

HORIZON EUROPE **EU4Advice**

**10TH MEETING OF THE SWG SCAR AKIS –
FEB.16TH**

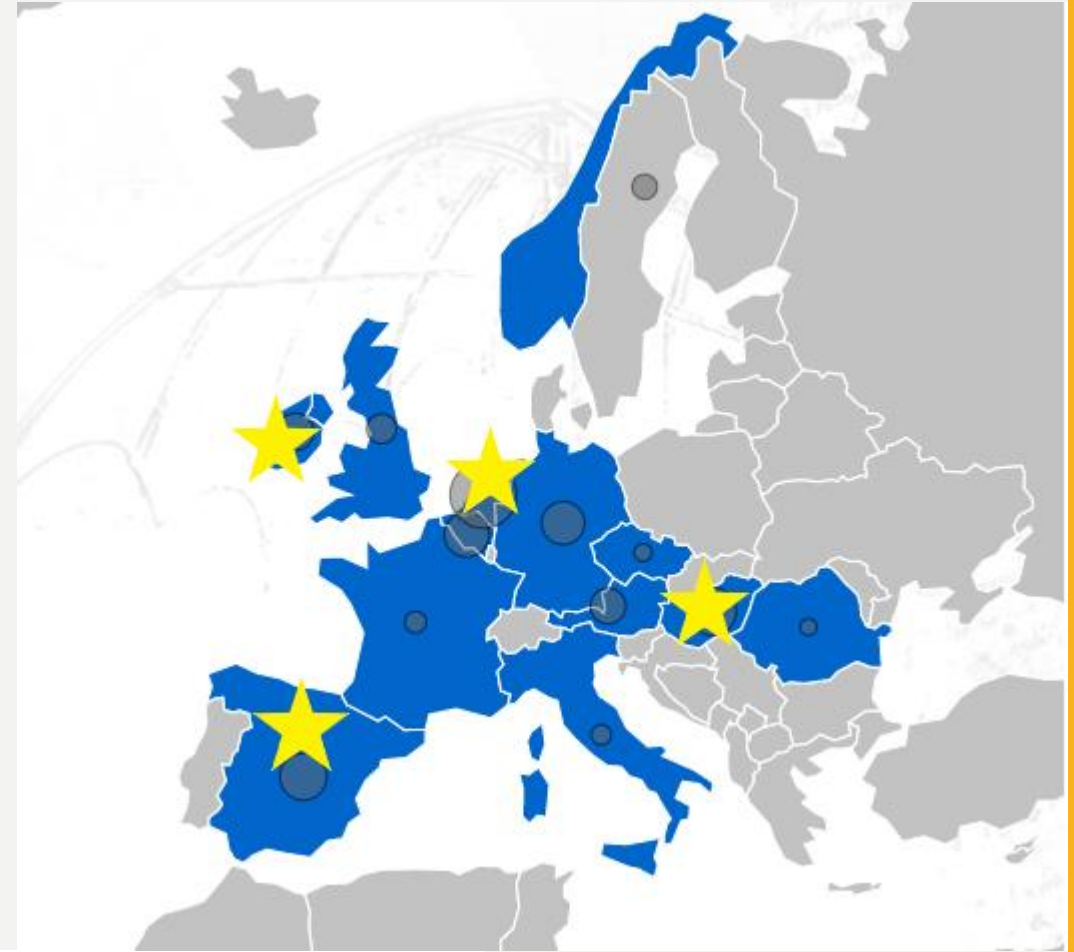
BACKGROUND OF THE PROJECT

H2020 SMARTCHAIN project (2018-2021) and other relevant projects focusing of value chains and advisory systems: need for SFSC-specific advice and capacity building to enhance practitioners' viability and empowerment and SFSC sustainability.



PROJECT FEATURES

- Topic GOVERNANCE-01-27 “Developing EU advisory networks on consumer-producer chains” (2021)
- Coordinator: AMS Institute
- 21 partners from 13 countries
- 4 living labs (Spain, Hungary, the Netherlands and Ireland)
- 60 months



OBJECTIVES

Main objective: to settle the foundations and structures required to ensure effective capacity building of SFSC actors through fluent knowledge transfer.

