

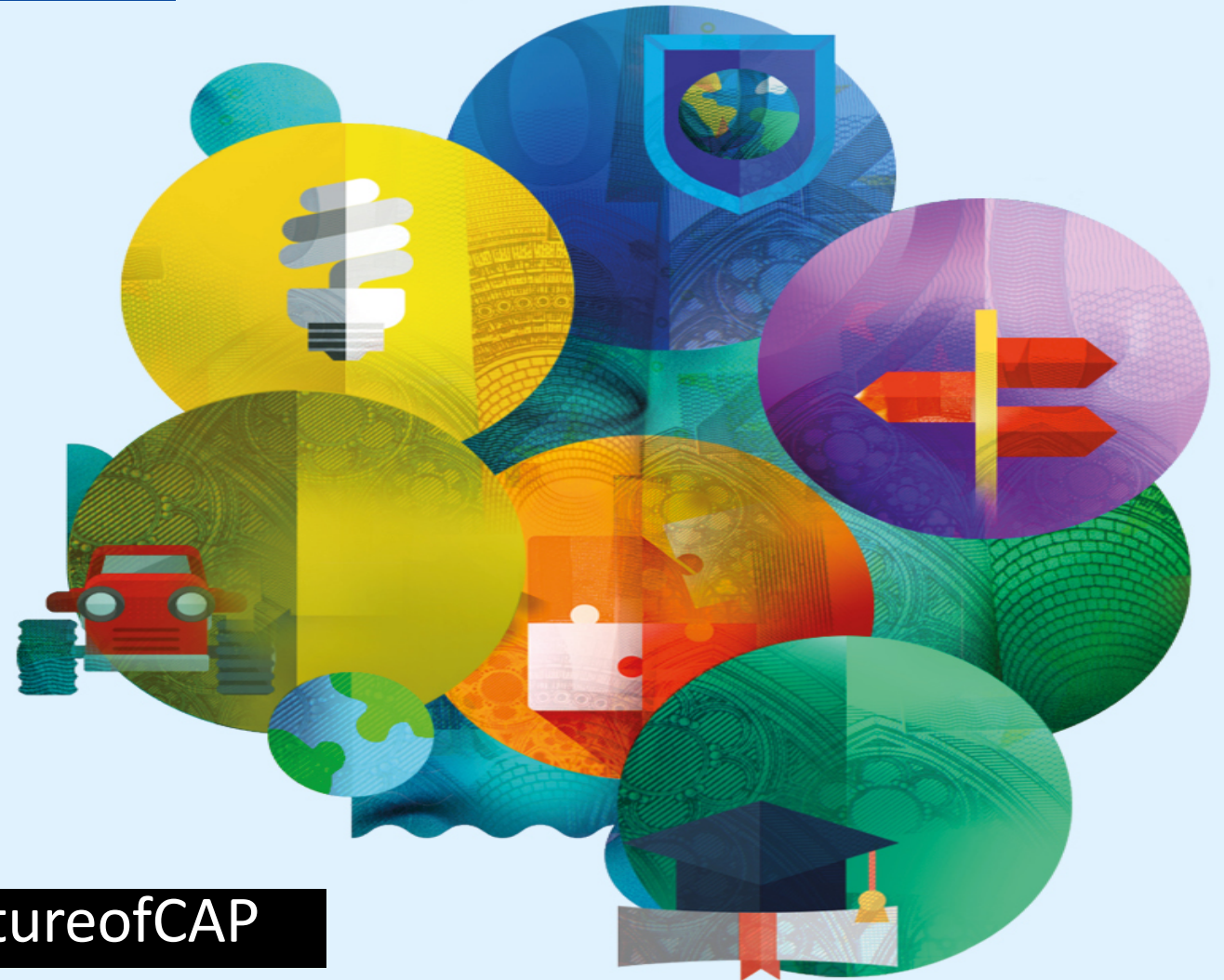


COMMON AGRICULTURAL POLICY

Post-2020

Update EIP-AGRI, HE and CAP post 2020

Inge Van Oost - DG AGRI
Unit B2 – Research & Innovation
SWG SCAR AKIS
20 January 2021



