

## From field to mug

**Riferimenti**

Tipo di progetto

Gruppo Operativo

Acronimo

BE^2R

Tematica

Gestione aziendale

**Information**

Time frame

2020 - 2022

Durata

24 months

Partners (no.)

13

Regione

Puglia

Comparto

Colture industriali

Localizzazione

ITF45 - Lecce

ITF46 - Foggia

Costo totale

€490.524,10

Fonte di finanziamento principale

Programma di sviluppo rurale

Programma di sviluppo rurale

2014IT06RDRP020: Italy - Rural Development

Programme (Regional) - Puglia

Parole chiave

Farming/forestry competitiveness and diversification

Supply chain, marketing and consumption

Food quality / processing and nutrition

Sito web

<https://cia-puglia.it/be2r/>

Project status

completed

**Objectives**

The project aims at developing the production of agricultural beer in Puglia, catching the opportunities arising from a growing market. For this purpose, specific protocols for the production of agricultural beer will be developed, oriented on the production of a beer with a strong local identity also thanks to the use of Puglia traditional varieties of cereals, hops from local areas, on-farm produced yeasts and production processes with a strong focus on quality and differentiation. To pursue this overall objective, the project will work in parallel on all the levels of the supply chain.

**Activities**

1. Evaluation and recovery of indigenous cereal resources;
2. Optimization of cultivation techniques and agronomic management;
3. Malting of the barley produced in the Apulian territory;
4. Evaluation of the production performance of different varieties of hops;
5. Innovative starter culture design for the production of quality agricultural craft beer;
6. Development of production protocols;
7. Control of microbial contaminants;
8. Study of yeast survival;
9. Evaluation of the use of threshers in bakery products;
10. Evaluation of the environmental and economic impact of the innovations introduced;
11. Market and supply chain analysis.

## Partenariato

Role	Azienda	Address	Telephone	E-mail
Leader	BIRRA SALENTO SOCIETA' SEMPLICE AGRICOLA DI LEO CONSOLATA & CO	STRADA PROV LE LEVERANONARDO' KM1 73045 LEVERANO LE Italy		
Partner	CASSANDRO S.R.L. UNIPERSONALE	VIA MONS DIMICCOLI N 221 76121 BARLETTA BT Italy		info@cassandro.it
Partner	Confederazione Italiana Agricoltori Puglia	Via S. Matarrese n. 4 70121 Bari BA Italy		puglia@cia.it
Partner	CNR - Consiglio Nazionale delle Ricerche - Roma	PIAZZALE ALDO MORO 7 00100 PIAZZALE ALDO MORO 7 RM Italy		tecnico@naturedrops.it
Partner	Cerealicoltura e Colture Industriali (Foggia)	S.S 673 km 25,200 71122 Foggia FG Italy	0881 742972	ci@crea.gov.it
Partner	Distretto Agroalimentare Regionale SOC. CONS. A R.L.	VIA GRAMSCI 71122 FOGGIA FG Italy		milena.sinigaglia@unifg.it
Partner	OFFICINE BIRRAI S.R.L	VIA GABRIELE D'ANNUNZIO 53 73048 NARDO LE Italy		luigi.musardo@hotmail.it
Partner	SOC.COOPERATIVA AGRICOLA VALLEVERDE	LOCALITA' PONTE BOVINO, 47 71023 BOVINO FG Italy		micheleddeda@tiscalinet.it

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Role	Azienda	Address	Telephone	E-mail
Partner	SOLIMANDO GIUSEPPE	VIA DANTE ALIGHIERI 26 71014 SAN MARCO IN LAMIS FG Italy		michele@rebeers.it
Partner	Università degli studi di Foggia	Via Antonio Gramsci, 89 71122 Foggia FG Italy	0881 338415	rettorato@unifg.it

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Pratiche abstract

Link utili

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Titolo/Descrizione	Url	Tipologia
Pagina web del progetto	<a href="https://cia-puglia.it/be2r/">https://cia-puglia.it/be2r/</a>	Link ad altri siti che ospitano informazioni del progetto

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