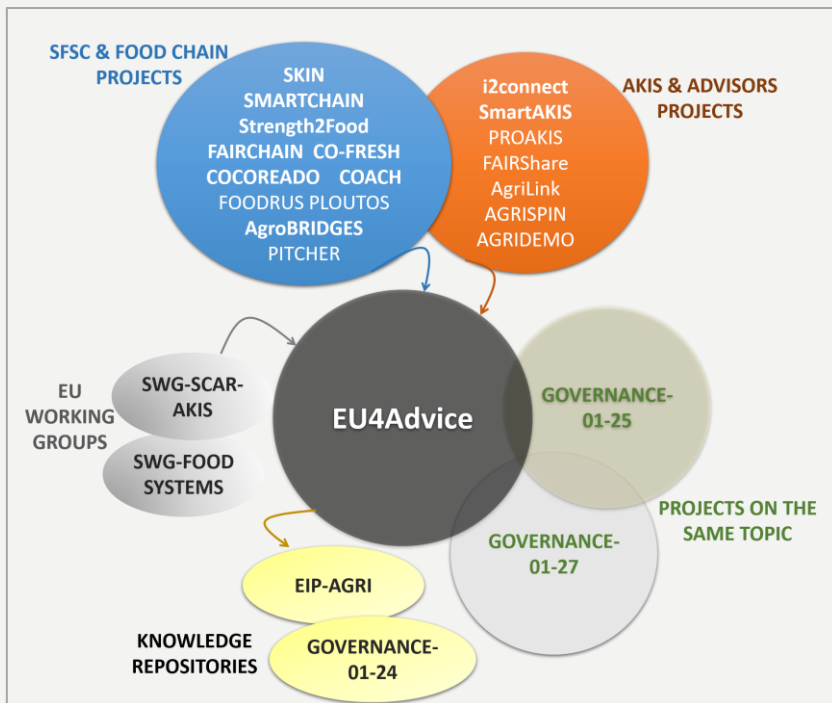
Specific objectives:

- Identify and characterize SFSC advisors across Europe
- Connect SFSC advisors from the 27 MSs in a European network
- Improve the understanding of the main issues and challenges of European AKIS
- Integrate SFSC advisors and contents into national AKIS
- Interact with relevant national/regional/local policy-makers