#FutureofCAP

CAP post 2020 – AKIS, EIP, advice and innovation – state of play negotiations (1) – new CAP starts Jan 2022

Council Working Party: AKIS related discussions led to final partial agreement on 21/10/2021

MS are overall happy with Commission proposal, including:

- Continuation of support for preparing and implementing OG innovative projects, as well as for EIP networking (Art 113,114)
- **Higher than normal EU co-funding** for OG projects (**up to 80%**), (OGs in average 150-200.000 euro)
- Possibility of **advance payments** for OG projects (**up to 50%**)
- **Principles of interactive innovation now explicit in regulation** (as in 2014 EIP guidelines):
 - 1) focus on practical farmers' needs
 - 2) co-creation and co-decision all along the project
 - 3) complementary knowledge in the OG necessary: farmers' involvement is key

(Idem Horizon 2020 WP page 11-13, and Horizon Europe)

⇒ Do not underestimate the entrepreneurial creativity of farmers in OG projects for innovation, e.g. IE example of an OG testing and preparing an Agri-Environmental measure (AKIS report: see box page 63)

State Aid Derogation for EIP OGs on GBER to be expected in April 2021

CAP post 2020 – AKIS, EIP, advice and innovation – state of play negotiations (1) – new CAP starts Jan 2022

- Obligation to integrate and **update advisors' competences through connections within the AKIS** (Art 13), e.g. on up-to-date R&I and economic, ecological and social domains
- **Obligation and funding to provide innovation support** (Art 13)
- Broad CAP support for almost **any type of knowledge exchange and advice** (Art 72)
 - ⇔ limitations in former FAS, as well as in Art 15 advisory support in current RD regulation

A number of further improvements since June 1018:

Art 3: definition of AKIS

Art 72: **coherence**: linking the support for knowledge exchange & advice with AKIS strategies

Art 114: introduction of **funding cross-border OG projects** (as from the start)

Art 113: introduction of the **possibility for existing OGs to cooperate**, funded by Technical Assistance or Art 72 => CROSS-FERTILISATION

European Parliament: general partial agreement on 23/10/2020: no substantial changes.

Trilogues have started in November, ongoing

Advisors within the AKIS: which interventions/tasks?

- ✓ Advisor giving **holistic on-farm one-to-one advice** on economic, environmental and social dimensions, capable of delivering up-to-date technological and scientific information developed by R&I (very broad scope)
- ✓ **Specialist advisor** on a certain theme, on-farm or off-farm
- ✓ Provide **individual innovation support**: capture innovative ideas and accompany the preparation and implementation of an EIP OG
- ✓ **Training of advisors** on themes, or learning new approaches and skills (eg social farming, digital, SSC, ...)
- ✓ **Advisors who are training** farmers, farm workers etc (eg IPM)
- ✓ Advisors **joining/organising knowledge exchange events** with researchers, farmers etc, making workprogrammes, exchanging practical needs, Advisors writing in agricultural journals, websites, social media, newsletter, EIP event coordinator
- ✓ Advisors leading a **multi-actor thematic network** (e.g. RMT) at national/regional level
- ✓ Advisor **organizing farm demonstration**, fair, other type of event
- ✓ Advisor as **partner in** a research project, communication event, ...
- ✓ Advisor going abroad to learn and come back to train and disseminate new knowledge (**advisor mob. budget**)

=> advisors are **integrated within the AKIS** system (in a fully integrated system, serving and making use of all kind of interventions)

CAP plans

State of play



CAP post 2020 – Recommendations to Member States, dec 2020

The Commission (DG AGRI, in consultation with other DGs) - together with the Member States in bilateral meetings - finalised a number of **recommendations for CAP Strategic plans in Dec 2020**.

The Commission provides recommendations for each Member State **based on an analysis of their agricultural sector and rural areas**. These recommendations are **linked to the nine CAP specific objectives that touch upon environmental, social and economic challenges and to a crosscutting objective on knowledge and innovation**.

In addition, the recommendations take on board the European **Green Deal** ambitions and more specifically six quantified **Farm to fork and Biodiversity targets**. They aim to show the direction that the CAP strategic plans need to take to fulfil these objectives and targets by identifying key issues that need to be tackled by Member States and how to address them.

