

Historical horticultural germoplasm

Riferimenti

Tipo di progetto

Gruppo Operativo

Acronimo

AMARCORT

Tematica

Biodiversità

Information

Time frame

2019 - 2022

Durata

36 months

Partners (no.)

11

Regione

Toscana

Comparto

Multifiliera

Localizzazione

ITI16 - Livorno

ITI18 - Arezzo

ITI1A - Grosseto

Costo totale

€281.784,40

Fonte di finanziamento principale

Programma di sviluppo rurale

Programma di sviluppo rurale

2014IT06RDRP010: Italy - Rural Development

Programme (Regional) - Toscana

Parole chiave

Supply chain, marketing and consumption

Landscape /land management

Biodiversity and nature management

Plant production and horticulture

Sito web

<http://www.go-amarcort.it/>

Project status

completed



Objectives

The goal of the project is to protect, recover, preserve, rebuild and enhance the environment and the territory also with a view to territorial marketing that passes through the enhancement of its traditional and autochthonous fruit and vegetable products.

Activities

- Project management, monitoring, partnership animation
- Investigation and mapping of the current production areas of the ancient varieties of fruit and vegetables grown in Tuscany
- Evaluation of the problems of open field and greenhouse cultivation
- Experimental tests of cultivation, organization and realization of panel / consumer tests
- Study of innovative cultivation techniques and evaluation of quality, nutraceutical properties and shelf life
- Evaluation of marketing opportunities and analysis of the economic sustainability of the supply chain
- Study on historical, social and food and wine enhancement
- Training
- Disclosure of results

Context

Tuscany was a very important region for fruit and vegetable production, for the great vocational nature of many of its territories for these productions and the long tradition born already in the Medici era and even earlier. Tuscany is one of the most important Italian gastronomic realities and enogastronomic tourism is a driving element of the sector. Many of the culinary recipes include the use of vegetables and fruit once cultivated in the various agricultural realities both on the plain and on the hills as well as in the mountain areas, varieties that today the consumer finds it difficult to find in

the markets and to recognize and appreciate.

Partenariato

Role	Azienda	Address	Telephone	E-mail
Leader	Azienda Agricola La Torre	Viale Italia, 24 52018 Castello S. Niccolò AR Italy	339 2636532	bani-gabriele@virgilio.it
Partner	Gargini Sementi di Alessandro Gargini e Giulio Godi S.N.C.	Via Antonio Cantore, 105 55100 Lucca LU Italy	347 0925978	alegargini@gmail.com
Partner	Azienda Agricola Brunori Alessia	Località Podere La Vittoria 58011 Capalbio GR Italy	339 3229289	info@enimas.it
Partner	Tecnoambiente s.r.l	Via Pascoli, 34 55032 Castelnuovo di Garfagnana LU Italy	0583 644144	amministrazione@tecnoambiente.info
Partner	Azienda Agricola Persico	Via Vic. Le Tane- loc. California, 112 57020 Bibbona LI Italy	340 2617779	campolungo112@outlook.it
Partner	Università di Pisa - Dipartimento di Scienze Agrarie, Alimentari e Agroambientali	Via del Borghetto 80 56124 Pisa PI Italy	050 2216090	disaaa@agr.unipi.it
Partner	Associazione Slow Food Toscana	Via Di Sesto 1, 55016 Porcari LU Italy	329 7399748	marco@lunitaria.com

Role	Azienda	Address	Telephone	E-mail
Partner	Consorzio Ori di Toscana	Via Salvador Allende 19/G1 50127 Firenze FI Italy	389 1104189	rossettimassimog@libero.it
Partner	L'Ortofruttifero di Pacini Sara Società Semplice Agricola	Via Turati, 29/D 56017 San Giuliano Terme PI Italy	327 1765301	m.pacini53@gmail.com
Partner	Tirrenofruit Srl	Via Salvador Allende, 19 50127 Firenze FI Italy	055 7990711	info@tirrenofruit.com
Partner	Associazione Sviluppo Imprese Agricole (ASIA)	Via Salvo D'Acquisto, 1 51017 Pescia PT Italy	0572 444172	asiaconsulenze@gmail.com

Pratiche abstract

Description

Restore the ancient complexity of food resources really usable in large retailers

Link utili

Titolo/Descrizione	Url	Tipologia
Sito web del progetto	https://www.go-amarcort.it/	Sito web
Relazione finale del progetto	http://www.go-amarcort.it/wp-content/uploads/2022/11/Relazione-Finale-PS-GO-AMA...	Materiali utili