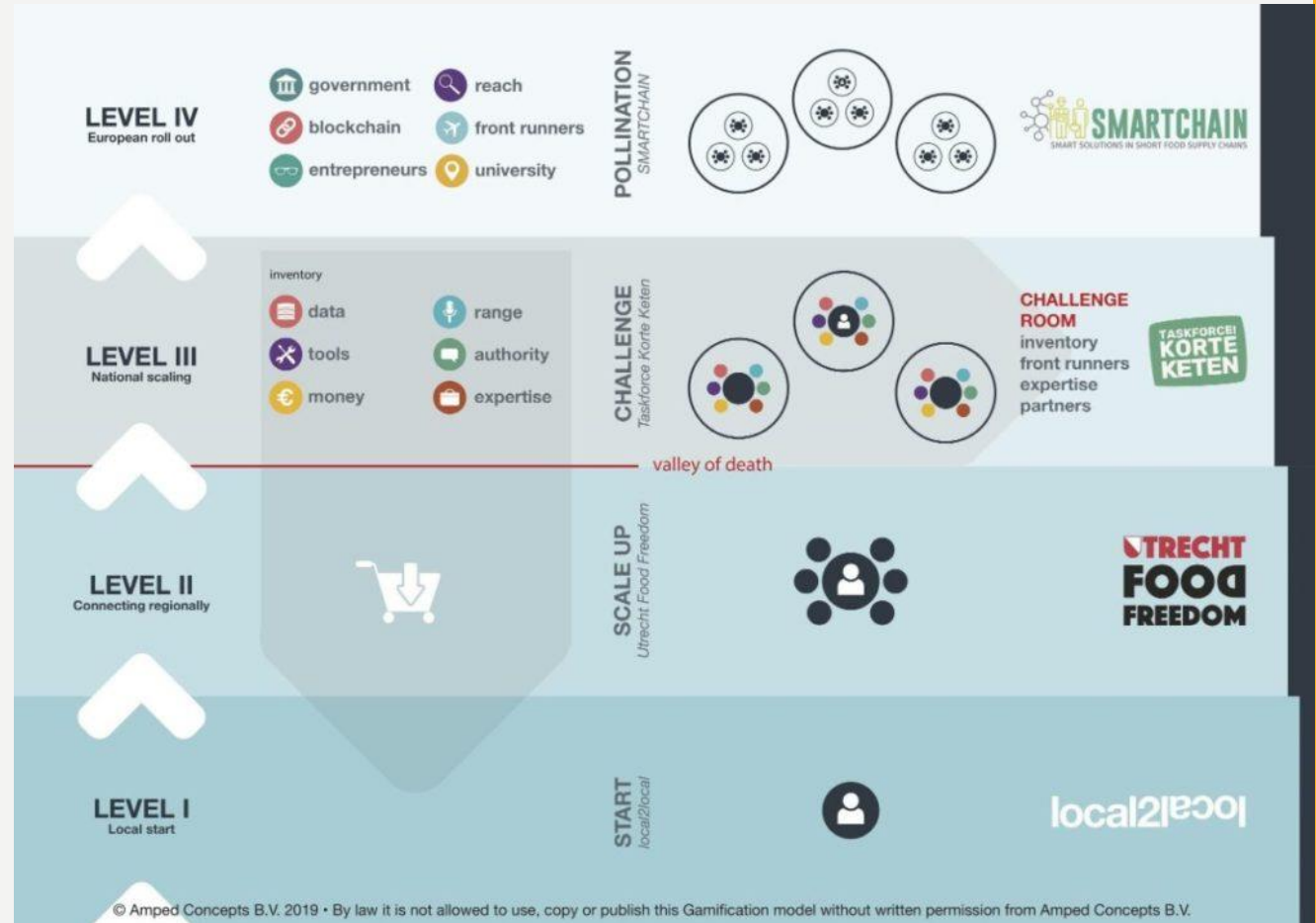
STRATEGY

Different networking levels:

- Living labs
- SFSC advisors
- Policy-makers
- Projects

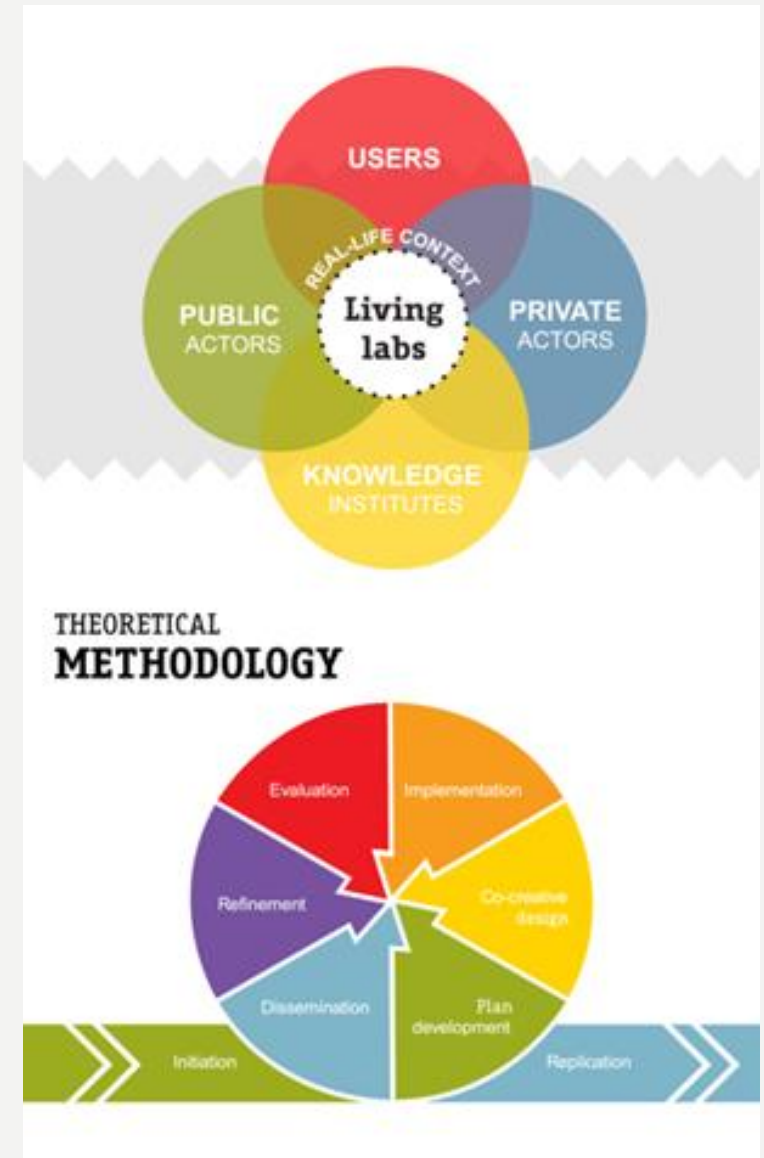


GAIN transition model:



