

Meeting of the SWG SCAR AKIS Strategic Working Group on Agricultural Knowledge and Innovation Systems

Good practices & challenges of knowledge
exchange activities in the **current** period
+ plans for the **future** e.g. in
CAP AKIS Strategic plans

Kaunas, LT, 19-20/10/2019

Member State:

Belgium - Flanders

SCAR
Standing Committee
on Agricultural Research



Which good practices for knowledge exchange activities work well in your country/region?

1. 12 practical research centres (in different sectors) receive Flemish financial support for knowledge transfer activities
 - Each centre receives funding for a certain subsector: no double funding
 - They are required to cooperate within the same sector
 - Open knowledge systems
2. Advisors being employees of practical research centres
3. Demonstration projects involving demonstration farms
 - Projects (2 years) on certain topics which put the results of research in practice
4. Networks connecting different AKIS-actors: e.g. Agrolink Flanders
 - General or on specific topics (e.g. fertilisation, ornamentals, biological production)

Which good practices for knowledge exchange activities work well in your country/region?

Which good practices work well in the current period ?

5. EIP – operational groups
6. Funding for innovative investments on farms

Which challenges for knowledge exchange activities do you see in your country/region?

Challenges

1. Quick and easy procedures, reduction of administrative burden, easily accessible for farmers
2. Effective advisory systems:
 1. Vocational training = generic training
 2. Advice = tailored individual advice based on the specific farm situation
3. Interaction/to link between CAP interventions
4. Effective communication on AKIS-interventions

Which challenges for knowledge exchange activities do you see in your country/region?

Which are the challenges for the knowledge exchange activities you listed? Which are the incentivising factors that make it work? How is the funding and the organisation managed?

Incentivising factors

1. Advice (e.g. by innovation brokers) to set up an OG
2. Training of advisors was organized by the government: communication not only on research results but also of legislative issues
3. Innovative investment funding on farms leads to peer-to-peer learning
Farmers are not obliged to communicate about their innovations but often communicate of their own free will

Which knowledge exchange activities would you like to see planned in the CAP AKIS plan of your country/region?

1. Tailored advice and vocational training

Demand-driven

- Vouchers for farmers for buying knowledge = advice or training
- Farmer decides
- % cofunding depends on topic

Supply-driven

- Funding for knowledge centers for organizing vocational training
- For policy topics receiving insufficient attention from farmers

Possibilities for: 1 to 1-advice/multidisciplinary/multiactor advice, peer-to-peer learning, e-learning/blended learning, advising OG's, starter courses, pre-starters advice, area-specific advice for groups of farmers, coaching,...

Which knowledge exchange activities would you like to see planned in the CAP AKIS plan of your country/region?

2. EIP-operational groups

Low threshold for farmers: e.g. submission of proposals in 2 steps, continuous call, quick wins

⇒ More bottom-up, increasingly innovative solutions on farms

⇒ Cross-border cooperation between OG's, EIP-Agri-network

3. Demonstration projects (demonstration farms involved)

⇒ our only instrument intended exclusively to translate research results to practice

4. Innovative investments on farms

⇒ innovative investments made by innovators and early adopters: to support development and diffusion of innovations in practice

IMPORTANT! An effective communication strategy in order to reach farmers by AKIS

**Thank you for your
attention**

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Agricultural Knowledge
and Innovation Systems

