

## Sustainability and innovation in the Apulian viticulture of table grape

### Riferimenti

Tipo di progetto

Gruppo Operativo

Acronimo

INNOFRUIT

Tematica

Mercati locali e filiere corte

Information

Time frame

2020 - 2022

Durata

24 months

Partners (no.)

10

Regione

Puglia

Comparto

Viticoltura

Localizzazione

ITF43 - Taranto

ITF47 - Bari

Costo totale

€373.608,08

Fonte di finanziamento principale

Programma di sviluppo rurale

Programma di sviluppo rurale

2014IT06RDRP020: Italy - Rural Development

Programme (Regional) - Puglia

Parole chiave

Supply chain, marketing and consumption

Plant production and horticulture

Agricultural production system

Sito web

<https://www.innofruit.it/>

Project status

completed



### Objectives

The project pursues the overall objective to recover a sustainable level of profitability and competitiveness for the production of table grapes in Puglia, reducing the existing gaps towards its main competitors from other areas and countries. This objective is only feasible if a comprehensive approach is used involving the whole supply chain. Specifically, the project will work on the finetuning and provision of new seedless varieties more responsive to the demand's requests as well as on the fine-tuning of more efficient and sustainable production processes.

### Activities

The project will develop through the following phases:

1. Evaluation of the behavior of seedless table grape varieties in the nursery.
2. Characterization of new table grape varieties
3. Development of agronomic techniques for irrigation management.
4. assessment of the aptitude for conservation of new varieties and development of techniques to improve it.
5. Evaluate the environmental and economic impact of process innovations in order to transfer awareness and knowledge to the players in the supply chain and consumers.
6. Conduct market analysis to assess potential target markets

## Partenariato

| Role    | Azienda  | Address   | Telephone   | E-mail                     |
|---------|--|---|-------------|----------------------------|
| Leader  | Consorzio Jonico<br>Ortofrutticoltori - Soc.<br>Coop.Agr | Via Maestri del Lavoro,<br>Loc. Pezza Grande<br>84025 EBOLI SA<br>Italy | 0828 346537 | antonio.costantino@cjo.it  |
| Partner | ALIMENTA S.R.L.  | VIA MONS DIMICCOLI N<br>221<br>76121 BARLETTA BT<br>Italy               | 0883 349144 | info@alimentaonline.it     |
| Partner | Areté srl  | Via del Gomito 26/4<br>40127 Bologna BO<br>Italy                        | 051 4388500 | lgruppioni@areteonline.net |
| Partner | CASSANDRO S.R.L.<br>UNIPERSONALE                         | VIA MONS DIMICCOLI N<br>221<br>76121 BARLETTA BT<br>Italy               |             | info@cassandro.it          |
| Partner | CREA - AA Agricoltura e<br>Ambiente (Sede di Bari)       | Via Ulpiani 5<br>70125 Bari BA<br>Italy                                 | 080 5475010 | aa@crea.gov.it             |
| Partner | Distretto Agroalimentare<br>Regionale SOC. CONS. A R.L.  | VIA GRAMSCI<br>71122 FOGGIA FG<br>Italy                                 |             | milena.sinigaglia@unifg.it |
| Partner | GRAPER SRL   | Via F.Ili Coletta, 16-<br>70014 Conversano BA<br>Italy                  |             | amministrazione@graper.it  |
| Partner | Lamascese Vincenzo                                       | VIA T. FIORE, 1<br>70018 RUTIGLIANO BA<br>Italy                         |             | lvincenzo@gmail.com        |

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| Role    | Azienda                                       | Address   | Telephone   | E-mail                |
|---------|---|---|-------------|-----------------------|
| Partner | Societa' Agricola Grapes<br>Societa' Semplice | STRADA PROVINCIALE<br>240 KM.<br>70018 RUTIGLIANO BA<br>Italy |             | rosanna.romito@cjo.it |
| Partner | Societa' Agricola Salvi Vivai<br>S.S.         | Via Bologna, 714<br>44124 Ferrara FE<br>Italy                 | 0532 785511 |                       |

Pratiche abstract

Link utili

| Titolo/Descrizione    | Url   | Tipologia |
|-----------------------|---|-----------|
| Sito web del progetto | <a href="https://www.innofruit.it/">https://www.innofruit.it/</a> | Sito web  |

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