



European Institute of  
Innovation & Technology

The EIT is a body of the European Union



# Making innovation happen!

## EIT's mission & priorities

**Michal Gorzynski**

**Head of Monitoring Section**

**EIT HQ**

**Budapest, 7 October 2016**

# European Institute of Innovation and Technology

**Our vision is to become the leading European initiative that empowers innovators and entrepreneurs to develop world-class solutions to societal challenges, and create growth and skilled jobs.**

- 1<sup>st</sup> EU initiative bringing together the three sides of the 'knowledge triangle': business (companies and SMEs), education institutions and research centres.
- aim to increase the cooperation and integration between higher education, business and research to facilitate the transition from:



**student to  
entrepreneur**

**idea to product**

**lab to customer**

# EIT – an integral part of

## HORIZON 2020



The EIT contributes to H2020 by addressing societal challenges via the integration of the knowledge triangle



H2020 has a budget of approx. € 80 billion for 2014 to 2020, out of which the EIT has been allocated € 2.4 billion

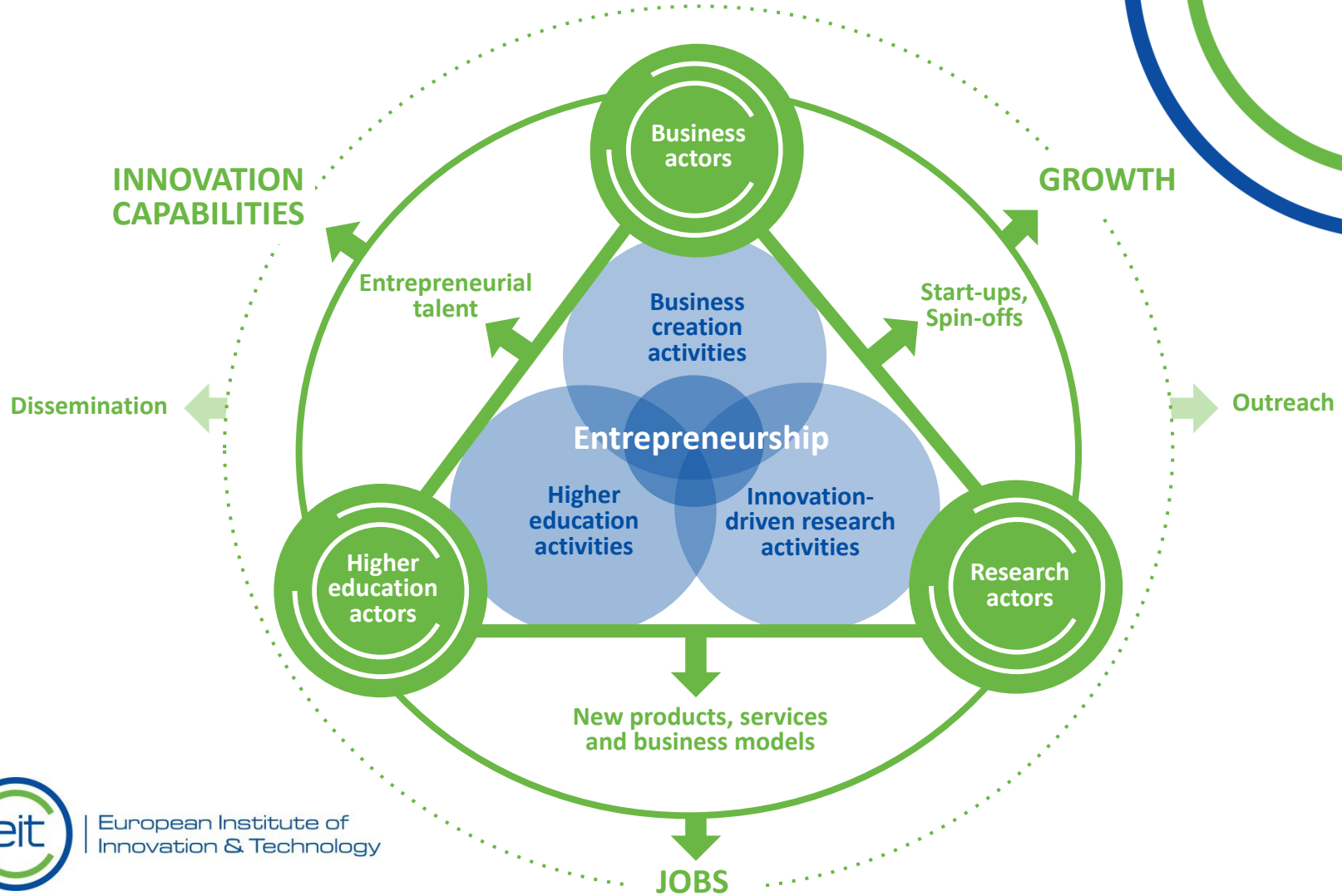


The EIT will further nurture synergies and complementarities across H2020 and its different initiatives