To do this, the recommendations also **provide a state of play in terms of Green Deal objectives**. For example, the attached [map](#) shows the emissions from livestock per hectare for each Member State.

Also, to achieve the 25% organic farming target, the Commission has recommended to a large majority of Member states to develop the necessary food supply chain structures, identify the local potential of organic production, promote the consumption of organic products and ensure support for conversion to and maintenance of organic farming through rural development.

CAP post 2020 – Recommendations to Member States

https://ec.europa.eu/info/food-farming-fisheries/key-policies/common-agricultural-policy/cap-strategic-plans_en#documents

Press release

Link: https://ec.europa.eu/commission/presscorner/detail/en/ip_20_2473

Short URL for twitter: <https://europa.eu/!HH89my>

Q&A

Link: https://ec.europa.eu/commission/presscorner/detail/en/qanda_20_2481

Short URL for twitter: <https://europa.eu/!Bm83bx>

=> Ongoing: SWOT analysis, CAP plan discussions will follow in spring

Evaluation Study on the CAP's impact on knowledge exchange and advisory services



Objectives and scope of the evaluation

Subject	Evaluation support study on the CAP's impact on knowledge exchange and advisory services
Objectives	<ul style="list-style-type: none">• Evaluate the impacts of the 2014-2020 CAP on knowledge exchange and advisory activities, in areas under direct influence of the CAP• Assess the achievement of the specific cross-cutting objective for Rural Development: « fostering knowledge transfer and innovation in agriculture, forestry and rural areas »
Scope	<ul style="list-style-type: none">• CAP instruments and measures having effects on knowledge exchange, advisory activities and innovation, in the agriculture and forestry sectors• Period: 1 January 2014 onwards (2019) - taking account of the 2007-2013 period for comparison• Geographic: EU 28 – (112 RDPs)

CAP measures and instruments concerned

Regulation

Articles and measures

**1305/2013
EAFRD (RDR)**

Measure 1: Knowledge transfer and information actions (Art. 14)
Measure 2: Advisory services, farm management and farm relief services (Art. 15)
Measure 16: Co-operation (Art. 35)

**1306/2013
Horizontal**

EIP: European Innovation Partnership (Art. 53)
NRN / RRN: National/Regional rural network (Art. 54)

**1307/2013
Pillar 1**

M3.1 – Quality schemes for agricultural products
M4 – Investments in physical assets
M6.1 – Setting up of Young Farmers (YF)
M6.4 – Innovation
M9 – Setting up of producer groups and organisations
M10.1 – Agro-environment and climate
M11.1 – Organic farming
M19 – LEADER (Art. 42-44)

**1308/2013
CMO**

CAP measures and instruments concerned

Regulation	Articles and measures
1305/2013 EAFRD (RDR)	
1306/2013 Horizontal	FAS : Farm Advisory System (Art. 12 & 14)
1307/2013 Pillar 1	Direct payments – Greening (crop diversification, maintenance of permanent pasture, ecological focus area) Coupled Support
1308/2013 CMO	Innovation in the wine sector (Art. 51)

Recommendations

1. Develop an integrated vision of MS's AKIS

- In preparing their CAP strategic plans, MA should develop a comprehensive vision of their AKIS (also at regional level in regionalised MS)
- Based on assessment of the existing AKIS, its strengths and weaknesses, the needs and interconnections
- Build a strategy based on short- and medium-term vision to strengthen and adapt the system to needs
- Emphasis put on information flows between actors and between the various geographical levels

Recommendations

2. Strengthen coherence between CAP instruments and measures and MS's AKIS

- Based on a comprehensive view of the existing AKIS, CAP I&M can be used to:
 - ▶ cover needs in terms of KE-I-A in line with the national/regional strategy
 - ▶ strengthen the system and information flows where needed
- Ensure an 'AKIS concept' promotion at EU, national and regional levels to make MA/stakeholders familiar with it.

