

i2connect

INTERACTIVE INNOVATION

SCAR SWG AKIS

5th Mandate – 3rd Meeting

ONLINE, 24-25 September 2020



THIS PROJECT HAS RECEIVED FUNDING FROM THE EUROPEAN UNION'S
HORIZON 2020 RESEARCH AND INNOVATION PROGRAMME UNDER
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i2connect is a H2020 funded project

*“Connecting advisers to boost interactive
innovation in agriculture & forestry”*

Project duration: 11/2019 - 10/2024

Our main objective

Fuelling the competencies of advisors supporting interactive innovation, to respond to multiple challenges in European agriculture and forestry

Specific objectives

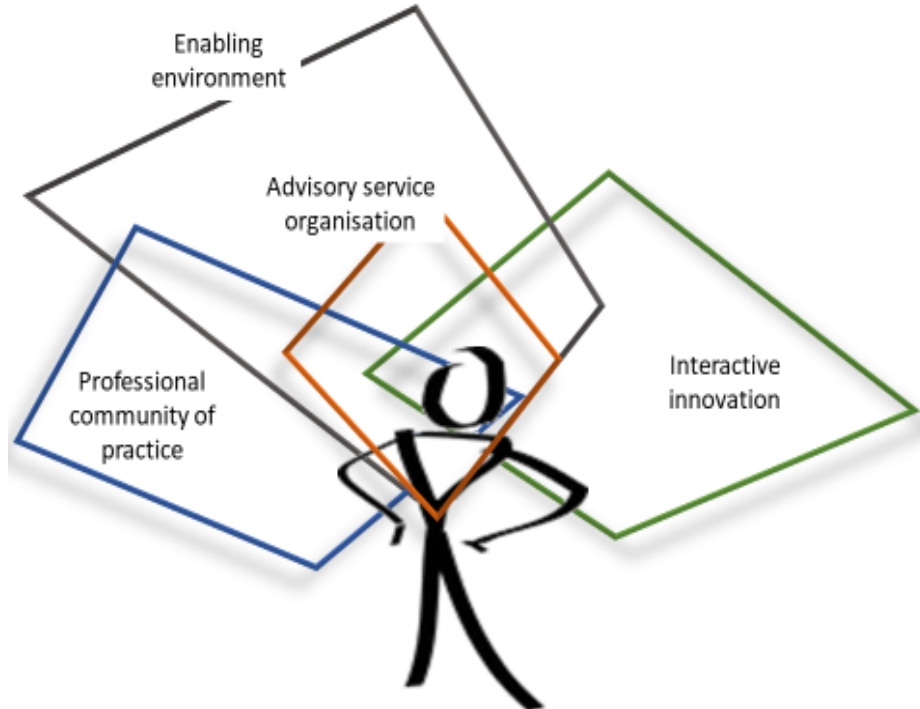
- 1. Strengthen the skills of advisors** to support interactive innovation, by:
 - identifying and sharing best practices
 - developing training contents, tools & methods
 - training and organising peer to peer learning & networking

- 2. Enhance the role of advisors** in interactive innovation processes at different levels, by:
 - a better understanding of the AKIS at country level
 - identifying providers of advisory services across Europe
 - creating an enabling environment within advisory services
 - better embedding advisory services within AKIS and by appropriate public policies

- 3. Create a network among advisors** facilitating innovation processes

Our main focus: the "innovation advisor"

- The **interactive innovation dimension**, relating to tasks where the advisor is engaged in multi-actor settings to support interactive innovation
- The **professional community of practice dimension** refers to the opportunity and capacity for an advisor to use professional networks for learning and self-development
- The **enabling environment dimension** includes the organisation in which the advisor works, the wider AKIS and the public policies as well



Project partners (1/2)

Partners

- Beneficiary
- ★ Third party

- Partner country
- ▨ Country with EUFRAS, IALB, SEASN or FiBL member



Direct partners

- 21 European countries
- 15 Advisory services
- 1 Farmers union
- 2 Training centers for advisors
- 3 Networks of advisory services
- 11 Research institutes
- 6 Universities
- 3 Ministries / departments of agriculture
- 1 SME

