

Subgroup on Innovation for agricultural productivity and sustainability

6th Meeting

20 October 2016

#RNSubInnovation - @EIPAGRI_SP

Subgroup on Innovation for agricultural productivity and sustainability

6th Meeting – 20 October 2016

Morning sessions

08:00 – 09:00 Registration & welcome coffee

09:00 – 09:30 Welcome & introduction *by Antonella Zona (DG AGRI)*

Report from the Cork Conference on rural development

Update on past and ongoing activities concerning farm data management and digitisation – presentations *by Iman boot (DG AGRI)*

Report from the EIP-AGRI workshop 'Cities & Food' – *Inge Van Oost (DG AGRI)*

09:30 – 10:45 Interactive session I "Shaping the thematic work for 2017"

Introduction *by Antonella Zona (DG AGRI)*

1st round: *break-out sessions in 3 groups*

A. Digital farming

B. Supply chain

C. Farm resilience

10:45 – 11:15 Coffee break

11:15 – 12:15 Interactive session I "Shaping the thematic work for 2017"

2nd round: *Break-out sessions in 3 groups*

D. Carbon farming & adaptation to climate change (2 groups)

E. Energy & water efficiency at farm level

12:15 – 13:30 Lunch break



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Afternoon sessions

12:15 – 13:30 Lunch break

13:30 – 14:20 Reporting back from the morning break-out sessions

14:20 – 14:30 Report from the workshop 'EIP-AGRI Networking & Communication'

– *Sirpa Karjalainen (DG AGRI)*

14:30 – 15:30 Interactive session II "OG networking, capacity building and peer exchange in 2017"

Presentation by *Jørgen Korning (SEGES)*

Introduction by *Anikó Seregélyi (DG AGRI)*

Discussion in groups focusing on concrete ideas for initiatives supporting OG networking at

EU level & peer-to-peer activities involving advisers

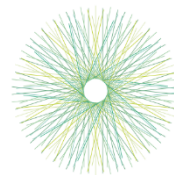
Collecting ideas from the table discussions

15:30 – 16:00 Coffee break

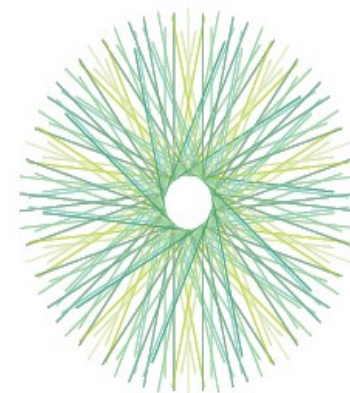
16:00 – 16:45 Summary and input for the Rural Networks' Assembly

16:45 – 17:00 Next steps and closing





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EIP-AGRI WORKSHOP

EIP-AGRI NETWORKING & COMMUNICATION

4-5 OCTOBER 2016 - BUDAPEST, HUNGARY



LOOK:

<https://ec.europa.eu/eip/agriculture/content/workshop-eip-agri-networking-and-communication>

EIP-AGRI Networking and Communication

tools for National Rural Networks (NRNs) and other dedicated networks supporting the EIP-AGRI.

The support structure of EIP-AGRI has big variety and different networking and communication tools are used → need to share practical experiences and lessons learnt:

RESULTS OF THE SURVEY: https://ec.europa.eu/eip/agriculture/sites/agri-eip/files/field_event_attachments/20161004-05_ws-budapest-2016_survey_outcomes.pdf

Communicating about OGs is key to fulfil the aims of the EIP AGRI and provides the ground for generating EU added value:

- tells about the needs and opportunities
- build a EU common knowledge base
- connect interests and actors
- speed up the adoption of innovations



Actions and tools along the lifecycle of OG

6 examples of network support:

Innovation brokers, national Focus Groups, e-learning, templates, training advisers, media actions, toolboxes, etc.

Most of the tools are needed all along the lifecycle:

- On-line tools : informative website and interactive, match up
- Other media tools newspapers, leaflets, articles, tv, radio, social media, video,
- Personal contacts, MA helpdesk, targeted events, innovation brokers
- Innovation forums, innovation race, working groups
- Advisors and advisory services. In many cases working already as a part of the structure. Training of trainers.
- European network to bring new contacts and ideas!

There is great interest from media. Provide tempting message + news

OG calls/approval: state of play 3.10.16

OG calls have been launched in at least **13** Member States (calls currently open or already closed):
AT, BE, CZ, DE, ES, FI, FR, IT, LT, NL, PT, SE, UK

The majority of the **remaining MS/regions** implementing the EIP, envisage to launch first calls **within the end of 2016/beginning 2017**

The total number of **approved OGs** (= number of approved projects, signed contracts) amounts to ca. **200**

Challenging target of 3.205 planned OGs in 2014-2020

Big "information appetite"

clearly expressed from all actors involved - Managing Authorities, Rural Networks, Advisors, Operational Groups, H2020 consortia and the Big Audience...



