

Meeting of the SWG SCAR AKIS Strategic Working Group on Agricultural Knowledge and Innovation Systems

Social Innovation in the AKIS

24 November 2021 - Member State:

Finland

SCAR
Standing Committee
on Agricultural Research



A) Context & Need

Enhancing active rural communities, empowerment of citizen in sparsely populated rural areas and archipelago, connectivity, new livelihoods and additional farming activities have been **THE questions** for rural development since 80's.

Answers:

- National village action in national association, regional (19), local (4 000) and also Parliamentary level. National Rural Policy Council. <https://www.ruralpolicy.fi/>
- Active LEADER –action groups (50 - 60) covering all the rural areas + fisheries action groups
- RDP actions for services, training, planning, broadband, co-operation,

B) Some few examples:

KYLÄN PALVELUT JA ELÄMYKSET TUOTTEEKSI- KOULUTUS

17.11. klo 1

Kitchen of Skills - näkökulmia avaintaitojen digitaaliseen ohjaukseen

Through Culinary Heritage to Key Competences "CUHEKO"
-hankkeen loppuwebinaari perjantaina 8.10 klo 9.45-12.
Webinaari toteutetaan Microsoft Teams -yhteydellä.

WEBINAARI

Webinaarin

Digitaitava

Maaret Strang | Digikoordinaattori, Jyväskylä

Digitaidot haltuun Etelä-

Tuija Takamäki | Kehittämissuunnittelija

Ohjaajana maahan-

Agnes Szeman | Maahan-

Suupohjan koulutuskeskus

KYLÄLLE ASUMAAN-ILTA

ETELÄ-SAVOSSA
KE 10.11.KLO 18-20

Mukana:

ENONKOSKI
JÄPPILÄ (PIEKSÄMÄKI)
KUOSMALA (JUVA)

TRAINING:

- "Local services and experiences to products". From mushroom picking to baking courses.
- Digital skills of citizen, farmer but also the training skills of trainers for immigrants...
- Youth Leader; activities and influencing...

INVESTMENTS:

- Old schools > village activities
- Hiking paths and cottages
- Broadband planning /connections
- Start up aid for enterprises
- Defibrillators + First aid training etc. etc.

20 years of LEADER actions



parempia palveluja maaseudulle osaamista ja välineitä kehittämiseen yhteistyötä

kansainvälisyyttä kylille

20 000 toteutettua hanketta

vahvempaa itse tekemisen meininkiä

tuhansia uusia työpaikkoja ja yrityksiä

pitkäjänteistä oman alueen kehittämistä

Empowerment, co-creation, co-planning,
Local, regional interaction

- Better **services**, and new thinking of how to organise them.
- **Know how** and tools to develop
- Strong
- **Co-operation**
- **International connections**
- **20 000 projects** with voluntary work
- Strong **"we can"** –feeling
- Thousands of new **SME**'s, work places
- **Long term** development /planning

Agriculture and social innovations



“ Care about the Farmer”

- In 2017, Mela launched the Care About the Farmer project to support farmers. Farmers receive free and confidential support when their intellectual or financial resources are being put to the test.
- 16 regions, 20 experts around the country.



Rural Support Personnel Network

The Farmers' Social Insurance Institution: Mela (AKIS –partner)

- Provides comprehensive pension cover and social security to farmers, reindeer herders, fishermen, forest owners and recipients of scientific or artistic grants and scholarships
 - The annual leave entitlement for farmers is 26 days per calendar year. Livestock farmers can call on help from farm relief workers to look after their animals while they take annual leave or sick leave, for example.
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- Both projects work closely together. If needed, the experts can ask support from, for example, the Jelppi group, which is coordinated by the Rural Support Personnel Network.
 - Rural Support Personnel Network has started in early 90s by the Farmers Union but widened its base. It is based on the voluntary work of mental health professionals and non-professionals. 1-3 days help for everyday –managing.

C) Strengthening the AKIS for social innovation

- “Smart Villages” actions and LEADER side by side for the rural communities.
- Broadband financing for better connectivity.
- Co-operation actions for farmers co-operations e.g. data co-op, demonstration farms etc.
- Training for skills of citizens, farmers, experts
- New ways of using digital tools for advisory, training, education. E.g. “digital visit in the cowshed”
- More supporting actions also available in advisory intervention.
- “Care about the Farmer” not anymore depending on regional project financing. National budget –for the moment.

Discussion:

All comments, questions and suggestions very welcome!



SCAR

AKIS

Agricultural Knowledge
and Innovation Systems

**Thank you for your
attention!
and for your active participation
and commitment!**