Recommendations

3. Maintain and develop the EIP-AGRI

- Ensure an “EIP-AGRI promotion strategy” in all MS and ensure that the EIP-AGRI is well integrated in MS’s AKIS
- Setup innovation support services. Together with an EIP-AGRI extended Service Point and dedicated innovation strand, they should:
 - ▶ Promote overall the EIP-AGRI and OGs
 - ▶ Support the concrete implementation of OGs
 - ▶ Implement strategies for results’ dissemination
- Improve the information flows to and from farmers
- Address the current barriers to further encourage farmers’ and advisors’ involvement in OGs
- Identify and record the results and impacts of OGs

Recommendations

4. Foster information flows between advisors and both farmers and research

- Setup incentives for advisors' initiatives to:
 - ▶ communicate farmers' needs
 - ▶ disseminate knowledge

5. Maintain training and knowledge support for advisors

- Provide training in various forms and upskilling for advisors
- Encourage MS to link funding of advice to training of advisors

Recommendations

6. Foster holistic advice in response to farmers' needs including topics of public interest

- Advice really needs to be adapted to the farmers' needs
- Include topics of public interest but also advice on the economic and environmental performance of the farms, adapted to each local situation

7. Increase the ability of all farmers to access advisory services and promote advisory activities while enabling approaches to evolve

- Guarantee access to high-quality advice for all EU farmers (taking into account the specificities of their farm)
- Ensure financial resources to support these activities and their promotion by AKIS actors and other stakeholders
- Complement on farm one-to-one advice by other approaches

Recommendations

8. Place more emphasis upon reaching the ‘hard to reach’

- Provide specific CAP funding targeting these groups for KE-I-A adapted to their specific needs
- Develop strategic approaches to foster the most efficient balance of public, private and hybrid forms of KE-A.

9. Improve ‘targeting’

- Target activities to those CAP beneficiaries and farmers where the needs for advice and training are the greatest
- Increase awareness of how CAP KE-I-A measures can target excluded groups and strengthen capacity/governance in these contexts

Recommendations

10. Support knowledge exchange, advice and innovation methods based on new technologies

- Enable measures to finance KE-I-A activities based on new technologies
- Enable measures to finance activities to train/advice end-users on how to use new technologies and methods

11. Reduce administrative burden (1)

- Key to:
 - ▶ Improving the implementation of measure
 - ▶ Ensuring understanding by the managing authorities and beneficiaries
 - ▶ Reducing transaction costs

Recommendations

11. Reduce administrative burden (2)

- Within the sphere of policy design and management:
 - ▶ Maintain intermediate bodies
 - ▶ Facilitate the setting up of OGs
 - ▶ Simplify public procurement process for small and innovation projects
 - ▶ Proportionate management and control for small projects
 - ▶ Provide training to MAs and Paying Agencies
- Withing financing issues:
 - ▶ Provide advance payments
 - ▶ Introduce flexibility in standard costs
 - ▶ Introduce flexibility in financial allocation by Focus Area (for remaining 2014-2023 period)
 - ▶ Eliminate all thresholds for advice

Recommendations

12. Revise and specify data collection of evaluation and monitoring indicators

- Setup clear common definition of beneficiaries (farmers, advisors, etc.)
- Setup clear and identical definition of training/advice units
- Setup registration of participant on the basis of a single user-ID (only data to assess uptake of training/advice by the farming population)
- Focus data collection of advisory activities on the main types of advice
- Monitor separately other types of advisory or KE activities (growing diversity and implementation)
- Identification of the results and impacts of advice on changes in farming practices (in evaluation activities)

EIP-AGRI work programme 2020-2021



Recent activities – Apr-Oct 2020

Online meetings of Focus Groups

'Wildlife and agricultural production'

2 meetings

'Industrial crops'

2 meetings

'Reducing the plastic footprint of agriculture'

2 meetings

'Sust. Beef Production systems'

2 meetings

'Tropical crops'

1st meeting

Recent activities – Seminar

16-17-18 September - Seminar

'CAP Strategic Plans: the key role of AKIS in Member States'

Overall aim - support the Member States in the preparation of their AKIS Strategic Plans and to promote efficient agricultural knowledge flows across EU.

