

**Meeting of the SWG SCAR AKIS
Strategic Working Group on Agricultural
Knowledge and Innovation Systems**

**AKIS Strategic plans for
the CAP post 2020**

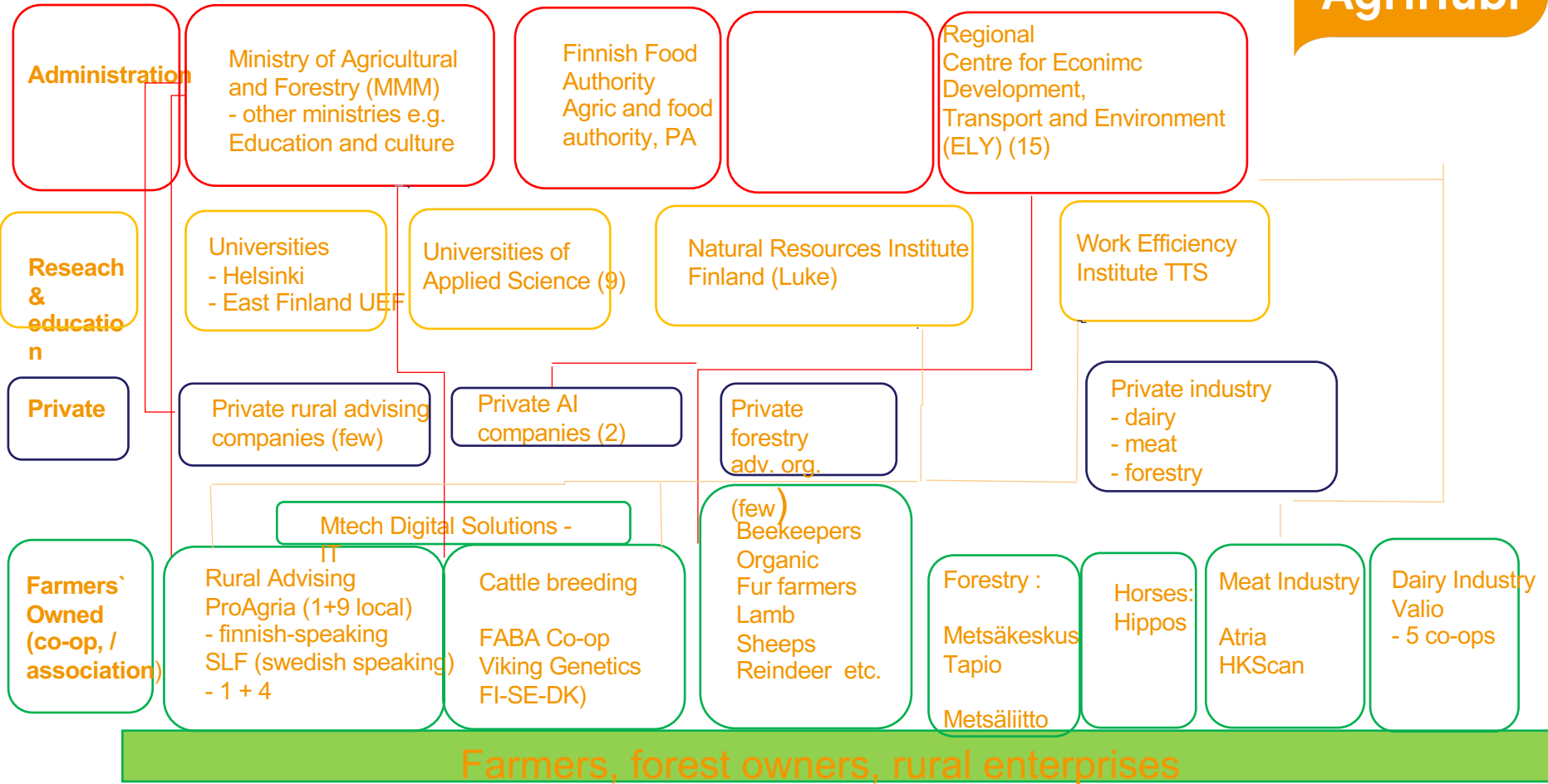
**Webinar 24-26/3/21 - Member State:
*Finland***

SCAR
Standing Committee
on Agricultural Research



AKIS FINLAND 2020

AgriHubi



AKIS –preparation for the CAP -plan

- SWOT: Good basic education. Weak economy and business management. Innovation minded. High quality research. Strong old institutions. Huge amount of small actors. Diminishing resources. Weak broadband connectivity. Farming as side activity.
- Bottlenecks: All actors work in their own silo. Knowledge and info is not moving enough and fast enough between the actors.
- Report:> Dissatisfaction with the quality and interaction of training, advisory, research and the progress of the digitalisation.

Preparation of better AKIS > AgriHubi

AgriHubi

2019 A new beginning -report

2019 Program of the new Government

2020 Preparations and background discussions for the competence network

2020 Huge amount of webinars and workshops both open and targeted.

2021 AgriHubi started with the coordination of Luke

- ✓ Communications
- ✓ Steering group set up
- ✓ Objectives and roadmaps
- ✓ Stakeholder discussions
- ✓ Building a communication and web platform
- ✓ ...