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# EIT innovation model



## EIT's first 3 KICs – designated in December 2009

**Climate-KIC**



**EIT Digital**



**KIC InnoEnergy**



## EIT's 2 new KICs – designated in December 2014

**EIT Raw Materials**



**EIT Health**





# EIT Priorities 2014-2020

1

**Fostering**  
growth and impact of  
first 3 KICS

Climate-KIC  
EIT Digital  
KIC InnoEnergy

2

**Creating**  
5 new KICs

**2014** EIT Health  
EIT Raw Materials

**2016** EIT Food  
EIT Manufacturing

**2018** EIT Urban Mobility

3

**Sharing and  
Disseminating**

EIT Community  
good practices

Inc. EIT Regional  
Innovation Scheme  
(EIT RIS)





# EIT KIC model

## *A business logic*

- **High degree of integration:** each KIC is an independent legal entity, gathering world-class partners from across the knowledge triangle based on a contractual relationship/partnership with the EIT.
- **Long-term strategic approach:** each KIC is set up for a minimum of 7 years to eventually become sustainable.
- **Autonomy and flexibility:** to determine organisational structure and activities governed by a Board of KIC partner organisations.
- **Effective governance:** run by a CEO and a lean management team at central and Co-location Centre level all implementing the Principles of Good Governance.



## EIT KIC model

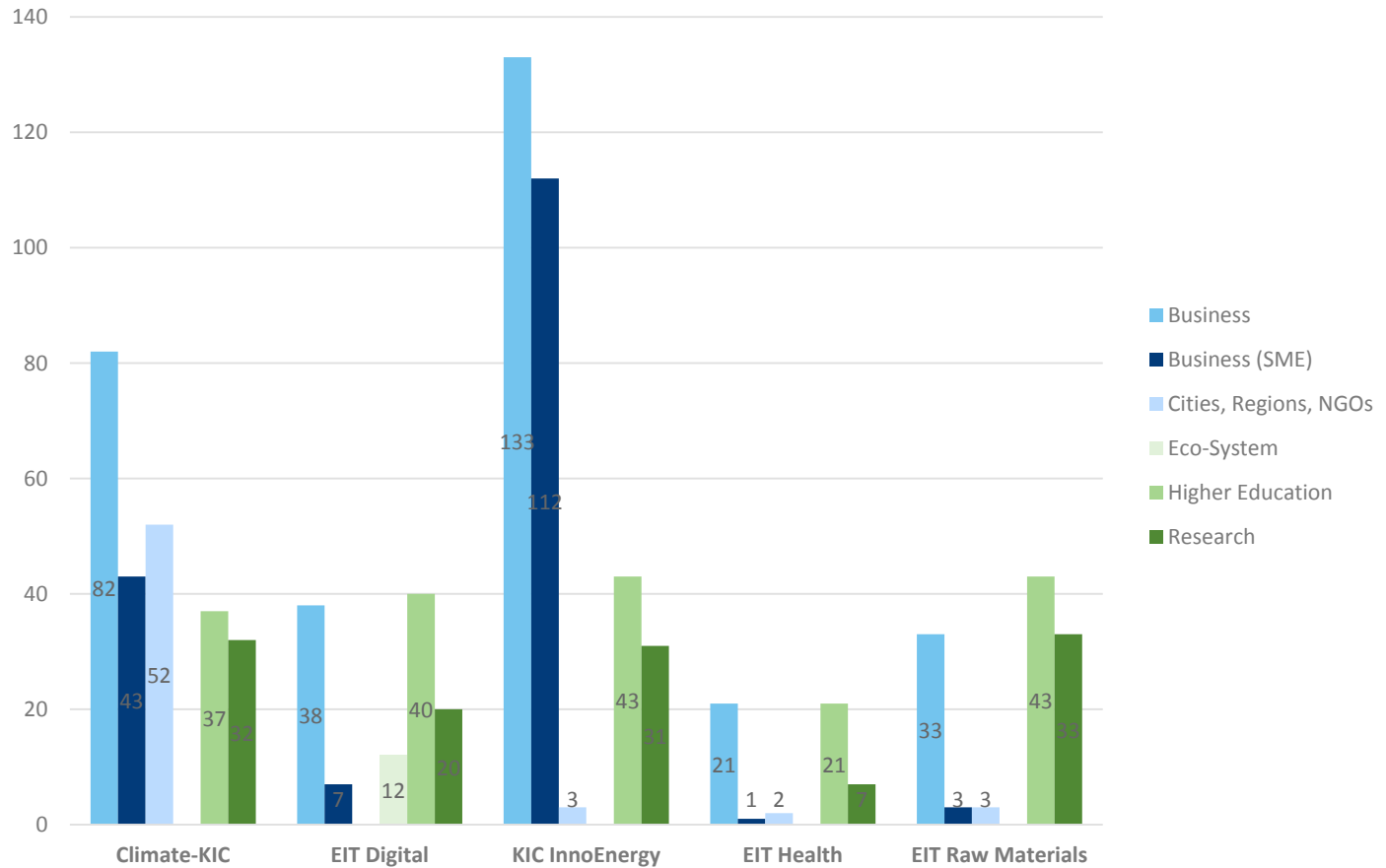
### *an investment logic*

- **Smart funding & high degree of commitment of partners:** EIT funding to KICs is max. 25% of their total budget over time with 75% to be attracted from other sources, both public and private.
- **Culture:** KICs are shaped by strong entrepreneurial mindsets and cultures.
- **The Co-location model:** each KIC consists of world class innovation hotspots leveraging on existing European capacities and building pan-European networks.
- **Results & high impact oriented activities:** KICs implement a Business Plan with measurable deliverables, results and impact.



