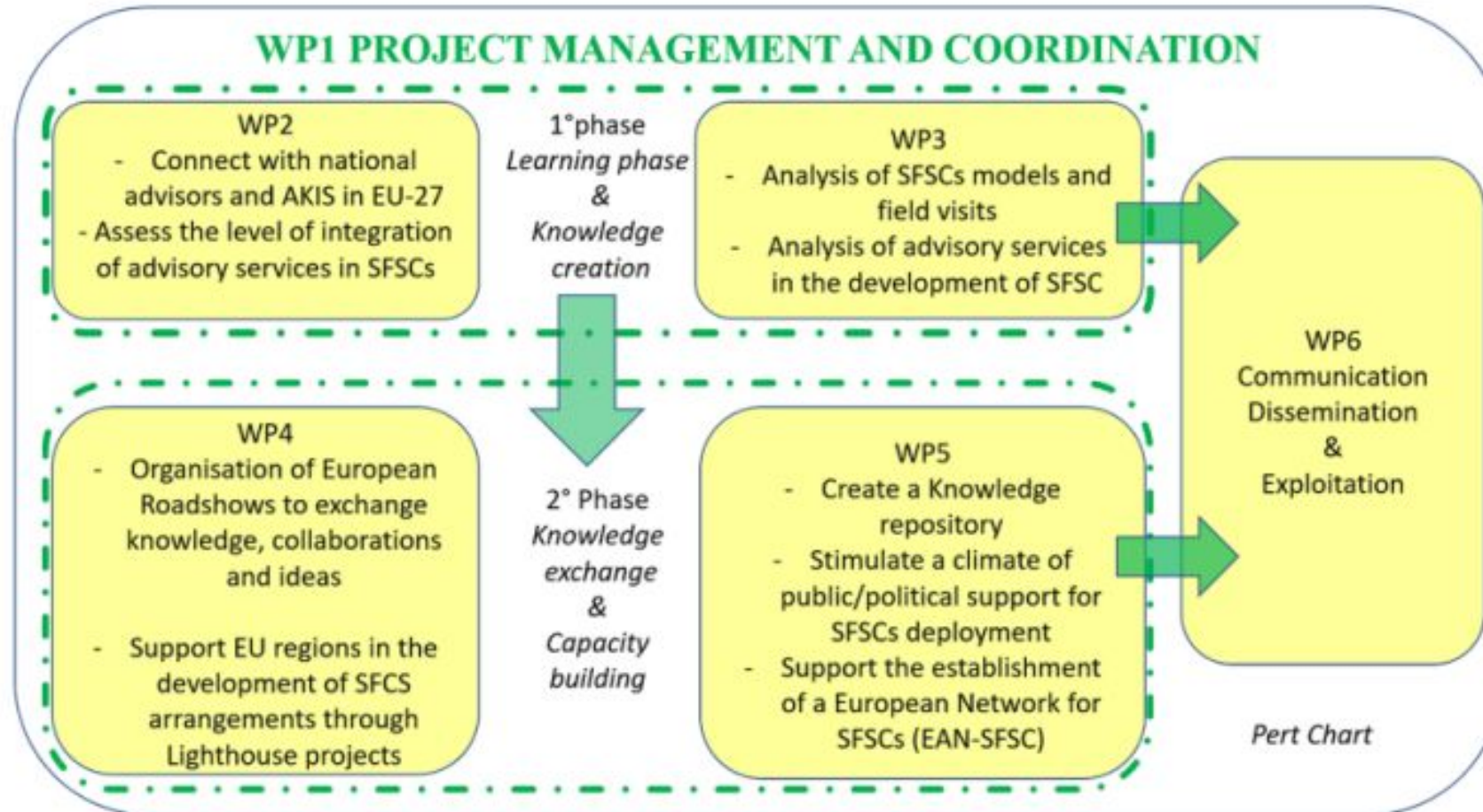
WP5

Establish
European
Advisory
Network on
SFSC

WP6

Communication
Dissemination
Exploitation of
results

Work Plan – Pert Chart



WP1 Project Management, Coordination & M-A Approach

1. Provide efficient project administration structures
2. Maintain continuous communication with the Commission
3. Implement Multi-Actor Approach
4. Ensure smooth project running
5. Timely submission of progress and reports
6. Monitoring objectives & potential risks
7. Establishment of International Advisory Board

WP2 Mapping & Assessing Advisory Practices and Services

1. Map formal and informal advisory structures in all EU-27
2. Understand public policy context (Social Network Maps)
3. Identify and connect the Key National Contact Points in all EU-27 (11 Consortium MS + 16 linked)
 - Serving as multipliers, sharing materials, connect points to practitioners
4. Assessing significance, opportunities and shortcomings of how SFSC systems are supported in the context of AKIS in EU-27
5. Initiate a contact data-base of EU-27 SFSC advisors & organisations

WP3 Golden Cases

1. Identifying sustainable proven SFSC models
2. Select 30 Golden Cases
 - Understand knowledge, skills and competencies required of advisors
 - In depth-analysis & field visits
 - Explaining the process (Advisory Journey) how advisory services improve SFSC performance in different contexts.
3. Create Golden Case Abstracts
 - To inspire and enable uptake
 - Provide a Business-Support Tool

WP4 European Roadshows & Lighthouse Projects

1. Organisation of European Roadshows to connect and share
 - Learning on the Golden Cases
 - Identify and discuss success factors of impactful advisory practices
 - Expand networks
 - Identify / open call for Lighthouse Projects
2. Selecting & Supporting uptake of min 27 Lighthouse Projects
 - Peer to peer learning journey
3. Elaboration of results through EIP-AGRI Practice Abstracts

WP5 Establishing & supporting EAN-SFSC

1. Update & extending listing of advisors and organisations with knowledge inventory and advisory practices
 - Use of the EU interactive knowledge reservoir (Gov 24)
2. Connecting advisors & initiating collaboration (as contributors and users of the knowledge)
3. Developing ‘The SFSC Advisory Guide’
 - proposing a standard for SFSC advising
4. Creating public/polical support for integration into AKIS
5. Developing business plan for European Advisory Network

WP6 Communication & Dissemination

1. Developing a stakeholders mapping to determine best engagement strategy
2. Developing communication, dissemination and sustainability strategy
3. Producing project identity & materials for promotion
 - Exploit existing visuals, website & social media channels of SKIN (Thematic Network on SFSC)
4. Execute, monitor & adapt if needed C&D activities
5. Public outreach and engagement

KEY Exploitable Results

KER1

SFSC
Advisory
digital
database

KER2

Golden Case
Abstracts

KER3

Lighthouse
Projects

KER4

COREnet
Knowledge
repository

KER5

The SFSC
Advisory
Guide

KER6

The European
Advisory
Network on
SFSC
EAN-SFSC

IMPACTS

- **Scientific**
 - Knowledge produced about SFSC wider used by advisors and their network
- **Economic**
 - Consolidation of skills and broadening of advisory services about SFSCs
- **Societal**
 - Better inclusion of SFSCs in regional, national & European AKIS
 - Favouring upscaling towards resilient and sustainable food systems



Questions ?



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