AgriHubi

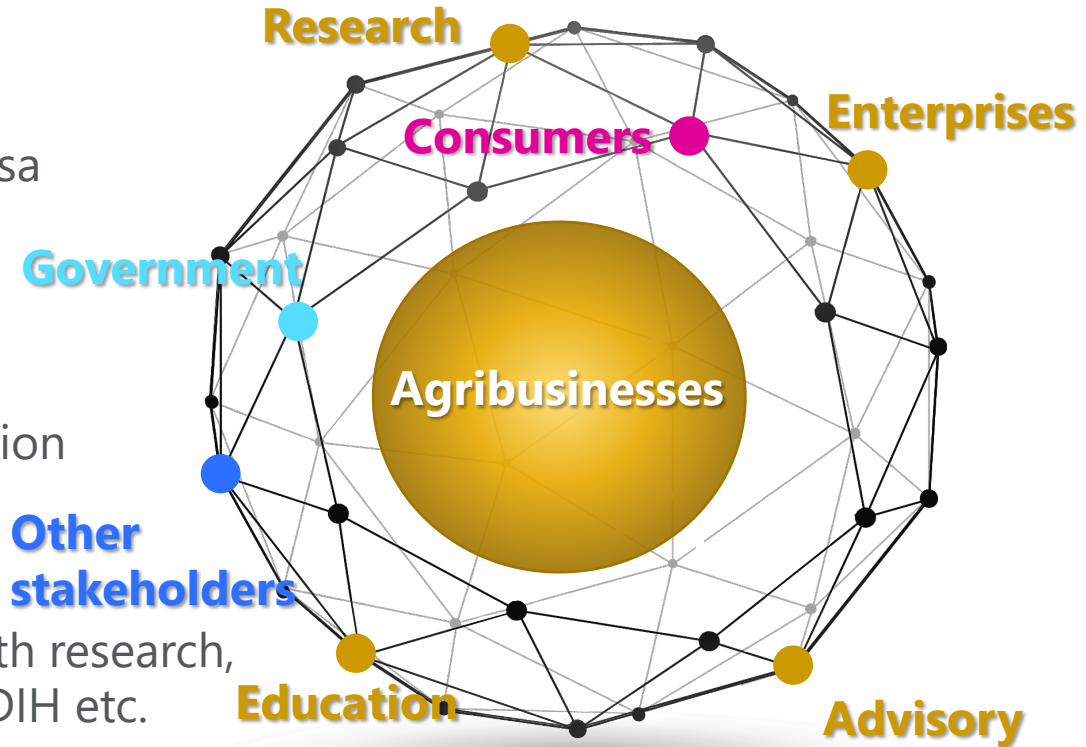
Farm Business Competence Network Finland

AgriHubi



What is AgriHubi?

- ✓ Partner in NRR and vice versa
- ✓ Jointly set objectives
- ✓ Interactive forums
- ✓ Communication platform
- ✓ Facilitating, support, inspiration
- ✓ Events
- ✓ Pilot projects
- ✓ Connecting CAP –actions with research, basic and lifelong learning, DIH etc.
- ✓ Contacts to international partners and networks



AgriHubi-network is open all stakeholders who commit themselves to its objectives and activities.

Benefits for farmers

- Young farmers in focus
- Access to recent research results and solutions
- Influencing the reform of education, guidelines of research topics and development of advisory services
- Access to benchmarking information of best practices of other farm businesses
- Participation in pilot projects
- Building innovations and partnership
- Interaction and co-planning
- Wider international network



Progress 2021

Objectives and thematic roadmaps

Refining the objectives and indicators

Benefits to agribusinesses

Thematic roadmaps 2030

- **Farm business management**
- **Smart farming**
- **Exploiting datasets and data resources**

Interaction and communications

Communication plan

Internet platform

Visual layout

Communication channels

Stakeholder interaction

Communicating substance content

Further process of AgriHubi operating model

Operating model

Financial and human resources

Organising coordination

International operational models

Impact monitoring

Vision: Competitive and profitable agriculture benefits from top competence and smart farming

- Business management skills of Finnish agribusinesses will be raised to the level of best farms and profit-oriented management will become the solid basis of farm businesses
- Competence of agribusinesses and knowledge based leadership will provide basis for improving competitiveness, risk management and getting prepared for crisis in a changing operational environment
- Competitive and environment-wise agribusiness benefits from smart farming and digital solutions and innovations
- Research results and research based solutions to be utilised more efficiently
- More impact from the cooperation of advisory, education and research
- More attractive image and stronger brand of the sector

Behind the proposal

- Need for a tighter and more interactive and influential cooperation of research, education and advisory services
- In order to enhance such cooperation, an agribusiness network – AgriHubi was proposed to be established with the objective of adapting research findings and research based solutions to support the management of agribusinesses.