# Overview of EIT KIC Partners

Today, the EIT Community brings together more than **800 partners**:



# EIT Community across Europe

## Climate-KIC

- Co-location Centre
- Regional Centre (RIC)

## EIT Health

- Co-location Centre
- InnoStars

## EIT Digital

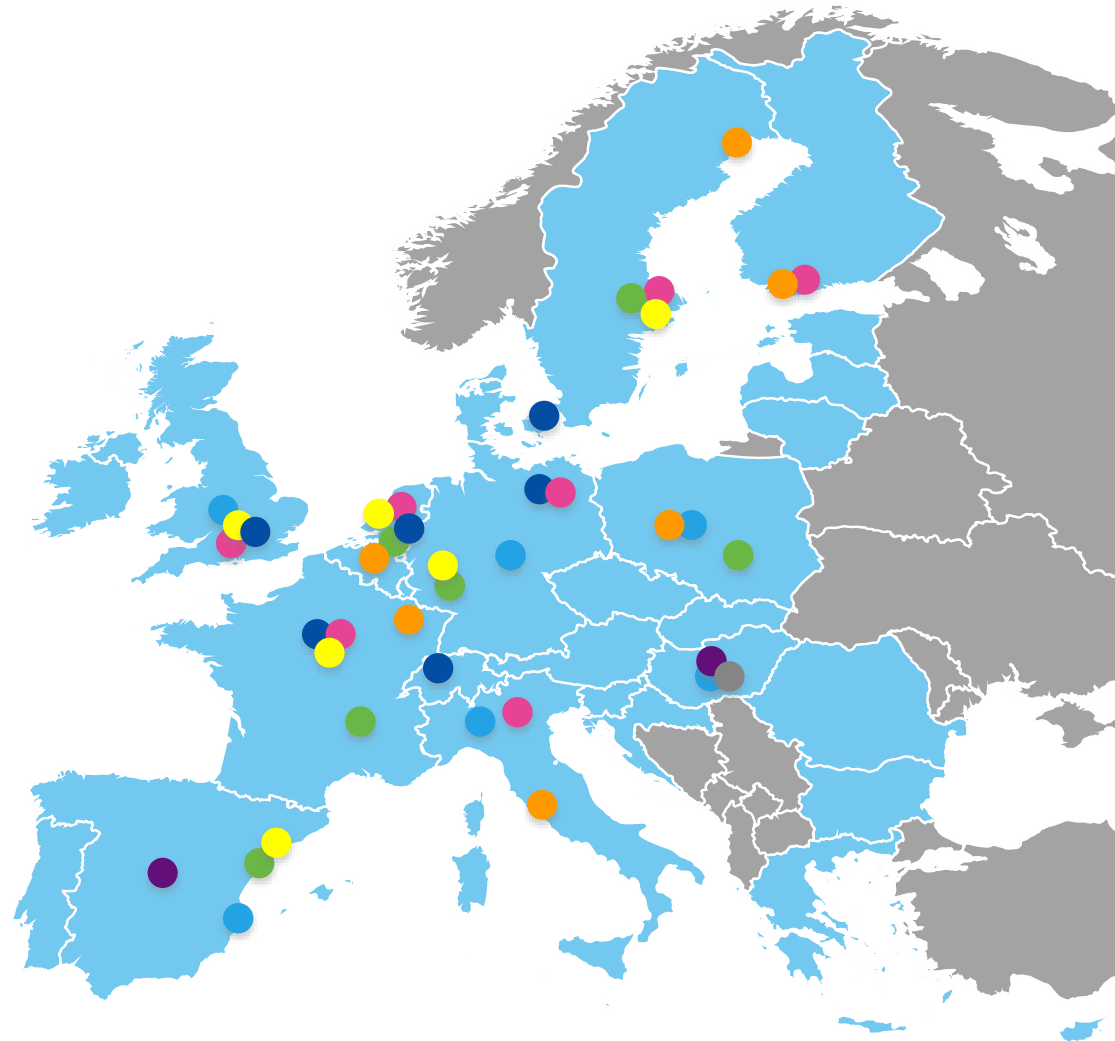
- Co-location Centre
- Associate Partner