Format of the event:

- 2,5 day-event
- Interactive
- About 40 speakers
- All MSs present with several representatives, including regions



16-17-18 September 2020
EIP-AGRI Seminar 'CAP Strategic Plans: the key role of AKIS in Member States'

Seminar 'CAP Strategic Plans: the key role of AKIS in Member States'

- Who?
 - Representatives of RDP Managing Authorities (national and regional levels)
 - NRNs
 - Representatives of national FAS coordinating entities
 - Advisory organisations
- The programme:
 - Concept and basic aspects of AKIS
 - Integration of advisers and the preparation of the CAP networks in strengthening the AKIS
 - Inspiration from existing tools and initiatives that may be relevant
 - Preparation of the AKIS strategic plan and AKIS interventions

All results including all recordings from the sessions stay available at the [event webpage](https://ec.europa.eu/eip/agriculture/en/event/eip-agri-seminar-cap-strategic-plans-key-role-akis)
<https://ec.europa.eu/eip/agriculture/en/event/eip-agri-seminar-cap-strategic-plans-key-role-akis>

EIP Seminar on AKIS strategies in CAP Strategic Plans

16-18 September 2020 (the full seminar was recorded and can be seen again)

- Inspiration from an experienced **innovation support service**, followed by a **panel discussion on AKIS policy**.
- Opening speeches from **Commissioner Polish Ministers of Agr.**, one very inspiring and **Rural Inspiration Award OG** + an **overview on the basic elements of AKIS + Q&A**.
- Section on advice: intro + 3 diverse examples of **advisory services**
- Section on role of the **national CAP network for innovation**, again with good examples
- **Online discussions** which happened in the weeks before the seminar (on advisory services, on CAP networks and on the CAP plans), summarised by **Mark Gibson**
- **10 good examples of nice AKIS interventions that can be supported by the CAP**
- **4 MS presenting their CAP plans**, already full of content
- after the breakout sessions, **our Director General Burtscher** closed with a very nice **summary on the interactive discussions** and expresses how he sees the future & AKIS.

<https://ec.europa.eu/eip/agriculture/en/event/eip-agri-seminar-cap-strategic-plans-key-role-akis>

Some highlights from the seminar

Context & AKIS

- Agriculture will become more knowledge-intensive and there will be a need for greater collaboration due to the increasingly complex challenges faced by agriculture.
- Collaboration across borders will be particularly important.
- The aim is to create an innovation ecosystem by enhancing knowledge flows.
- AKIS is a key strategy for providing support to the 9 new CAP objectives.

Integrating advisers in the AKIS

- All advisers will be integrated within AKIS in an inclusive way without the current admin burden (certification, procurement etc).
- Advisers will cover a much broader scope (econ, env and soc), improve their interaction with research, and also must provide innovation support for EIP OGs.
- Advisers will need a different skillset (training necessary) and renewed organization models (e.g. vouchers).

CAP Networks

- CAP networks will be the cornerstone of the AKIS, and the glue between actors. Some of their most relevant roles:
- Collecting and sharing knowledge, all the relevant input for AKIS actors;
- Organising events to link and network AKIS actors for future cooperation;
- Promoting and making OGs visible, and connecting them with Horizon Europe projects;
- Helping to facilitate cross-border OGs.

AKIS Strategic plans

- Develop the strategic AKIS plan in a transformative process together with different stakeholders.
- Enhance all kinds of cross-border possibilities.
- Different ministries in MSs need to coordinate in an AKIS coordination body.

Recent activities – Workshop

20-21 October

'Shaping the EU mission – Caring for soil is caring for life'

Overall aim – Introducing the mission & consulting primarily farmers and foresters, along with advisers and other stakeholders from different regions of Europe on the goals proposed by the mission board

Main Outcomes:

- **78** participants from 23 countries (21 member states)
- **4 sessions** where the Soil mission was presented by board members
- 2 Lighthouse Farms and 2 Living Labs were introduced
- **4 breakout sessions** where participants **exchanged ideas and gave feedback** to the proposed mission

All results including recordings from the sessions are available at the [event website](#)



First impressions of the workshop

Session 1:

General feedback to the mission

- All stakeholders were very pleased to see soil brought into the center of attention by the soil mission
- In general the feedback to the proposed mission was very positive
- Some doubts about the achievability of the very ambitious goals by 2030
- Soil health takes long time to improve so the projects should be more long-term as well

Session 2:

