



European
Commission



M1+M2 situation including data on programming and take up during the current RD period

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1 cross-cutting objective on K&I + 9 specific CAP objectives



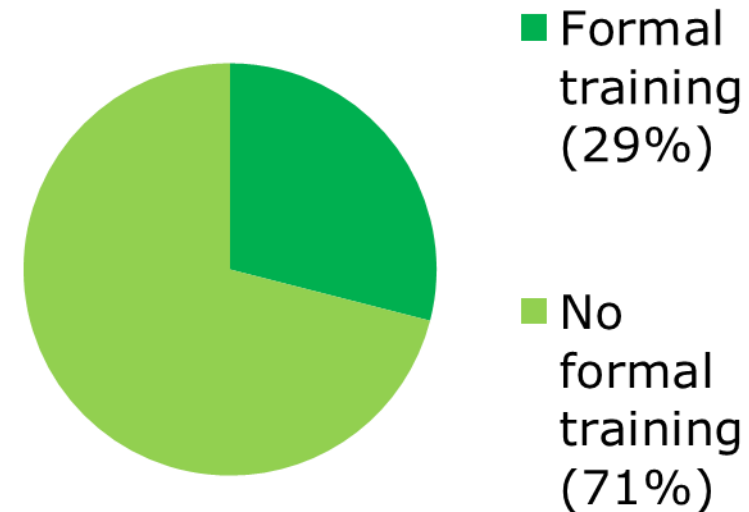
**Cross-cutting objective
KNOWLEDGE & INNOVATION**

EU farm sector - needs for training

Low share of farmers with adequate agricultural training:

Formal training / education in farm sector (2010):

- 29 % of farmers in EU
- 48 % in EU-15
- 15 % in EU-N12



→ Insufficient managerial skills at farm level

Advice, Knowledge Transfer & Innovation (KTI)

% of RDP public expenditure on KTI measures =>

Key facts and figures (2014-2020)

EU average is **only 3,6% of total RD expenditure** under the measures for **Knowledge Transfer, Advisory Services and Cooperation (EIP OGs)**

BE	5.13%	3.63%
BG	2.78%	3.63%
CZ	4.17%	3.63%
DK	3.64%	3.63%
DE	2.82%	3.63%
EE	4.44%	3.63%
IE	4.94%	3.63%
EL	5.74%	3.63%
ES	4.30%	3.63%
FR	2.44%	3.63%
HR	1.82%	3.63%
IT	5.11%	3.63%
CY	2.04%	3.63%
LV	2.93%	3.63%
LT	2.30%	3.63%
LU	0.00%	3.63%
HU	3.62%	3.63%
MT	8.19%	3.63%
NL	6.52%	3.63%
AT	3.30%	3.63%
PL	1.62%	3.63%
PT	1.68%	3.63%
RO	1.18%	3.63%
SI	3.98%	3.63%
SK	3.18%	3.63%
FI	4.75%	3.63%
SE	7.85%	3.63%
UK	7.85%	3.63%
EU-28	3.63%	

Importance of the measures

Knowledge is **basic** for economic growth and development.

Necessary to tackle the challenges of **agriculture** and **forestry sectors** and **rural areas**.

Improve the sustainability, competitiveness, resource efficiency and environmental performance of the agricultural/forestry holdings.

Relevant for the implementation of other RD measures.

Increase the links between agriculture/rural areas and research.



Knowledge transfer and information actions

Aim

Enhance the human potential of persons engaged in the agricultural, food and forestry sectors, land managers and SMEs operating in rural areas.

Aim to feed the capacity to innovate by bringing farms and other rural businesses more fully into the knowledge economy.

Sub-measures

- 1.1. Vocational training and skill acquisition actions
- 1.2. Demonstration projects/information actions
- 1.3. Short-term farm and forest management exchanges and farm and forest visit



Features of measure 1: strong profile and broad scope

- **Training and skills** acquisition actions
- **Demonstration** activities
- Farm and forestry **exchange schemes and visits**

MS/regions should define in the RDP:

- Appropriate capacities to provide the service (IA, Reg 808/14, annexe I)
- Content and duration of the exchanges and visits (DA, Reg 807/14, Art 3)

Aid intensity: maximum 100% of eligible public expenditure

Beneficiaries = Providers of the knowledge transfer and information actions for the benefit of persons engaged in the agricultural, food and forestry sector, land managers and SMEs operating in rural areas. Farm workers are not included.



Eligible cost

1. Cost of organizing the activity

- Including investments in case of demonstration projects

2. Cost of participants

- Travel
- Accommodation
- Per diem expenses, i.e. daily allowance
- Cost of replacement

Vouchers or similar system can be used to pay the cost of the participants. conditions to be defined by MS/regions (IA, Reg 808/14, Art. 6)

EU Co-financing rates are calculated on the basis of the amount of eligible public expenditure (art.59 of Reg 1305/13)

Training which form part of normal education programmes is excluded.