European networks

- EUFRAS
- FiBL Europe
- IALB
- SEASN

Indirect partners, to be involved via

- The EUFRAS network: 49 members from 29 countries
- The EIP-agri network

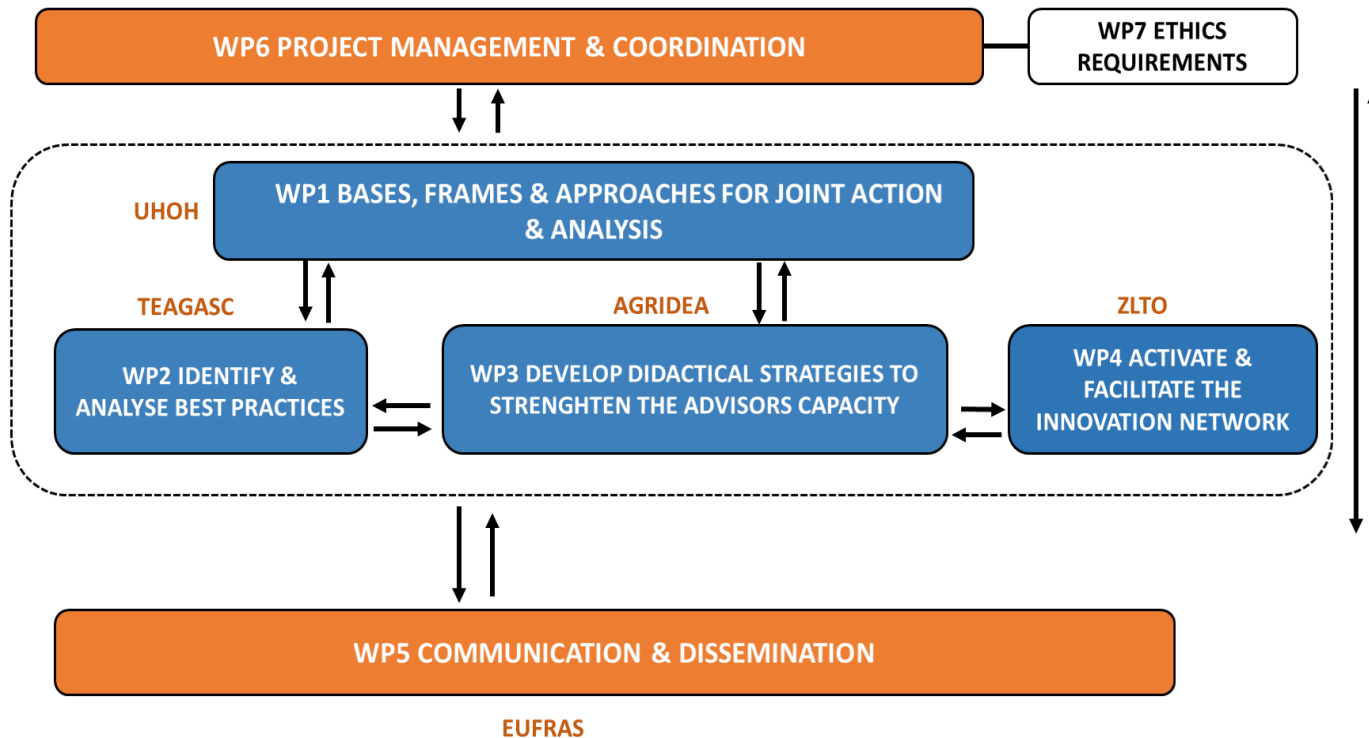
Stakeholders



Project partners (2/2)

PARTNER ACRONYM	COUNTRY	TYPE OF ORGANISATION
01.0-APCA	France	Farm and forestry advisory service
02.0-AUA	Greece	University
03.EV-ILVO	Belgium	Applied research institute
04.0 NAAS	Bulgaria	Farm and forestry advisory service
05.0-EUFRAS	Europe - Latvia	Network of advisory services
06.0 FiBL-EU	Europe - Belgium	Applied research institute
07.0-IALB	Europe - Germany	Network of advisory services
08.0-SEASN	Europe - Croatia	Network of advisory services
09.0-ProAgria	Finland	Farm and Forestry advisory service
10.0-ACTA	France	Applied research institute
11.0-UHOH	Germany	University
12-NAK	Hungary	Farm and forestry advisory service
13.0-CIRCA	Ireland	SME
14.0-TEAGASC	Ireland	Farm and Forestry advisory service
15.0-CREA	Italy	Research Institute
16.0-LLKC	Latvia	Farm and forestry advisory service
17.0-LAAS	Lithuania	Farm and forestry advisory service
18.0-CDR	Poland	Farm and forestry advisory service
19.0-CONSULAI	Portugal	Farm and forestry advisory service
20.0-MAPA	Spain	Ministry of agriculture
21.0-AGRIDEA	Switzerland	Training centre for advisors
22.0-ZLTO	the Netherlands	Farmers union
23.0-WR	the Netherlands	University
24.0-SZE	Hungary	University

