

# Meeting of the SWG SCAR AKIS Strategic Working Group on Agricultural Knowledge and Innovation Systems

## Social Innovation in the AKIS

24 November 2021 - Member State: Hungary

**SCAR**  
Standing Committee  
on Agricultural Research



## A) Context & Need 1.

We **recognized and acknowledged** social innovation in Hungary as a real need in agriculture, forestry and rural development.

- Social innovation is **receiving increasing attention** in the professional literature, the public life and the rural development practice, too.
- **But it still doesn't get the attention it needs!**

In Hungary social innovation is needed...

- not only in the poorest settlements on the periphery,
- but in the **whole rural area.**

## B) Existing good practice for fostering social innovation 1.

- **We can** identify **existing good practices** for the **fostering** of social innovation in Hungary.
- **What** are these existing good practices? **How** are they supported? **Who** is implementing them?
- Let's see...



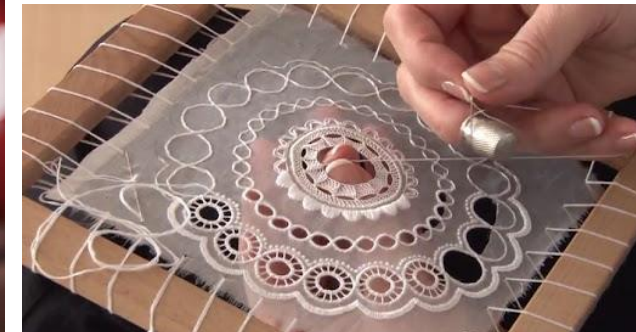


# Good practices I. – bottom up

- Social farm for the disabled people in **Baráthegyi Majorság** (Miskolc, Borsod-Abaúj-Zemplén County)



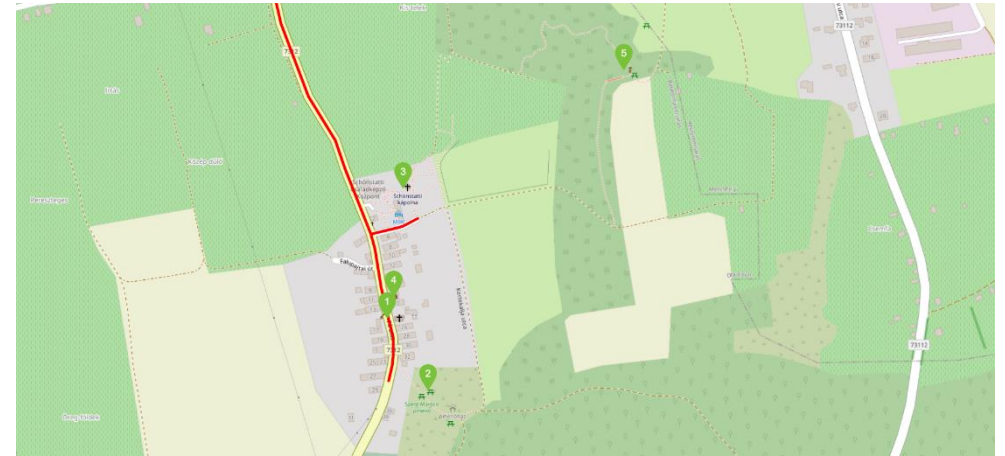
- „*traditiovation*” - reviving folk art traditions in **Hövej** (Győr-Moson-Sopron County)



# Good practices II. CAP (Leader)

## Good examples from LEADER I.

- LEADER local action group: a **community-developed tour network** using innovative tools in **Balaton Felvidék**
- LEADER Music Court – cooperation: local government and non-governmental organizations - **organization of classical music programs**



# Good practices II. CAP (Leader)

## Good examples from LEADER II.

- **Construction of a „swallow house” in Nagymaros: Property** owned by the local government has been **renovated**, with a special focus on the use of environmentally friendly technologies and materials, environmental awareness and sustainability **for young people who would like to go to the area** and rent an apartment.
- **Local vegetable and fish producing, sustainable aquaponic greenhouse heated with renewable energy**

# Good practices III. – CAP (EIP-Agri)

## Good examples of social innovation among EIP-AGRI projects

- Development of smallscale poultry farming and processing processes
  - **Cooperation:** 2 farmers + 2 young farmers + 1 advisor + 1 research institute
- Buy this and eat this!
  - 3 farmers + 1 food processor + 2 researchers + 1 research institute
- Increasing the efficiency and added value of supply chains
  - 1 farmers' organisation + 4 farmers + 1 advisor + 1 research institute





## Good practices IV. – Cohesion fund (TAMOP)

- „*Bioszentendrás*”: establishing community-based organic horticulture and selling products through short supply chains in **Hernádszentendrás** (Borsod-Abaúj-Zemplén County)