## EIT Raw Materials

- Co-location Centre

## KIC InnoEnergy

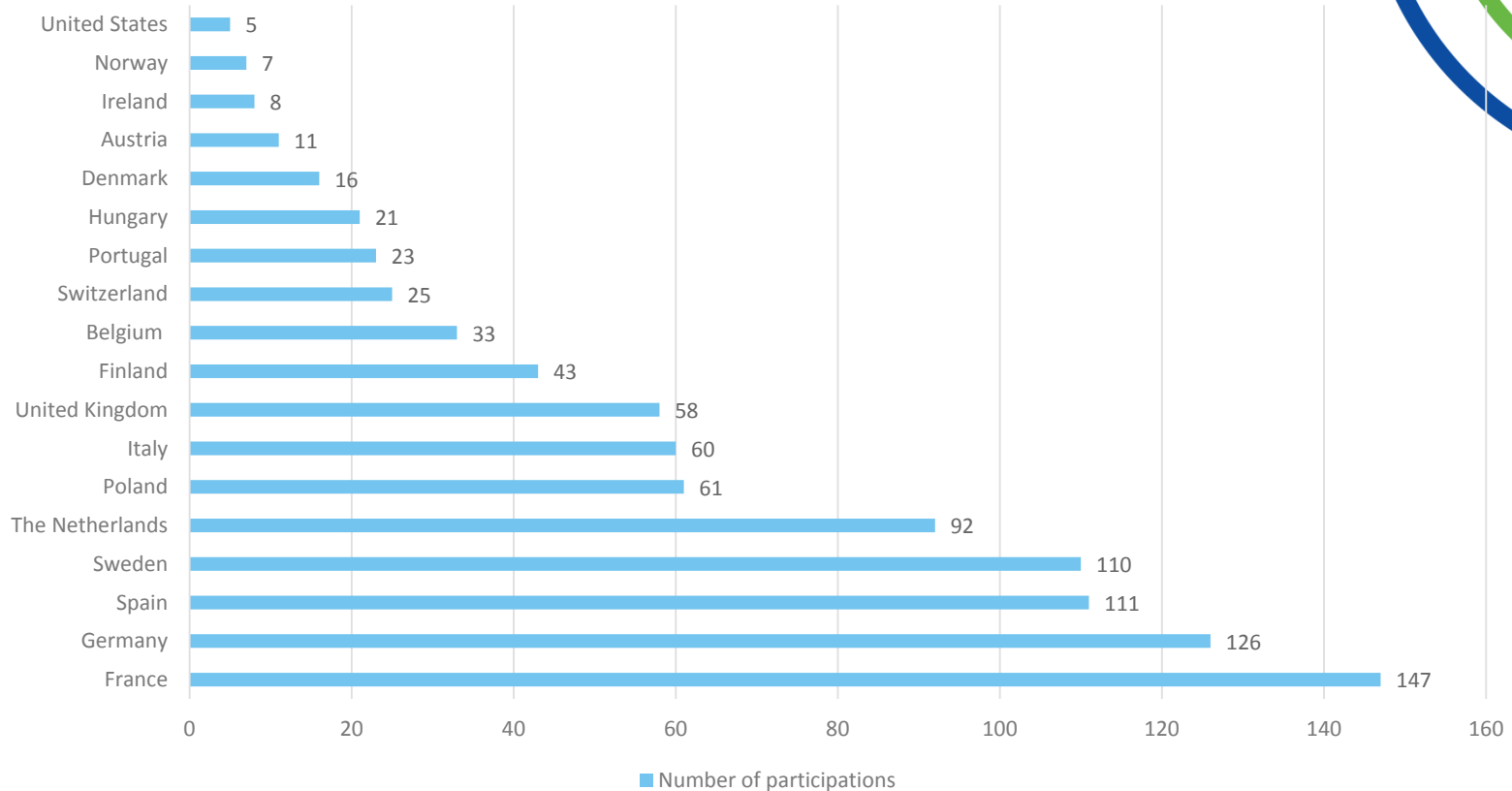
- Co-location Centre



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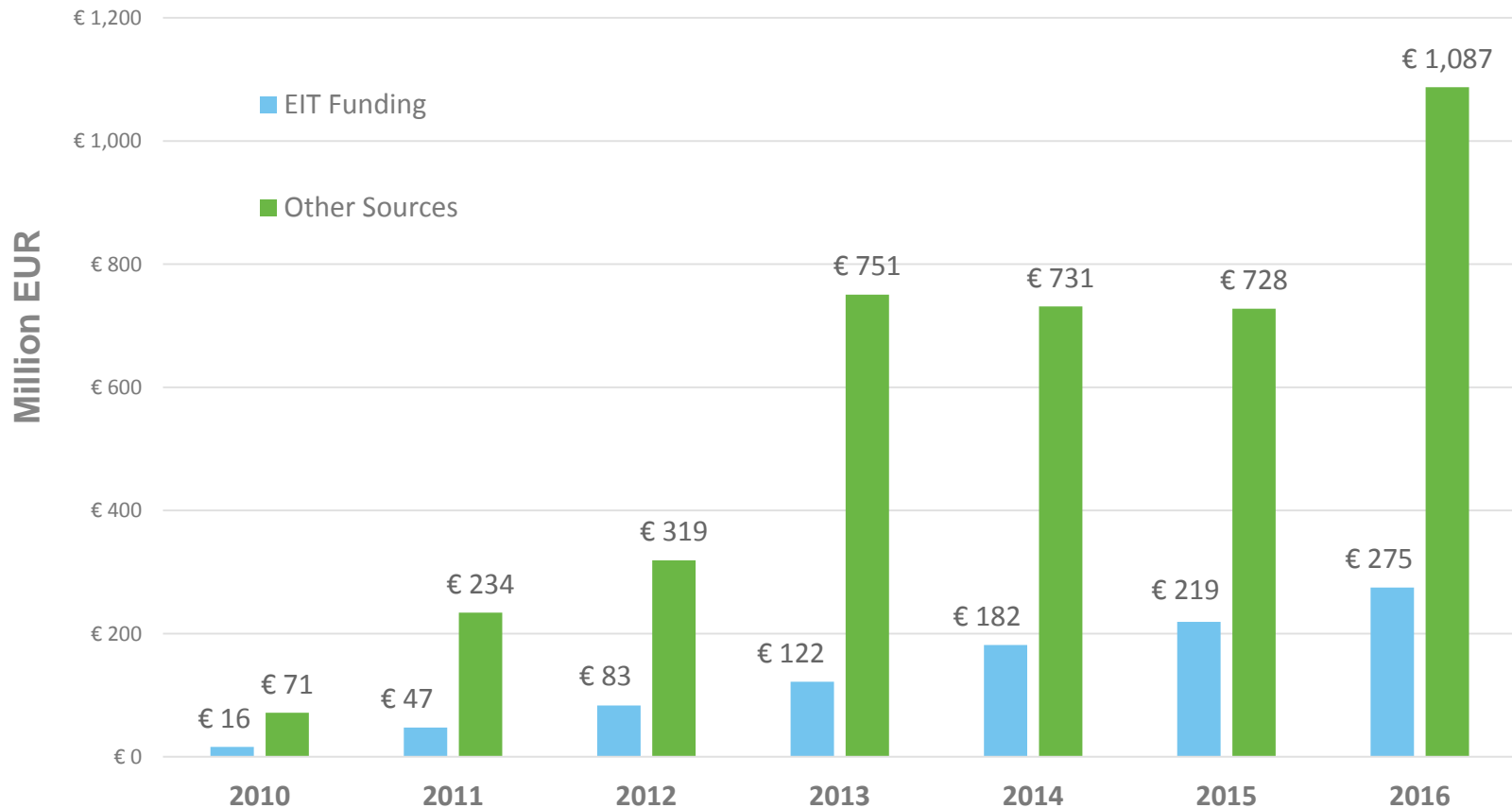
# Where do KIC Partners come from?

Number of participations per country



# EIT Funding Evolution: 2010-2016

KIC Funding Allocated



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2010-2015: Actual funding  
2016: Budgeted funding