The work packages



First deliverables & achievements

- WP1: Learnings from science and education:
 - [“Conceptual grounds and common understandings”](#) (key concepts)
- WP2: Practical cases in innovation support:
 - “First overview of successful innovation activities”
 - 10 practical cases selected for in-depth field review
- WP3: Training:
 - “Didactical concept and toolkit for advisors trainings”
 - “training of trainers' programme and training material”
 - A first training of trainers in Landshut, September 2020 (14 participants)
- WP4: Networking:
 - “guidelines and actions for networking, enabling environment and education support”
- WP5: Communication & Dissemination:
 - [Website](#) & social media operational
 - [Video](#) presenting the project
 - Presentation of i2connect at different events: EUFRAS annual meeting, EIP agri workshop...

In the next six months:

- **WP1: Learnings from science and education:**
 - “AKIS inventory”: release of 30 country reports
 - “AS (Advisory Services) Database” online, open to organisations and individual advisors
 - “Repository of required competencies of an innovation advisor”
- **WP2: Practical cases in innovation support:**
 - 10 field reviews of practical cases
- **WP3: Training:**
 - 3Learning platform” operational (Moodle)
 - 2nd training of trainers in Lyon, in March 2021
- **WP4: Networking:**
 - Training sessions for advisors in various EU countries
- **WP5: Communication & Dissemination:**
 - Competition for best practical case in innovation support

Expected project outputs

- ✓ 30 AKIS country reports
- ✓ Database of organisations & advisors in 30 countries
- ✓ Inventory of 100 practical cases
- ✓ 40 practical cases analysed & translated into best practices
- ✓ A tool box for advisors, managers, teachers & decision makers
- ✓ 5 Trainings of trainers & a pool of 50 trainers & 30 facilitators
- ✓ 40 trainings sessions & 600 advisors trained
- ✓ 4 excellence classes & 80 managers trained
- ✓ 3 summer schools for students, 80 teachers & students trained
- ✓ 8 cross-visits & 80 advisors participating in cross-visits
- ✓ 13 pilot projects for testing best practices
- ✓ 4 regional innovation workshops + 2 project conferences
- ✓ A European-wide network of advisers

Connections with relevant European bodies and networks (1/2)

	i2connect partners involved
EU bodies & working groups	
• SCAR AKIS SWG	ACTA, WR...
• ENRD Assembly - subgroup innovation	ACTA, APCA, CAFS...
• EIP AGRI Service Point	ILVO, AC3A
• National Rural Networks, innovation subnetworks	APCA, CREA...
Advisors' networks	
• EUFRAS (including YEUFRAS)	EUFRAS + many partners
• IALB	IALB + many partners
• SEASN	SEASN + many partners



Connections with relevant European bodies and networks (2/2)

Farmers' networks	
COPA-COGECA	APCA, CAFS, NAK, ZLTO
IFOAM	
Forestry networks	
FOREXT	LLKC, TEAGASC
Scientific networks	
FIBL EU	FIBL-EU
IFSA	
EFITA	
ESEE	
Networks of regional authorities	
ERIAFF	

Connections with relevant European projects

Subject	Project	i2connect partners involved
AKIS	PRO AKIS	UHOH
		AGRIDEMO-F2F: ILVO, AC3A, AUA, Teagasc, ZLTO
Demo farms	FARMDEMO	PLAID: ACTA, APCA
		NEFERTITI: ACTA, APCA, NAAS, Teagasc, WR
	AGRILINK	ACTA, M. Kügler (advisory board)
Advisors & innovation	AgriSPIN	ACTA, Teagasc, UHOH, ZLTO
	FAIRShare	Teagasc, APCA, Consulai, NAK, IDELE, SEASN, ZLTO
Interactive innovation	LIAISON	CDR, IDELE, Teagasc
Knowledge	EURAKNOS	ACTA, AUA, IDELE, NAK
reservoir	EUREKA	AC3A, AUA, IDELE...
Other relevant projects?		

How can advisors and managers get involved in i2connect?

- Inform your managers, colleagues and partners about i2connect
- Share your successful experiences in interactive innovation support
- Participate in i2connect activities: training sessions, cross-visits, pilot projects and networking, competition for best practical case...
- Get in touch with your i2connect national contact
- Follow us on our website <https://i2connect-h2020.eu/>
and social media channels:  @i2connect_EU  @i2connect_EU
- By the end of 2020: register in the AS database

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INTERACTIVE INNOVATION

Contacts

Main contact – Lead partner – APCA

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