Advisory services, farm management and farm relief services

Aim

- help farmers, young farmers, forest-holders, land managers and SMEs in rural areas to use advisory services for better economic and environmental/climate-related performance
- promote the setting-up of farm management, farm relief, farm advisory and forestry advisory services
- promote the training of advisors

Sub-measures

- 2.1. Use of advisory services.
- 2.2. Setting up of advisory, management and relief services.
- 2.3. Training of advisors.



Features of measure 2

- Broad scope of the subjects of advice.
- Aid intensity: maximum 100% of eligible public expenditure, subject to the limits of Annex II (i.e. maximum 1.500 € per advice and maximum 200.000 € per three years of training of the staff of the advisory body)
- EU Co-financing rates are calculated on the basis of the amount of eligible public expenditure (art.59 of Reg 1305/13)
- No limitation as regards the number of services per final beneficiary.
- Advice shall be linked to at least one Union priority for RD.



Advice to farmers must cover at least **one element** of:

- Statutory management requirements (SMRs) and/or standards for good agricultural and environmental conditions (GAEC).
- Agricultural practices beneficial for the climate and the environment (greening).
- Measures at farm level provided for in the RDP aiming at farm modernization, competitiveness, sectoral integration, innovation and promotion of entrepreneurship.
- Art 11(3) Requirements of the Water Framework Directive (2000/60/EC)
- Art 55 + principles of integrated pest management (Art 14 Directive 2009/128/EC)
- Where relevant, occupational safety standards or safety standards linked to the farm.
- Specific advice for farmers setting up for the first time.

Advice to farmers might also cover other issues such as...

- Information related to climate change mitigation and adaptation, biodiversity, protection of water.
- Issues linked to the economic and environmental performance of the holding: competitiveness, short supply chains, organic farming, health aspects of animal husbandry, etc.

Advice to forest holders shall cover...

- Habitats Directive (92/43/EEC)
- Wild Birds Directive (2009/147/EC)
- Water Framework Directive (2000/60/EC)

Advice to forest holders and rural SMEs may cover...

- Issues linked to the economic, environmental performance of the holding or the enterprise



Eligible cost

1. Cost of the advice provided

- Maximum 1.500 € per advice (Annex II)
- there is no limit in the use of the advisory services;
- advice may be partly provided in groups;
- funding is paid to the provider of advice (because of WTO green box rules)

2. Setting up costs of farm management, farm relief, farm advisory services and forestry advisory services

- Degressive payment of the setting up costs over a maximum period of five years from the setting up

3. Cost of training of advisors

- Maximum 200.000 € per three years of training of the staff of the advisory body (Annex II)



Beneficiaries

- 2.1 Authorities or bodies selected to provide advice.
- 2.2 Authority or body selected for the setting up.
- 2.3 Entities providing training for advisers.

to the benefit of farmers, young farmers and other land managers, forest holders and SMEs operating in rural areas.

Selection of the beneficiaries through **public procurement** procedure (obligation deleted in the Omnibus regulation, i.e. Reg 2393/17).

MS/regions should define in the RDP:

- Appropriate capacities to provide the service (IA, Reg 808/14, annexe I)



Art 28- Agri-environment-climate measures

Art 28(4)

Member States shall endeavour to ensure that **persons undertaking to carry out operations under this measure** are provided with the **knowledge and information** required to implement such operations.

They **may** do so through, inter alia, commitment-related expert **advice and/or by making support under this measure conditional on obtaining relevant training.**

ECA recommendations

Report No **12/2015**: The EU priority of promoting a knowledge-based rural economy has been affected by poor management of knowledge-transfer and advisory measures.

- Better identification of knowledge transfer needs.
- Selection of beneficiaries: procedure and requirement of appropriate resources.
- Cost-effectiveness (e.g. weaknesses in the checks Member States must carry out, both at application stage and at payment stage).
- Feed-back procedures for monitoring and evaluation.

<http://www.eca.europa.eu/es/Pages/DocItem.aspx?did=33224>

Pilot project on young farmers: knowledge management

- **What ?**

What kind of knowledge do they **need**?