# EIT Community: 1<sup>st</sup> achievements

The first three innovation communities Climate-KIC, EIT Digital and KIC InnoEnergy have grown into thriving European innovation hubs:



**776**

number of graduates



**213**

number of start-ups created



**1,217**

number of business ideas incubated



**723**

number of knowledge transfers/adoption



**212**

number of new or improved products, services and processes launched



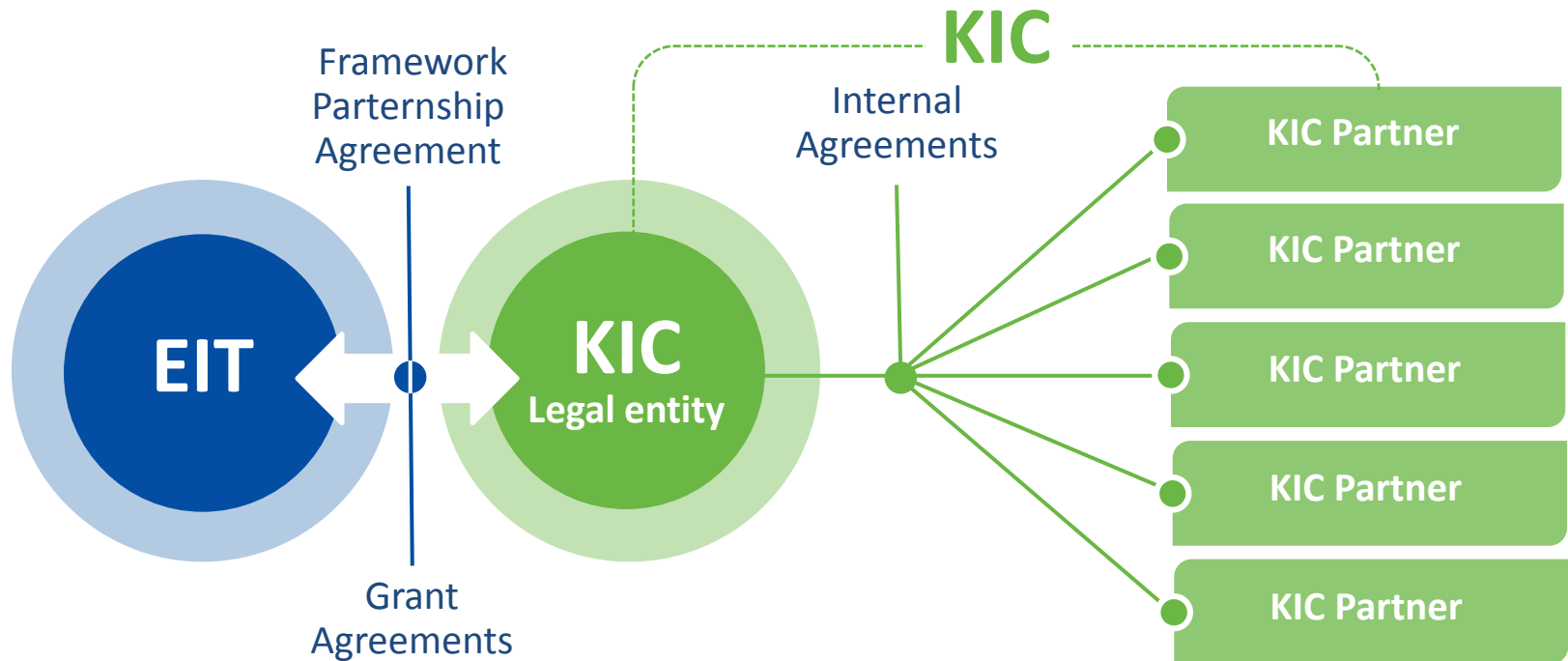
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Figures – September 2016