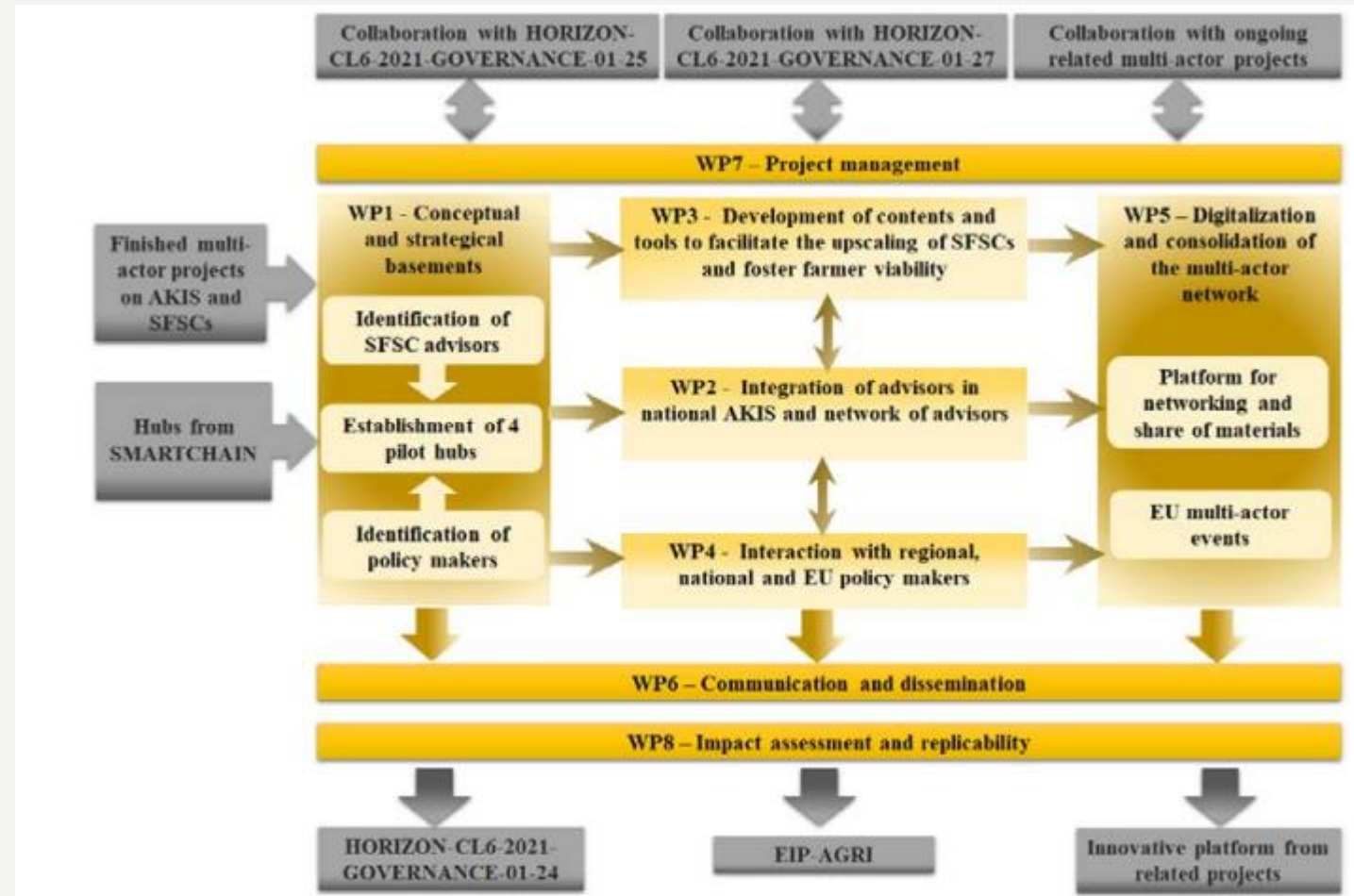
METHODOLOGICAL PILLARS

- A **comprehensive analysis** of the national AKIS, SFSC ecosystems and regulatory frameworks
- **Living labs** in Spain, Hungary, the Netherlands and Ireland
- **Networking:** cross visits, thematic workshops, peer2peer learning, twinning activities, etc.
- **Guidelines and advisory contents**



ACTIVITIES

- WPI – Conceptual and strategic foundations: identification of stakeholders and needs
- WP2 - Integration of SFSC advisors in national AKIS in the 27 MS and creation of an EU network of SFSC advisors
- WP3 - Development of contents and tools for SFSC capacity building
- WP4 - Development of interactions with local, regional, national and EU policy makers
- WP5 - Digitalization and consolidation of the multi-actor networks



EXPECTED IMPACTS

EU4Advice ultimately aims at providing win-win solutions and tools to empower both producers and consumers to improve the overall sustainability of the food system by promoting the development of SFSCs across Europe. By strengthening the role of advisory services as key players in the transfer of knowledge, innovations and solutions from research to practice and vice versa, through the successful integration of advisors into AKIS.

- An extended and dynamic network of SFSC advisors at EU level for knowledge and best practice exchange
- Integration of SFSC advisors into member states' AKIS
- SFSC-specific contents, tools and methods, adapted to each context, to support the development and upscaling of sustainable and empowering SFSCs
- Guidelines for SFSC advisors to provide a holistic advice to producers
- EU network of policy-makers tackling the barriers, adaptation and harmonization of SFSCs' regulatory framework, as well as promoting the structuration of AKIS
- Policy recommendations on the main regulatory barriers hindering SFSC development and advice
- Contribution to a more effective governance of AKIS

Thank you for your attention!

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