# Good practices IV. – Cohesion fund (TAMOP)

- In the project called „**Generation of social innovation in Borsod-Abaúj-Zemplén County**”:
  - Research, for example:
    - take-holder and network analysis of regional social innovations, compilation of opportunity maps;
    - building center-periphery network connections;
    - issues of establishment and operation of social enterprises
  - Trainings
    - Local Academy of Social Innovation
    - 30-hour short courses combined with distance learning (local employment development; local tourism development; development of social enterprises)



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## Good practices IV. – Cohesion fund (TAMOP)

- In the project called „**Generation of social innovation in Borsod-Abaúj-Zemplén County**”:
  - Social innovation circles to be established and social innovations to be developed:
    - Local economic development (employment, local product, social enterprises)
    - Regional identity building (attracting young people, tourism, community development)
    - Regional integration (SMART settlements, networks, communication, clusters)
  - Their actions to involve young people:
    - Organizing case competitions on topics related to social innovation for university students
    - Organization of Periphery Summer University
    - A competition for high school students to strengthen their regional identity and social commitment



# Good practices V. – R&I national funding

**National Laboratory for Social Innovation (TINLAB)** from 2020 - cooperation: three universities and a civil organisation

Tasks, research and innovation activities:



1. development and introduction of a unified conceptual framework, creating the legal framework
2. developing social innovation models and guidelines
3. identification of areas of social innovation, working out development tools
4. establishing the necessary coherence with regard to tender structures and international connections, developing the concept of a national framework to support social innovation
5. identifying tools to respond to international and global trends
6. research, development, innovation, education



# Good practices V. – R&I national funding

## National Laboratory for Social Innovation (TINLAB)

The field of **social innovation** was covered by 8 topics:

1. the social effects of digitization
2. cultural innovation and the creative industries
3. local developments, governance
4. environmental social innovations, climate
5. social welfare
6. human systems (social and educational care system, health care)
7. future of work, future economy
8. social innovation management



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## 6. To what extent have these existing good practices for fostering social innovation been supported to-date by the CAP (notably rural development measures)?

### Generational renewal:

- New law proposed: special contract to ease the cooperation based transition of farms from the older to the younger generation
- CAP 3 measures planned: startup businesses, funding of young farmers taking over, cooperation measure to incentivise the older farmer. Budget is planned to increase considerably (~3 times)

### Rural cooperation, Leader, AKIS measures:

- Existing CAP measures planned to be strengthened with increased budget and a new cooperation measure planned for social enterprises agricultural related activities.

### Hungarian Risk Management Systems (HARMS):

- 4 pillars, most advanced risk management system in Europe
- First country to implement income stabilisation tool in 2021 (160 farmers in the first year)
- Existing 3 CAP measures planned to be continued (supported insurance, income stabilisation tool, anti-hail system development)

## 7. Is the SWOT mentioning social aspects that need to be tackled?

**SWOT** mentioning social aspects that need to be tackled, for example:

- elderly farmer society
- lack of young farmers
- difference between the mindsets of generations
- slow generational renewal
- cooperation problems
- fostering social inclusion in rural areas

## 8. Is the need for fostering social innovation identified in your draft CAP Strategic Plan?

There are **needs** for fostering social innovation identified in our draft CAP Strategic Plan.

- But **sporadically** and typically **indirectly** (1-4):
  1. SO6: **Social attitude** building towards climate change, biodiversity and ecosystem services are growing.
  2. CCO: Innovation currently plays the least role in
    - mitigating the effects of climate change and adaptation to it;
    - conservation of biodiversity;
    - fostering sustainable forest management; and
    - **evoking positive social change.**

## 8. Is the need for fostering social innovation identified in your draft CAP Strategic Plan?

3. Opportunity in CCO: Implementing strategies to improve secondary and higher education can
  - improve the quality of education
  - ensure among other things:
    - closer cooperation with educational gardens and educational workshops,
    - **training for professionals open to innovation,**
    - the transformation of dual training and
    - submitting new scholarship applications.
4. SO9 related need:
  - expanding the knowledge of farmers:
    - strengthening modern management knowledge,
    - practice-oriented knowledge transfer on, inter alia, **social** and environmental **challenges.**



## 8. Is the need for fostering social innovation identified in your draft CAP Strategic Plan?

### 5. SO8 needs related to social innovation:

- Improving the distribution of income and living standards in rural areas, reducing regional and intra-territorial disparities
- Supporting local cooperation in rural areas
- Improving the quality of local infrastructure and services
- Promoting social inclusion and catching up in rural areas

## C) Strengthening the AKIS for social innovation 5.

Need for fostering social innovation **has been identified** and it is addressed in our AKIS interventions and the CAP network.

### Elements of the CAP Network:

- a) **KNOWLEDGE** – EIP & AKIS support unit
- b) **RURAL** - Rural and regional development support unit
- c) **GREEN** – Environmental and climate challenges support unit

### AKIS interventions:

1. Training and demonstration
2. Farm information system
3. Farm advisory services
4. Supporting the European Innovation Partnership (EIP)

## Discussion:

All comments, questions and suggestions very welcome!



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**Thank you for your  
attention!  
and for your active participation  
and commitment!**