# EIT's core KPIs

Area	Outputs	Results/Impacts
Education	# Graduates from EIT labelled MSc and PhD programmes	# Start-ups created by Graduates from EIT labelled MSc and PhD programmes
Innovation	# Products launched on the market	# Start-ups created as a result of innovation projects
Business acceleration	# Start-ups supported by KICs	Investment attracted by ventures supported/have been supported by KICs
Dissemination and communication	# Success stories submitted to and accepted by EIT	# External participants in EIT RIS programmes
Institutional	<ul style="list-style-type: none"> <li>Budget Consumption</li> <li>Error rate</li> </ul>	Financial sustainability: revenue of KIC LE

# Managing KICs: contractual relations between the EIT and the KICs



The long-term cooperation between the KIC and the KIC partners must be formalised through Internal Agreements



## The EIT's educational vision and mission

### Vision

To foster entrepreneurs and innovators in Europe.

### Mission

To deliver a unique brand of excellent education that is responsive to both business and societal demands, focused on innovation, entrepreneurship and creativity distinguished by an EIT label.



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# Overview of main EIT Education Activities

- ➔ Master and doctoral studies
  - International cooperation, industry involvement
  - Training on specific skills and competences
  - Mobility, internships and scholarships/ fellowships
- ➔ Executive training and post-doctoral courses
- ➔ Continuous professional development courses/modules
- ➔ Learning modules and MOOCs
- ➔ Alumni and outreach activities



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# EIT Label

## EIT Overarching learning forms

- **Creativity** skills and competences
- **Innovation** skills and competences
- **Entrepreneurship** skills and competences
- **Research** skills and competences
- **Leadership** skills and competences
- **Intellectual transforming** skills and competences
- **Making value judgements**



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# EIT's 2016 Call for KIC Proposals



## EIT Food

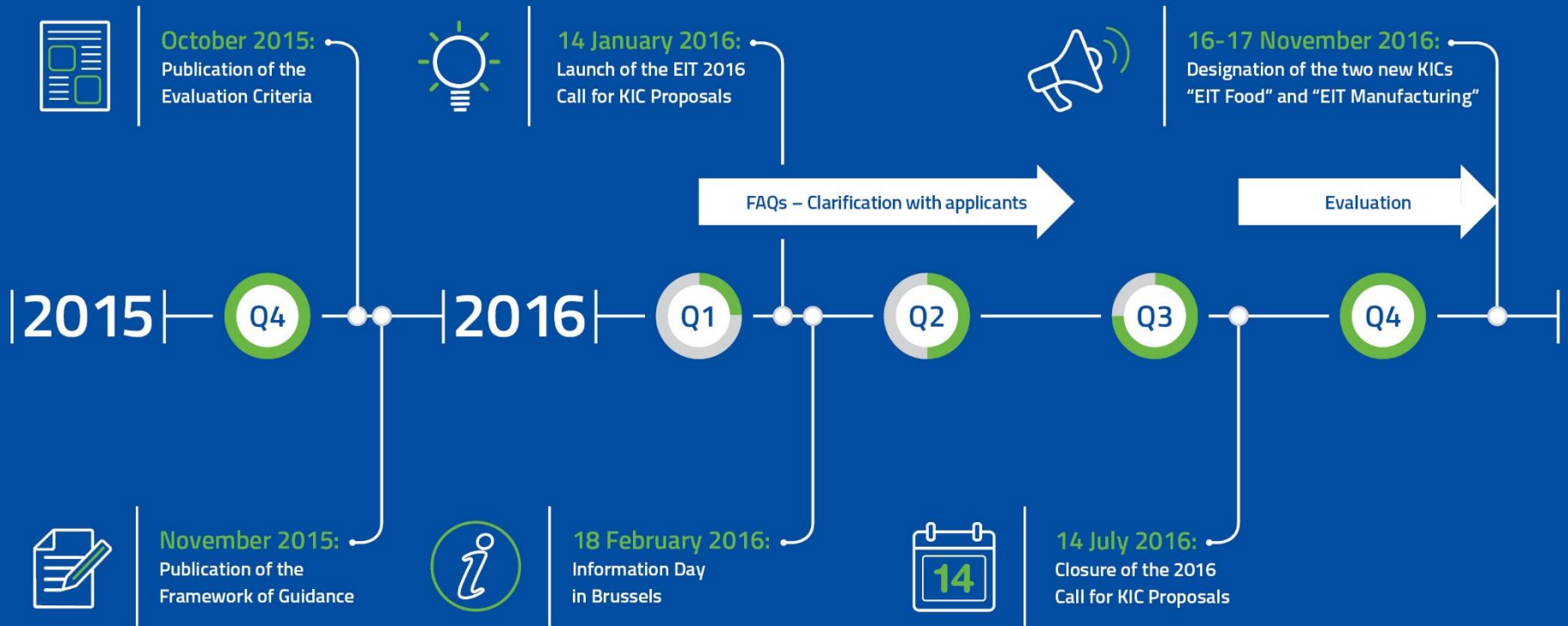
**Food4future: sustainable supply chain from resources to consumers\***