Research and innovation needs

- The R&I needs proposed by the mission board were accepted well by the participants
- The R&I needs were ranked by the participants to determine the most relevant ones for the practitioners
- Some additional R&I needs were proposed in the BO sessions

Session 3:

Living Labs and Lighthouse farms

- This session sparked the most vivid discussion and a lot of questions
- Many participants were interested being a Lighthouse farm or being a part of a Living Lab
- In general LL and Lighthouses were warmly welcomed by the practitioners and seem to be a valuable tool in the implementation of the mission

Session 4: Supportive environment for the mission implementation

- Advisers support; clear guidelines to adopt new practices
- LL & Lighthouses; peer to peer learning
- Measures to support farmers during the transition to more sustainable practices
- Better communication with consumers to help them making informed decisions

Activities – dec 20 –Jan 21

3 December
Subgroup Innovation
17th meeting

January 2021
FG 'Tropical crops',
2nd meeting



eip-agri
AGRICULTURE & INNOVATION

funded by



European
Commission

Upcoming activities – events Spring 2021

Workshop **'Towards carbon neutral agriculture'**

Tallinn, Estonia (tbc) | Overall aim - promote networking among OGs and other innovative projects dealing with practices towards a more carbon neutral agriculture; also aiming at promoting the adoption of carbon neutral farming practices that bring other environmental benefits and identifying future research needs in this area.

Seminar **'Healthy soils for Europe: sustainable management through knowledge and practice'**

Setúbal, Portugal (tbc) | Overall aim - raise awareness and address practical soil management challenges and solutions to enhance soil health.

Communication-related activities EIP-AGRI

- AKIS animated infographic: <https://ec.europa.eu/eip/agriculture/en/news/new-animated-video-akis-building-effective>
- Updated overview of the Focus Groups: https://ec.europa.eu/eip/agriculture/sites/agri-eip/files/focus_groups_state_of_play_november_2020_update.pdf
- List of EIP-AGRI Events 2013-2020: https://ec.europa.eu/eip/agriculture/sites/agri-eip/files/eip-agri_factsheet_overview_eip-agri_events_2020_en.pdf
- Animated infographics: [Innovation Support Services](#), [Soil Salinisation](#), [Focus Groups](#)
- [Agrinnovation magazine](#) on soil – Sept. 2020
- Monthly newsletter, Press articles, Brochure on climate-smart agriculture, Thematic campaigns (social media, newsletter): animal welfare, soil, forestry, Operational Groups and new farmers



Future animation of EIP network at EU level

- Prior information notice published 13/12/2020
- Contract for Networking Activities in Support of the CAP
- One specific contract lot regarding networking for innovation and knowledge exchange

<https://ted.europa.eu/udl?uri=TED:NOTICE:590328-2019:TEXT:EN:HTML>

Horizon Europe State of play



HE Workprogramme 2021: Intervention Area 3

Activities have been developed in a co-creation and co-drafting mode, involving many colleagues, from DG AGRI and other DGs. Publication: April 2021 (?), deadline Sep 2021

Following destinations have been designed:

- 1. Biodiversity and ecosystem services**
- 2. Fair, healthy and environmentally-friendly food systems from primary production to consumption**
- 3. Circular economy and bioeconomy sectors**
- 4. Clean environment and zero pollution**
- 5. Land, oceans and water for climate action**

There are two additional destinations aiming to speed up and making just the twin ecological and digital transitions by

- 6. Resilient, inclusive, healthy and green rural, coastal and urban communities**
- 7. Fostering Innovative governance, environmental observations and digital solutions in support of the Green Deal as enablers (“Destination 7”) - including AKIS, ISS, Knowledge reservoir, advisory networks, multi-actor approach etc**



Call 2020 - H2020 bottom-up Thematic Networks (year 7)

FARMWELL	Social innovation practices that can help improving the social wellbeing of farmers and farming families
NETPOULSAFE	Enhance biosecurity measures for a sustainable production in poultry
SmaRT	Innovate small ruminant systems , incl. precision livestock farming and digital technologies for sheep and goat
R4D	Reinforcing the sustainability of wood mobilisation in forest value chains
BRANCHES	Innovative technologies and best-practice cases for bioeconomy solutions in integrated forest and agricultural biomass supply chains

Questions?



Thank you for your attention