- **Where ?**

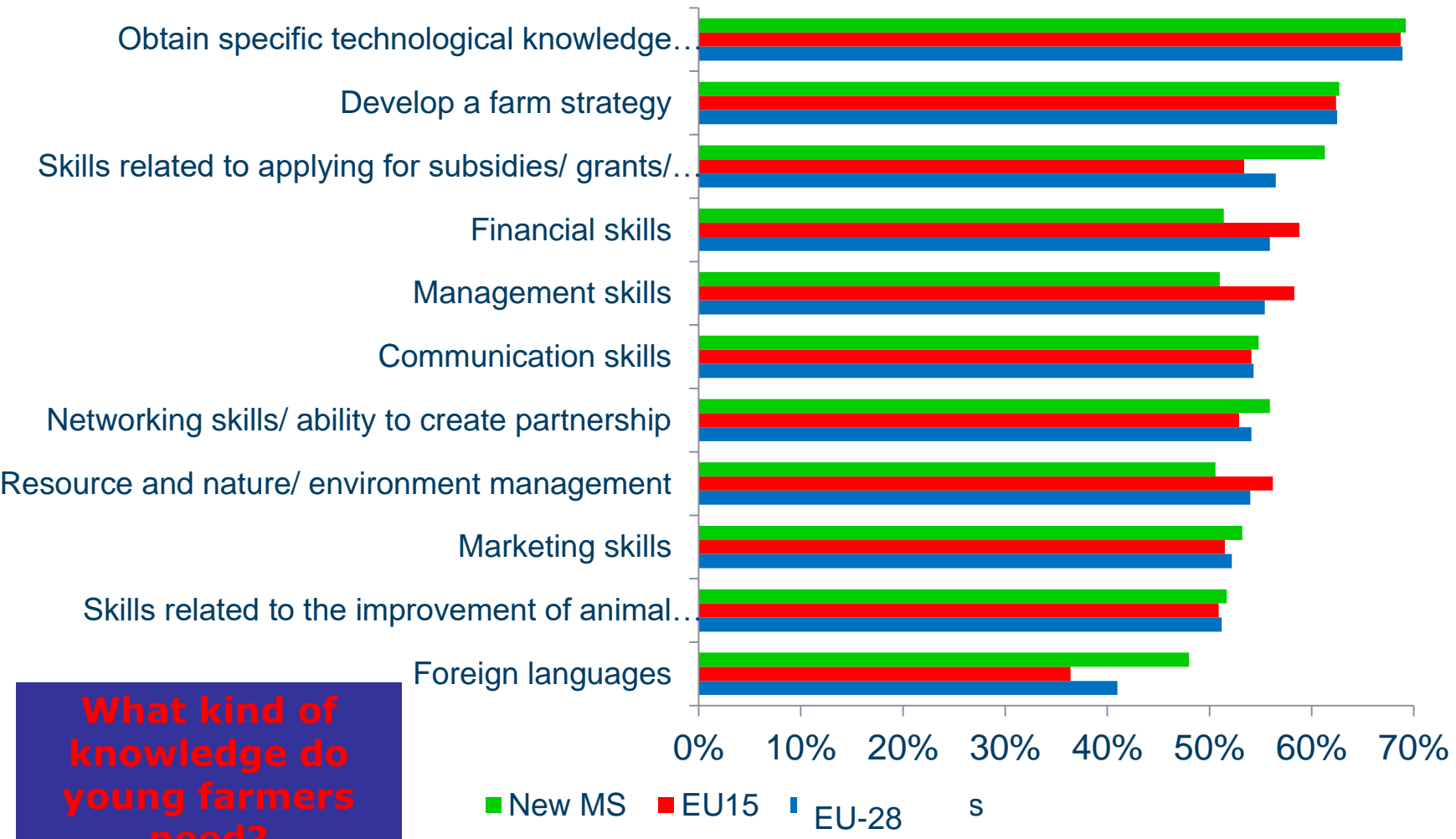
Where do young farmers **search** for it?

- **Who ?**

Who **provides** them the knowledge?