## EIT Manufacturing

**Added-value manufacturing\***

# 2016 Call for KICs - Timeline

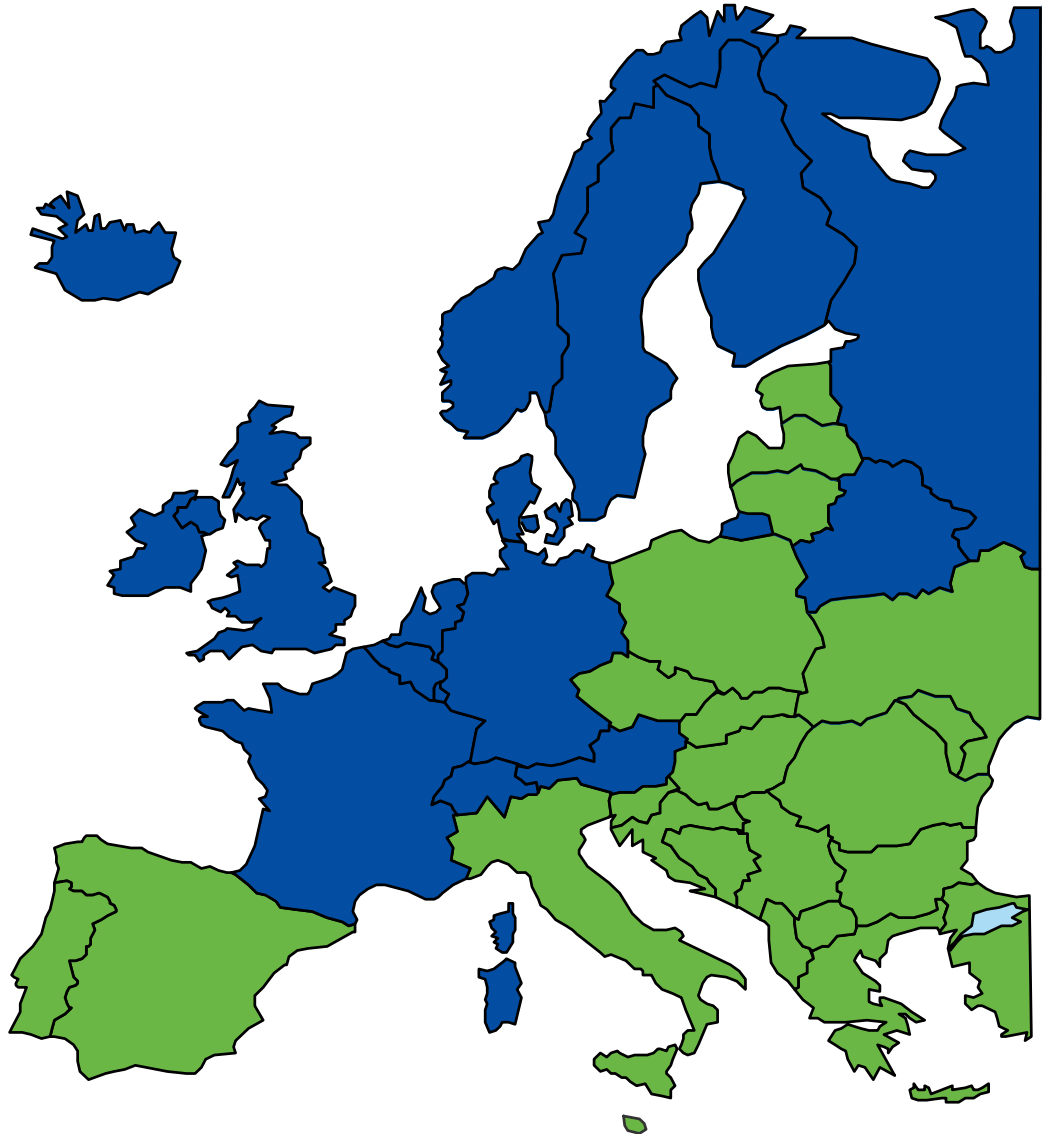




# EIT Regional Innovation Scheme

## List of eligible countries:

- 1) Bulgaria
- 2) Croatia
- 3) Cyprus
- 4) Czech Republic
- 5) Estonia
- 6) Greece
- 7) Hungary
- 8) Italy
- 9) Latvia
- 10) Lithuania
- 11) Malta
- 12) Poland
- 13) Portugal
- 14) Slovakia
- 15) Slovenia
- 16) Spain
- 17) Romania
- 18) Albania
- 19) Bosnia and Herzegovina
- 20) Faroe Islands
- 21) Former Yugoslav Republic of Macedonia
- 22) Moldova
- 23) Montenegro
- 24) Serbia
- 25) Ukraine
- 26) Turkey



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# EIT Regional Innovation Scheme (RIS)

## Activities:

- Ensuring the flow of both knowledge and people between KICs and selected partnerships
- Integral part of operations and designed by KICs.

## Benefits:

- KICs: influx of talent and ideas
- Selected EIT RIS partnerships: exchanging knowledge and good practices as well as enhancing the regional innovation system
- Individuals: apply and gain knowledge and expertise

## Funding

- Selected EIT RIS partnerships will primarily use “other sources” of funding such as national and regional funding



# EIT Awards 2016

## EIT VENTURE AWARD

**Florian Schneider**

(Co-founder and COO)

**Nerdalize**

- **Idea:** Nerdalize heats houses with computing power. By placing powerful servers in the form of a radiator in people's homes, homes are heated with the heat produced by the servers. This means home owner saves on heating, and companies and researchers using computing power save 30-50% on their computing jobs.

- **EIT Community connection:** Part of the Climate-KIC Accelerator programme at the Dutch Co-location Centre



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## EIT INNOVATORS AWARD

**Norbert Kuipers**

**Water and Energy for Climate Change (WE4CC)**

- **Project aim:** To use membrane distillation and desiccant recovery systems to turn low-grade waste heat or renewable solar PVT heat into high-quality water and indoor air.
- **EIT Community connection:** Climate-KIC Innovation Project

## EIT CHANGE AWARD

**Allen Mohammadi**

(CEO and Co-founder)

**Hippogriff AB**

(main product: Complex Disease Detector)

- **The idea:** Complex Disease Detector (CDD) is an accurate, non-invasive and inexpensive tool for the screening and early diagnosis of heart disease. It uses a patient's medical data and offers a decision support tool to doctors, while also helping patients to discover if they suffer from heart disease, even if they show no symptoms.

