

Meeting of the SWG SCAR AKIS Strategic Working Group on Agricultural Knowledge and Innovation Systems

- 1) Social innovation and inclusiveness in AKIS
- 2) Modern and interactive advisory services post 2020

Online meeting

24-25/9/2020

Member State: FRANCE

SCAR
Standing Committee
on Agricultural Research



1) Social innovation and inclusiveness in AKIS

- **What are your country's needs?**
- **Which measures for social innovation and inclusiveness** (funded by EU, national, regional or other, or non-funded) are being taken already?
- **Which measures for social innovation and inclusiveness** (funded by EU, national, regional or other, or non-funded) are being planned post 2020?
- **Which further steps** for the SWG SCAR AKIS work on this subject?

What are your country's needs?

Farmers :

Ageing generation of farmers and foresters

Farmers want to live like the others (stop slavery !): to have holidays and free week ends and to be able to take care of the family

Requirement for well trained workers/Change in the profiles of agricultural workers (outside the " family framework) increase in wage-earning and shorter term and specialised work

Improve perception of farmers in public opinion (stop agri-bashing!)

Society:

New technologies (digital) getting widely spread

Increasing concerns about one health / animal welfare

New ways of consumption/Territorial projects combining agricultural land innovation / town center renovation / short food circuit and economic activities

Policies:

Social and territorial innovation: sustainable forest, mobilization of the wood resource, attractiveness of forest-wood trades, etc.

Take advantage of innovations and experiences from the EIP's H2020 projects, at the territorial level

Deploy in FR and make known on a European scale projects "territories of innovation", measure the impact of these system approaches on this issue of social innovation, in particular at the service of agricultural, food, forestry and rural development systems

Which measures for social innovation and inclusiveness (funded by EU, national, regional or other, or non-funded) are being taken already?

Plateforme DEMETER : Protect farmers against agri bashing (ministry of interior)

CUMA : Coopérative d'Utilisation de Materiel en Commun : Share equipment between farms -

ONVAR (Organisme nationaux à vocation agricole et rurale) : Provide help to installation, share best practices, find equipment and land, ...

Assolement partagé : sharing fields between farmers depending on the needs for crops rotation

GIEE : Groupement d'interet économique et environnemental : farmers gather to share a common projects (ex : Fields sharing for Crop rotation to avoid soil erosion) – EIP agri

RMT travail - And other initiative bridging research /innovation and farmers. Technical research institutes

Groupement d'employeurs : Share staff between several farms

MSA (Mutuelle sociale agricole) : Prevention of Burn-out and suicide among farmers (whatever the reason might be) + Campaign to prevent professional accident (driving / phtysanitary product usage/...)

Plan EPA : Better teach future generation of farmers - Life long education and training (CFA / CFPPA) - Role of vocational schools for increase social inclusion

PAT (Plan alimentaire territoriaux), AMAP - Magasins de producteurs ,... : New ways to market the products. Schools getting local products for catering.

Which measures for social innovation and inclusiveness (funded by EU, national, regional or other, or non-funded) are being taken already?

Pedagogical farms : Triggers new vocation for becoming farmers / Share best practices / Link between urban and rural areas and citizens

Plan for disable young scholars to increase inclusiveness (accessibility, educational support with specialised staff (ADS),..)

International Cooperation (national network and ERASMUS+) => opening the mind of youngsters sharing agriculture practices, improve social inclusion and foreign langages. Official mission of Agri education

Territorial projects combining agricultural land innovation / town center renovation / short food circuit and economic activities

Social and territorial innovation: sustainable forest, mobilization of the wood resource, attractiveness of forestry and wood trades, etc.

Some calls for proposals of the National Agency and Territorial Cohesion (ANCT) and the Banque des Territoires

The projects of the National Rural Network (RRN) Collective Mobilization for Rural Development (MCDR) supported by the national rural network (33 projects in two waves. Themes = services to the population, territorial cooperation, youth, gender equality in rural areas, energy transition, local food governance, the urban rural link, the social and solidarity economy ...

LEADER Territories (EAFRD support) (380 LEADER projects in France 2014-2020)

GOs from the EIP committed to this theme (EAFRD support) (246 GO in France) 'social innovation, in particular in the service of agricultural, food, forestry and rural development systems

Which measures for social innovation and inclusiveness (funded by EU, national, regional or other, or non-funded) are being planned post 2020?

Certainly a continuation with national policy instruments (PIA, ANCT, territorial banks, local initiatives, etc.)

Under development for the CAP

Certainly voltes of the FEDER and the FSE

Which further steps for the SWG SCAR AKIS work on this subject?

Extend sharing practices. After COVID crisis, it will be important to see on site how things work in several countries.

An analysis of COVID crisis on this topic could set in order to better understand the resilience of Agriculture systems to crisis in general.

2) Modern and interactive advisory services post 2020

- **What are your country's needs?**
- **Which measures for modern and interactive advisory services, integrated within the AKIS, are being taken already (funded by EU, national, regional or other, or non-funded)?**
- **Which measures for modern and interactive advisory services, integrated within the AKIS, are being planned post 2020 (funded by EU, national, regional or other, or non-funded)?**

What are your country's needs?

Improve the spreading and uptake of innovation by all farmers (not only the pioneers one)

Decrease the power of some lobby groups / More independant advices to all

Improve understanding of animal status and animal welfare in the society (including farmers and all others) => avoid conflicts

Systemic analysis of farming need to be better taken up (i.e. : Sugar beet producers only look at themselves) when solutions and transposable progress might exist in other production chains (see progress in vineyard or organic farming)

Digital tools to be at the service of farmers and not at the service of other stakeholders – careful implementation is needed.

- **Better train farmers in employment issues and skills management**
- **Identify, support and network innovators in the field, capitalize and disseminate successful experiences**
- **Support collective approaches and promote innovation and interactive experimentation (experimentation stations, etc.) and networks**
- **Reach more farmers and employees through advice, especially those in isolated or landlocked territories**
- **Encourage, support and promote changes in agricultural practices and the risk-taking of farmers in systemic changes to meet societal expectations**
- **Support “frugal” innovations, particularly agronomic (low-tech, energy efficient, etc.) and contributing to the autonomy and resilience of farms**
- **Foster the development of digital technology by helping collective investment in equipment and skills, in particular the development of infrastructures allowing the valuation of data and the development of digital solutions**

Which measures for modern and interactive advisory services, integrated within the AKIS, are being taken already (funded by EU, national, regional or other, or non-funded)?

- Uptaking Digital innovation : Challenge rose - Initiative ROB-AGRI - DigiFermes
- Sales separated from advice.
- Training to advisors on systemic approaches, agro ecology / digital, etc.
- Advice to DEPHY groups (groups of farmers engaged in phyto reduction)
- Capitalising / pooling knowledge in databases (R&D Agri)
- Interactive advice in EIP OGs

Which measures for modern and interactive advisory services, integrated within the AKIS, are being planned post 2020 (funded by EU, national, regional or other, or non-funded)?

Cellule RIT

Plan ECO PHYTO => CSO-RI , more communication

prochain PNDAR : pour le conseil (s'il y en a)

PAC 2020 : en cours d'élaboration dans le cadre du Plan stratégique national PAC, en lien avec les Régions (autorité de gestion Mesure Conseil, GO PEI...)

Discussion:

All further comments and suggestions very welcome!



**Thank you for your
attention!**

**and for your active participation
and commitment!**

Report available at:

https://ec.europa.eu/info/news/knowledge-and-innovation-unlocking-potential-food-and-farming-2019-sep-26_en (more paper copies can be asked to Inge.Van-Oost@ec.europa.eu)