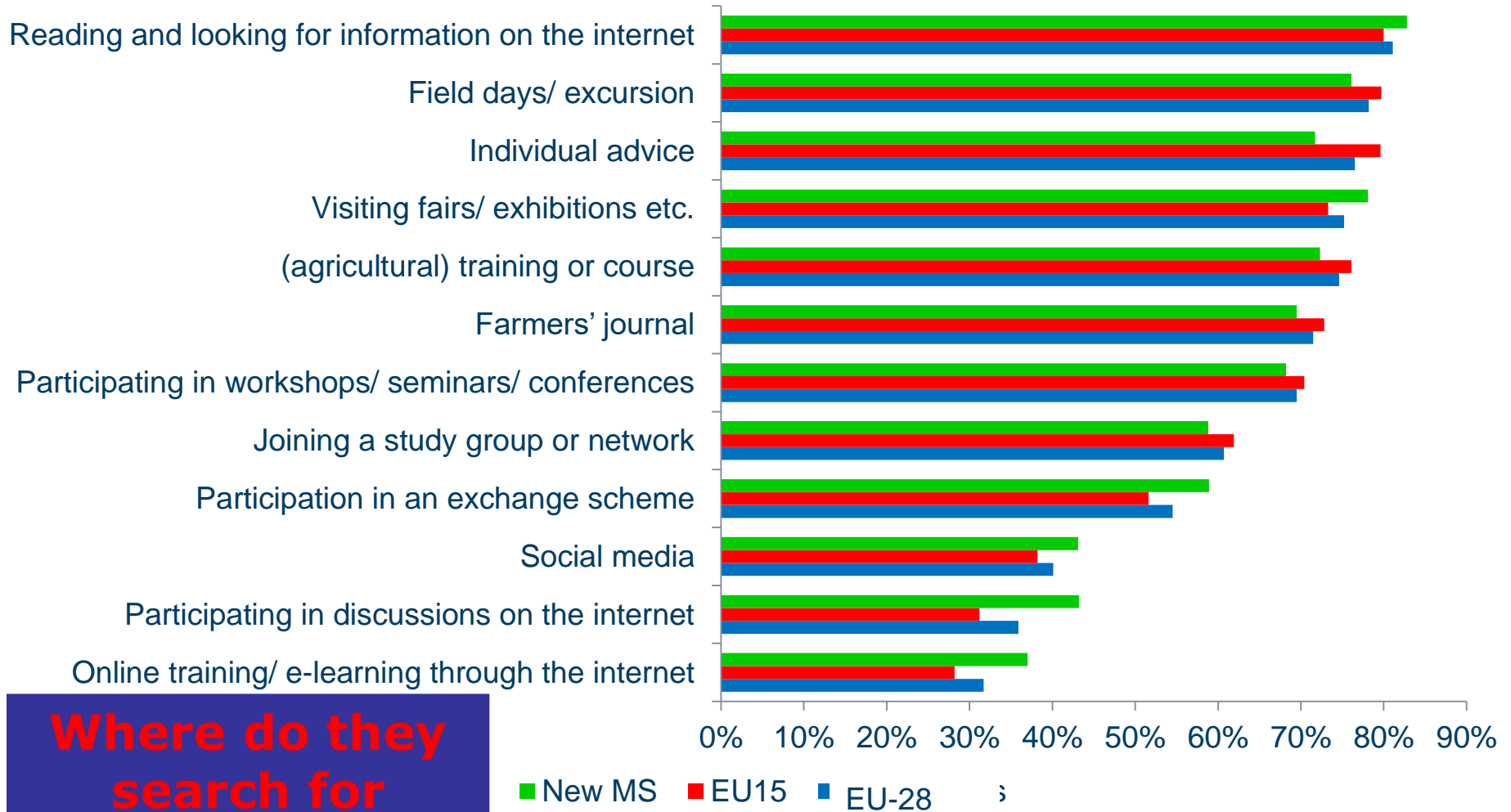
(Interviews and focus groups with 2,200 young farmers in the EU 28, done in 2015 by Ecorys)

Knowledge needs of interviewed young farmers



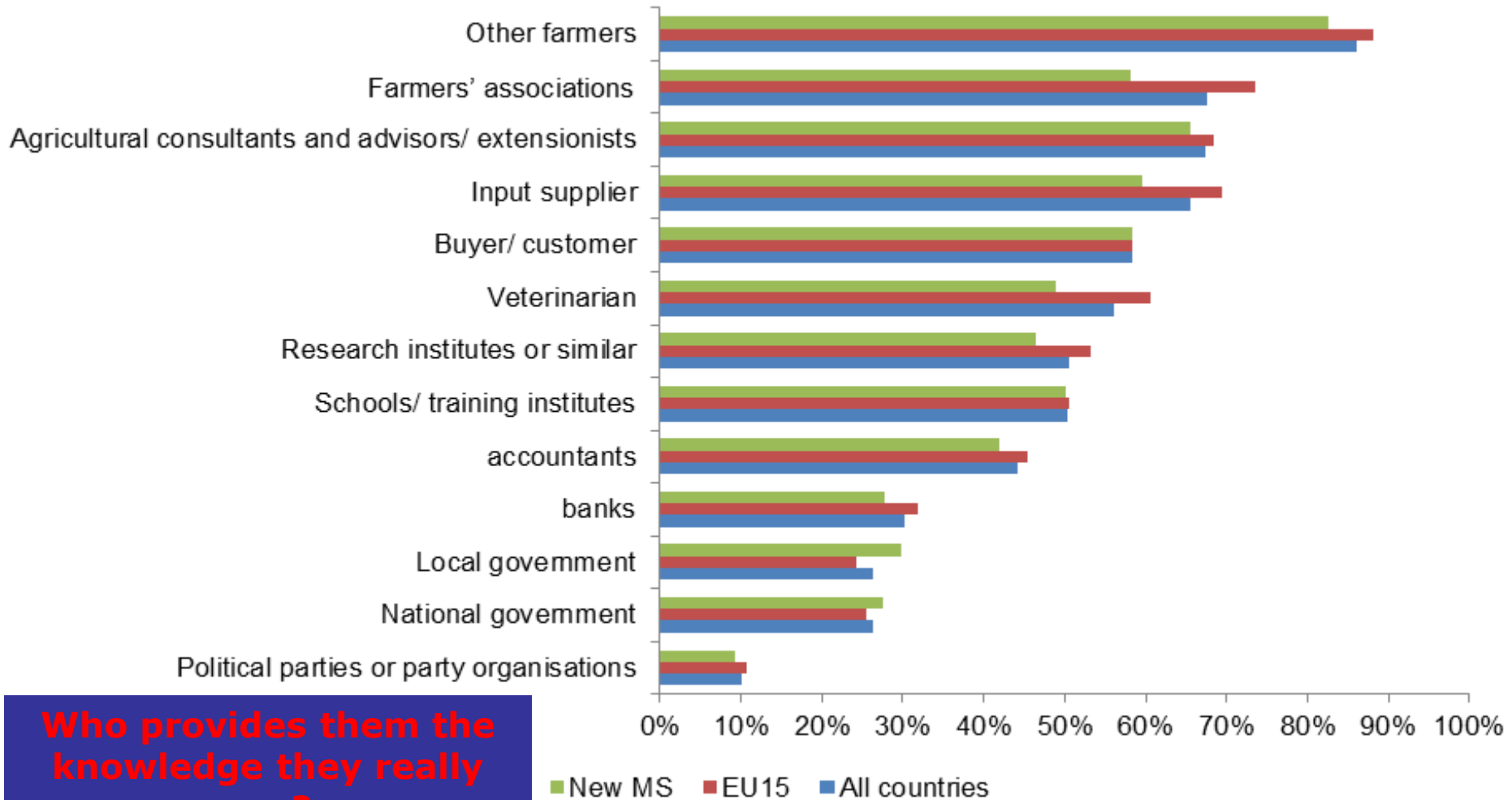
What kind of knowledge do young farmers need?