- **EIT Community connection:** KIC InnoEnergy Master School ENTECH Programme (KIT and Uppsala University 2013-2015)

# Climate-KIC Berlin Accelerator: Green Garage

COMODULE

eMio  
Share-a-Scooter

Toby  
Der Eco-Fahrtrainer

e bike finder



GCS  
GreenCity  
Solutions

LILIUM  
AVIATION

e-volo

SOLANDEO

Lumenaza

onesHORE

COOLAR

VIRTENIO  
Smart Urban Mobility

1<sup>st</sup> CleanTech  
Incubator Germany



More than 70 scalable start-ups in Germany  
supported  
Focus on energy, mobility, agriculture & water



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Sells **smart thermostats** that regulate heating in households according to the location data of inhabitants.

**32 million EUR investment by the end of 2015 and secured a further 20 million EUR in May 2016 for their US expansion: successful internationalisation**

*Competitor to Google's start-up Nest*



# Stay in touch via the EIT website and social media

The screenshot shows the EIT website homepage. At the top, there is a search bar and social media icons for Facebook, Twitter, YouTube, and LinkedIn. The main navigation menu includes: EIT COMMUNITY (Who we are), ACTIVITIES (What we do), COLLABORATE (Work with us), NEWSROOM (What's going on), INTERACT (Connect with us), and IN YOUR LANGUAGE (EIT in all EU languages). The main banner features the headline "EIT - Making innovation happen". On the left, there are several call-to-action links: "2016 Call for KICs", "Climate-KIC", "EIT Digital", "EIT Health", "EIT Raw Materials", and "KIC InnoEnergy". The central content area highlights a news item titled "New opportunities for innovation and research with the EU's science and knowledge service" dated 22/09/2016. To the right, a vertical list of news items includes: "New opportunities for innovation and research with the EU's science and knowledge service", "Ambiciti, first mobile app for street-level air and noise pollution launches in Europe", "EIT Raw Materials Business Ideas Competition", "Have your say on the EIT: public consultation", and "Graduate of EIT Digital Master School raises €750,000 in crowdfunding campaign". At the bottom, an infographic displays four statistics: 273, 105, 75, and 56, with a button to "Explore the EIT Community Infographics". The Windows taskbar at the bottom shows the system tray with the date 23/09/2016 and time 15:35.



# Innovate with us!



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