

## Sustainable and innovative rural poultry production

### Riferimenti

Tipo di progetto

Gruppo Operativo

Tematica

Gestione aziendale

Information

Time frame

2016 - 2021

Durata

51 months

Partners (no.)

9

Regione

Provincia autonoma di Bolzano

Comparto

Zootecnia - avicoli

Localizzazione

ITH10 - Bolzano/Bozen

Costo totale

€352.120,00

Fonte di finanziamento principale

Programma di sviluppo rurale

Programma di sviluppo rurale

2014IT06RDRP002: Italy - Rural Development

Programme (Regional) - Bolzano

Parole chiave

Farming/forestry competitiveness and diversification

Supply chain, marketing and consumption

Agricultural production system

Sito web

<https://www.sbb.it/service/innovationsschalter/projekte/inno-gefl%C3%BCgel>

Project status

completed



### Objectives

Creation of a solid knowledge basis for a sustainable and innovative poultry meat production as a new line of agricultural business

Identification of basic business models for an economically, ecologically and socially sustainable, individual or collaborative, high quality and regional production of poultry meat

### Activities

Analysis of the regional potential regarding poultry husbandry and marketing; development, validation and refinement of basic business models; development of a food safety concept; development of a training and education plan; networking; communication and dissemination of results; project management

### Context

Low supply of regionally, sustainably produced poultry meat; high demand for poultry products; farmers are looking for alternative sources of income.

Partenariato

Role	Azienda	Address	Telephone	E-mail
Leader	Südtiroler Bauernbund	K.-M.-Gamper-Straße 5 39100 Bolzano BZ Italy	0471 999363	innovation-energie@sbb.it
Partner	Südtiroler Bauernbund Weiterbildungsgenossenschaft	Kanonikus-Michael-Gamper-Str. 5 39100 Bolzano BZ Italy	0471 999333	info@sbb.it
Partner	Facoltà di Scienze e Tecnologie - Libera Università di Bolzano	Piazza Università 5 39100 Bolzano BZ Italy	0471 017000	science.technology@unibz.it
Partner	Centro Di Sperimentazione Laimburg	Laimburg 6 39040 Auer BZ Italy	0471 969500	Laimburg@provinz.bz.it
Partner	Beratungsring für Berglandwirtschaft	Galvanistr. 38 39100 Bolzano BZ Italy	0471 063890	info@bring.bz.it
Partner	Moserhof	Steinhaus - Oberdorf 19 39030 Ahrntal BZ Italy	0474 652274	info@moserhof-ahrntal.com
Partner	Hintersteurerhof	Nikolausstraße 1a 39040 Natz-Schabs BZ Italy	328 1651985	hintersteurerhof@gmail.com
Partner	Innovative Gemeinschaft Voralpenland	Klosterstrasse 11 Schlierbach Austria	+43 07582/81017-15	max.gala@igv.at
Partner	Metzgerei Alexander Holzner	Andreas-Hofer-Straße 15 39011 Lana BZ Italy	0473 561348	info@lanaspeck.it

## Pratiche abstract

### Description

Development of knowledge base for sustainable and regional poultry production in South Tyrol

### Description

Identification and adaptation of technologies, processes and methods for economic, extensive and animal-friendly

production of poultry meat

Description

Knowledge base for dual-purpose breeds for poultry production

Description

Identification and adaptation of technologies, processes and methods for economic and animal-friendly slaughtering

Description

Knowledge base for economic and ecologically sustainable processing of poultry meat

Description

Identification and adaptation of technologies, processes and methods for economic and ecologically sustainable processing of poultry meat

Description

Knowledge base for economic and ecologically sustainable processing of poultry meat

Description

Development of knowledge around different ways of collaboration of farmers among each other

Description

Development of knowledge around different ways of collaboration of farmers with other industries, especially regarding marketing of the products

Description

Development of new products or dishes with poultry meat (e.g. as convenience food)

Description

Development of a system for food safety and traceability of poultry products

Link utili

Titolo/Descrizione	Url	Tipologia
Website	<a href="https://www.sbb.it/service/innovationsschalter/projekte/inno-gef%C3%BCgel">https://www.sbb.it/service/innovationsschalter/projekte/inno-gef%C3%BCgel</a>	Sito web
Elenco di attrezzature per la macellazione	<a href="https://www.sbb.it/docs/default-source/innovation_downloads/180413_schlachtungg...">https://www.sbb.it/docs/default-source/innovation_downloads/180413_schlachtungg...</a>	Materiali utili

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Titolo/Descrizione	Url	Tipologia
Poster	<a href="https://www.sbb.it/docs/default-source/innovation_downloads/poster-og-innogeFl%...">https://www.sbb.it/docs/default-source/innovation_downloads/poster-og-innogeFl%...</a>	Materiali utili
Riassunto	<a href="https://www.innovarurale.it/pei-agri/gruppi-operativi/bancadati-go-pei/nachh...">https://www.innovarurale.it/pei-agri/gruppi-operativi/bancadati-go-pei/nachh...</a>	Link ad altri siti che ospitano informazioni del progetto
Attrezzature per la macellazione	<a href="https://bit.ly/2qrZ2kb">https://bit.ly/2qrZ2kb</a>	Link ad altri siti che ospitano informazioni del progetto
Mappa delle macellerie con sala di macellazione in Alto Adige	<a href="https://www.google.com/maps/d/viewer?mid=1S1u-UJ2NhAU3EM3a4stqTtr2ZHBPfVxz&amp;ll=4...">https://www.google.com/maps/d/viewer?mid=1S1u-UJ2NhAU3EM3a4stqTtr2ZHBPfVxz&amp;ll=4...</a>	Link ad altri siti che ospitano informazioni del progetto
Principio di pianificazione di un locale per la macellazione del pollame	<a href="https://www.sbb.it/docs/default-source/innovation_downloads/gefl%C3%BCgelschlac...">https://www.sbb.it/docs/default-source/innovation_downloads/gefl%C3%BCgelschlac...</a>	Link ad altri siti che ospitano informazioni del progetto
Rapporto televisivo Rai Südtirol	<a href="http://www.raibz.rai.it/de/index.php?media=Ptv1539894000">http://www.raibz.rai.it/de/index.php?media=Ptv1539894000</a>	Link ad altri siti che ospitano informazioni del progetto