Knowledge sources used by the interviewed young farmers



Where do they search for knowledge?

Information sources for young farmers



Who provides them the knowledge they really use?

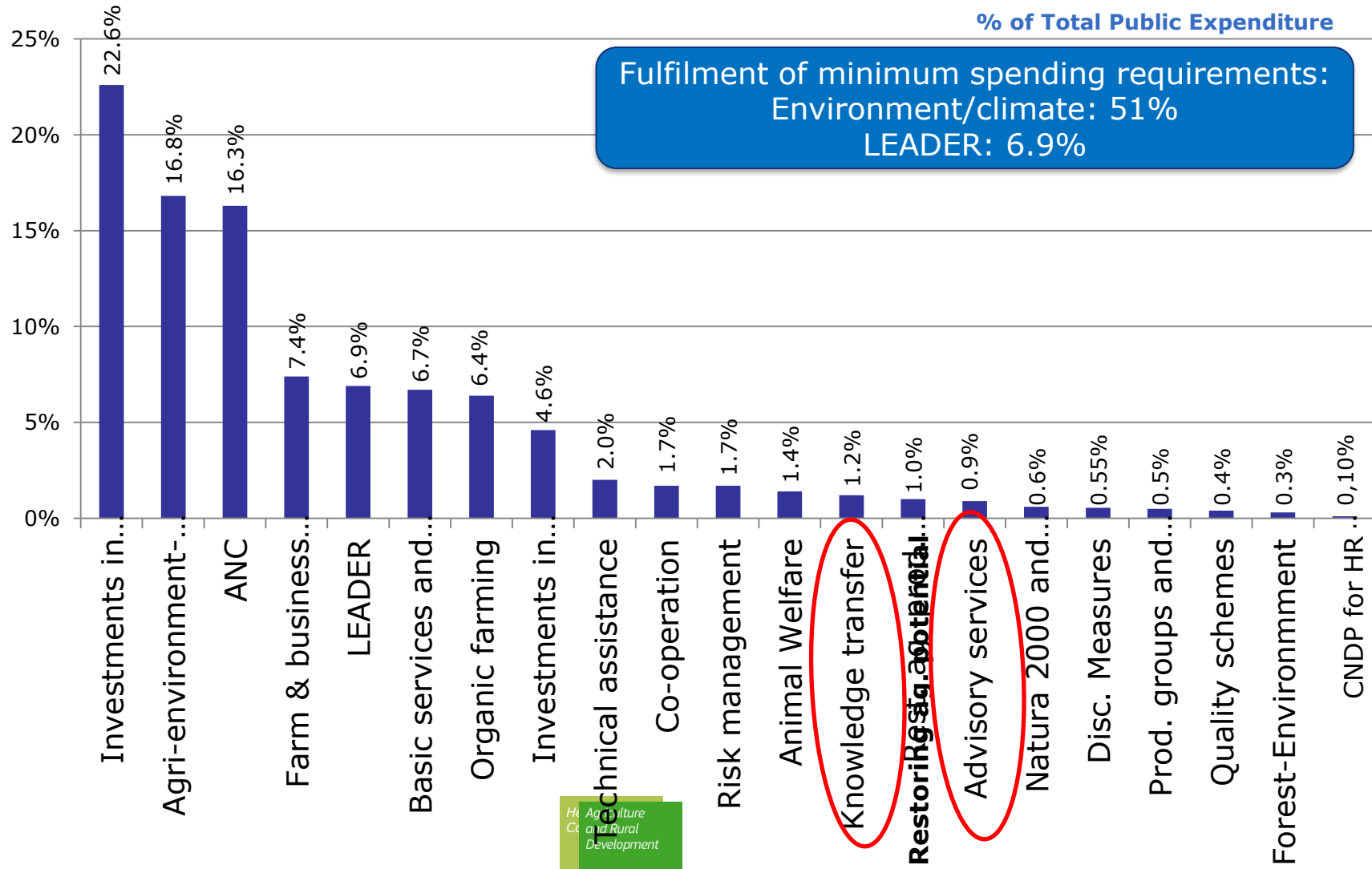
Pilot project findings:

- **What kind of knowledge do they need most?**
 - Technological knowledge,
 - Farm strategy
- **Where do they search for knowledge?**
 - Internet,
 - Field days
 - Individual advice
- **Who provides them the knowledge?**
 - Other farmers
 - Farmers' organisations,
 - Advisors and commercial actors

Pilot project conclusions

- Young farmers still have a technological focus/are **production oriented**.
- Online training or e-learning, joining discussions on internet and social media are less important.
- Important factors influencing knowledge needs of young farmers are: the knowledge infrastructure/educational system, the possibility of getting '**real**' **independant advice** and the **quality of the knowledge available**.
- Knowledge should be **tailor-made** and **tuned to the specific needs**

Allocation of funds per measure



Targets for Knowledge Transfer & Innovation

2.9 million training places

1.8% of expenditure on knowledge transfer and advice

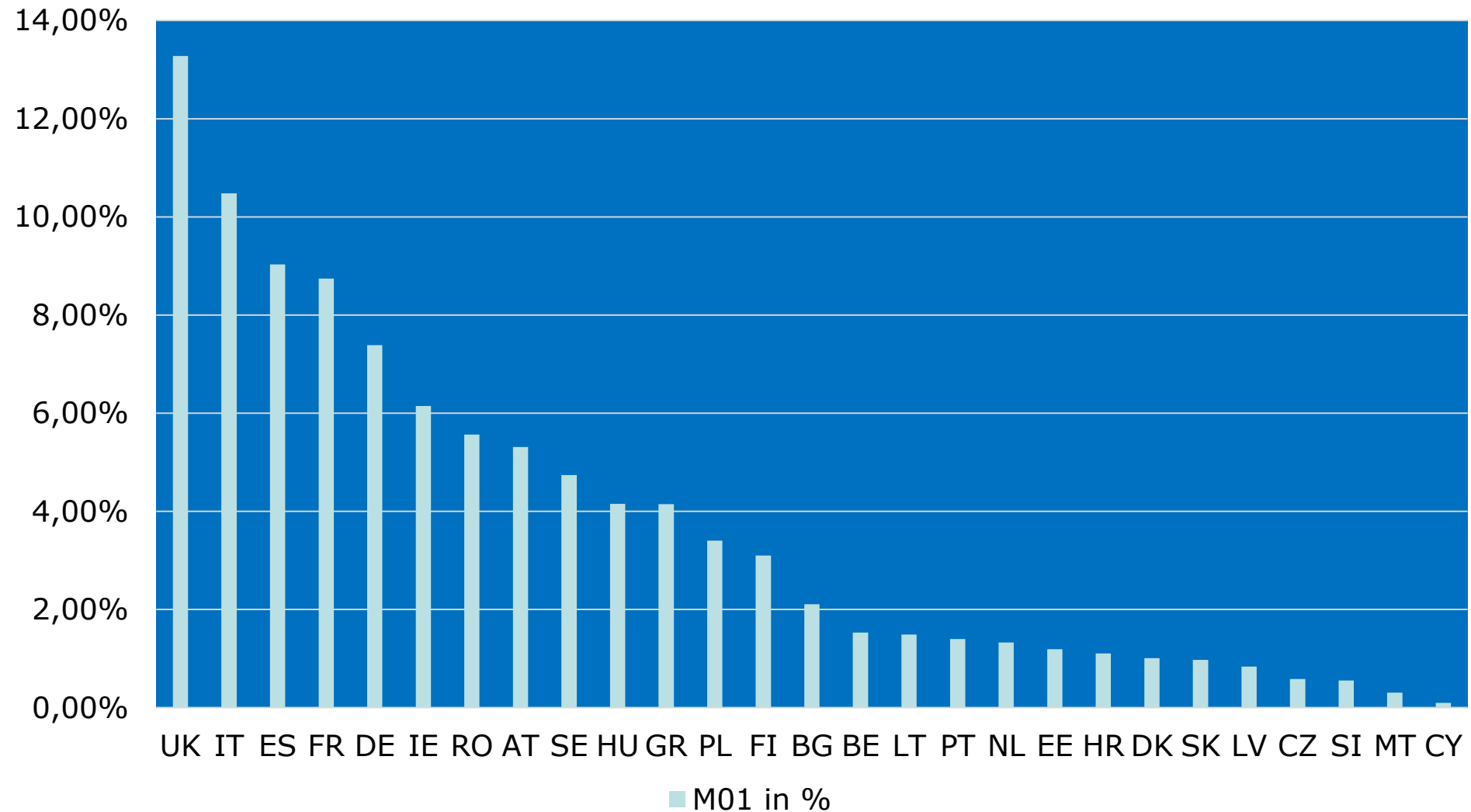


Union contribution per measure and priority

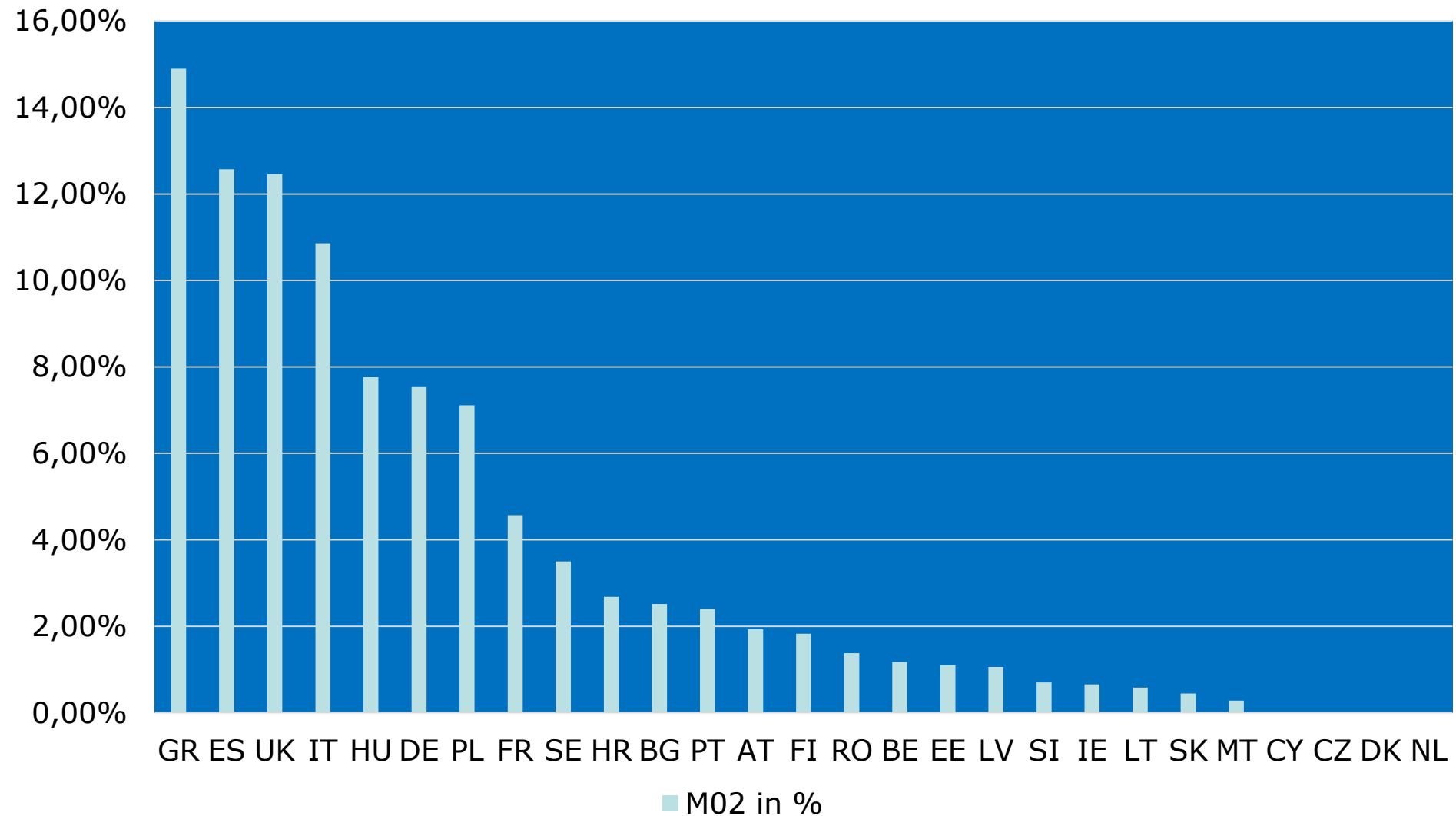
	P2(%)	P3(%)	P4(%)	P5(%)	P6(%)	Total (m €)
M1	44	9	29	10	8	1.084
M2	47	7	34	7	5	671