... which calls for stronger coordination!

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SHARING KNOWLEDGE - CONNECTING PEOPLE - TACKLING CHALLENGES

MY EIP-AGRI | SHARE | MEETING POINT | EVENTS | NEWS | PUBLICATIONS | FOCUS GROUPS | SITE MAP

European Commission > EIP-AGRI > My EIP-AGRI > Operational groups

Operational groups

Welcome to the 'EIP-AGRI Toolkit for Operational Groups'.

This is an on-line resource developed to support the information/guidance needs of everyone that is actively engaged in promoting, setting-up, running and disseminating the outcomes of the Operational Groups established within the framework of the European Innovation Partnership for Agricultural Productivity and Sustainability (EIP-AGRI).

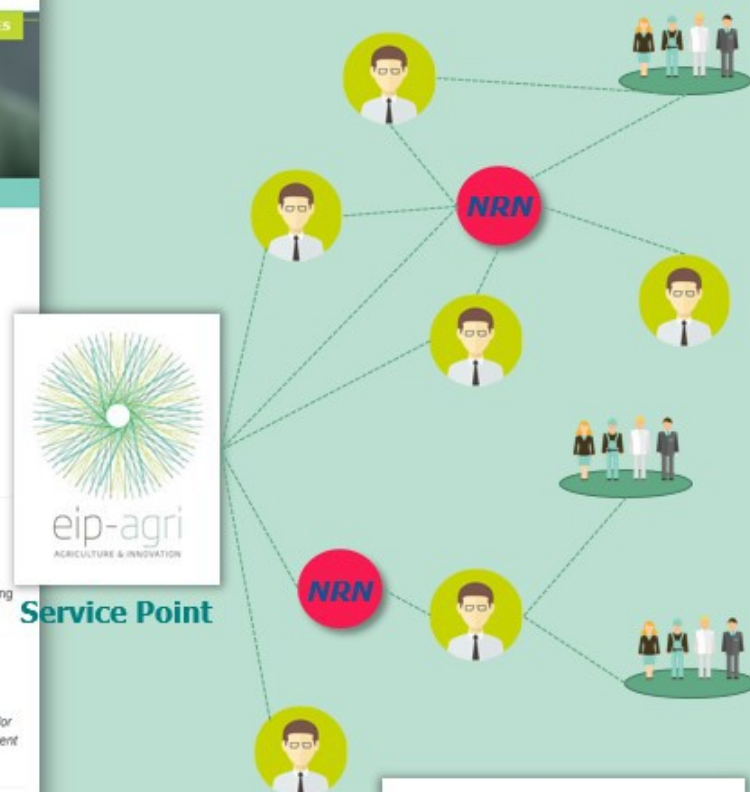
This Toolkit has been developed by DG AGRI and the EIP-AGRI Service Point. The aim of the Toolkit is to build upon the practical experiences, skills and knowledge that are accumulating within the EIP-AGRI Network by providing a web-based gateway to:

- general materials for supporting the promotion of the EIP-AGRI
- specific information on the setting-up of Operational Groups and the running of their project, including the animation of supporting networks and relevant information / materials from relevant workshops and seminars
- other materials relevant to innovation support services and the communication on the Operational Group project

You can also contribute to the Toolkit by sending us suggestions on materials for uploading – contact: servicepoint@eip-agri.eu or <http://ec.europa.eu/eip/agriculture/content/FAQ>.

Please note that this Toolkit is a communication product which aims to provide general background information on the opportunities for Operational Groups under the Rural Development Regulation, including links to other policies. Under no circumstances can the content of this Toolkit be regarded as legal advice or as binding on the European Commission.

The Toolkit is designed to be used in different ways to meet the diverse needs of its users. You can move through the entire Toolkit



New on the EIP website: <http://ec.europa.eu/eip/agriculture/en/my-eip-agri/operational-groups>

Learned in the WS

- EIP is new & challenging for everyone (OGs, MAs, PAs...), diversity of approaches, support structure, administrative arrangements
- Learned about: Practical approaches, different ways to network and communicate, EIP-AGRI network as a tool to widen the connections
- Important and valuable: **the practical examples and practices, sharing different experiences & best practices, challenges, new ideas, face to face meeting**
- The feedback was very positive and appreciating

“This was a good workshop for us”, concluded Alistair Prior from the Scottish Rural Network, “We appreciated especially the opportunity to discuss the practicalities of setting-up an innovation support service with our colleagues from other network units. It's taken some time to move from theory to practice, but the EIP-AGRI is now increasingly tangible for us in Scotland”.

EIP-AGRI in action!

Communicating and connecting Operational Groups



MORE INFO:

<https://ec.europa.eu/eip/agriculture/content/workshop-eip-agri-networking-and-communication>