M1 programmed in 104 RDP
M2 programmed in 89 RDP

Financing Plan (€): M01 in %



Financing Plan (€): M02 in %



2020 EAFRD **declared** amounts by measure for Q2 2019 and cumulative implementation at 30/09/2019 (amounts in million euro) as a share of total RD amount

Measure Code	EAFRD declared amount Q2 2019	Share of total	Cumulative EAFRD amount including Q2 2019	Share of total	EAFRD amount of the Financing	Share of total EAFRD
M01	19	0,71%	224	0,50%	1 085	1,08%
M02	8	0,29%	70	0,16%	671	0,67%
Total	2 740	100%	44 598	100%	100 079	100%

2020 EAFRD **declared** amounts by measure for Q2 2019 and cumulative implementation at 30/09/2019 (amounts in million euro) as a share of total RD amount

Measure Code	EAFRD declared amount Q2 2019	Share of total	Cumulative EAFRD amount including Q2 2019	Share of total	EAFRD amount of the Financing	Share of total EAFRD
M01	19,41	0,71%	223,69	0,50%	1 084,72	1,08%
M02	7,88	0,29%	70,14	0,16%	671,19	0,67%
Total	2 740,07	100%	44 597,87	100%	100 079,49	100%

Execution rates (%) at EU level **For M1 and M2**

Measure	EAFRD amount in the Financing plan (EUR)	EAFRD declared eligible amount(EUR)	Execution rate (%)
M01	1 084 715 796,87	223 686 081,78	20,6%
M02	671 187 119,68	70 143 593,32	10,5%

Successful MS

MS	EU contribution planned (mln EUR) – M1	EU contribution planned (mln EUR) – M2	EU contribution consumed (mln EUR) – M1	EU contribution consumed (mln EUR) – M2	% consumed – M1	% of consumed – M2
DK	11,0	0	8,8	0	80,2%	NA
FI	34,0	12,3	17,4	7,0	51,6%	57,4%
LT	16,1	3,9	2,5	1,6	15,4%	40,9%

Occurrence by Focus Area

Focus Area	1A	1C	2A	2B	2C	3A	3B	3C	5A	5B	5C	5D	5E	6A	6B	6C	P4_A GRI	P4_FO REST
M01	9	8	65	25	3	33	10	1	16	13	18	17	17	16	7	9	39	17
	1A	2A	2B	2C	3A	3B	5A	5B	5C	5D	5E	6A	6B	6C	P4_A GRI	P4_ FOR EST		
M02	7	42	18	2	20	8	12	9	10	12	9	7	2	1	27	10		

Reasons for M1, M2 high execution rates in successful MS

- Easier to have an open call for applications rather than public procurement procedures
- Indicator of money spent is not an indicator of effectiveness of the results

- High level of professional local consultants
- Simple procedures in Finland to get access to national Funds

- Very few actions/sub-measures in DK: simple approach for design of measures
- very qualified skilled trainers and advisors

M01: Successful examples

How?

M01

Ireland: Attendance at training (M01) is mandatory for Programme participants (Agri-environment climate measures M10).

Belgium:

- mandatory training to receive young farmer investments: 100 hours agricultural knowledge + 60 hours sector specific knowledge
- mandatory training for professional use of plant protection products (SUD NAP): 60 hours professional use, 120 hours for advisors and distributors

Art 72 CAP post 2020 - knowledge exchange

Knowledge exchange and information

1. Member States may grant support for agricultural, forestry and rural business (+*env, clim, nature, env educ*) **knowledge exchange and information** under the conditions set out in this Article and as further specified in their CAP Strategic Plans.
2. Under this type of interventions Member States may cover costs of **any relevant action to promote innovation, access to training and advice and exchange and dissemination of knowledge and information** which contribute to *achieving one or more specific* objectives set out in Article 6. (= all 9 CAP objectives)
3. Member States shall limit the **support to a maximum of (75) 100% of the eligible costs.**

By way of derogation from the first subparagraph, in the case of **setting-up of (farm) advisory services**, Member States may grant support in the form of a **fixed amount of maximum EUR 200 000. – limited in time**

Art 72 CAP post 2020 - knowledge exchange

Knowledge exchange and information

4. By way of derogation from paragraph 3, in outermost regions and other duly justified cases Member States may apply a higher rate or a higher amount than that set in that paragraph to achieve the specific objectives set out in Article 6.
5. In the case of **support to the setting-up of farm advisory services**, Member States shall ensure that the support is **limited in time**.
6. Member States shall ensure that actions supported under this type of interventions be based on and be **consistent with the description of the AKIS provided in the CAP Strategic Plan** in accordance with point (i) of Article 102(a).

Questions to you

1. What are the main difficulties in implementing M1 and M2?
2. What are the main challenges for integrating M1 with other measures?

Thank you for your attention

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