



Subgroup on Innovation & Knowledge Exchange (SolKE) 6th meeting

Brussels, Belgium
6 June 2024



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Study on outcomes achieved by EIP-AGRI Operational Group projects under the CAP

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‘Study on outcomes achieved by EIP- AGRI Operational Group projects under the CAP’

European CAP Network
Subgroup on Innovation and Knowledge Exchange
6th Meeting
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The European Evaluation Helpdesk for the CAP



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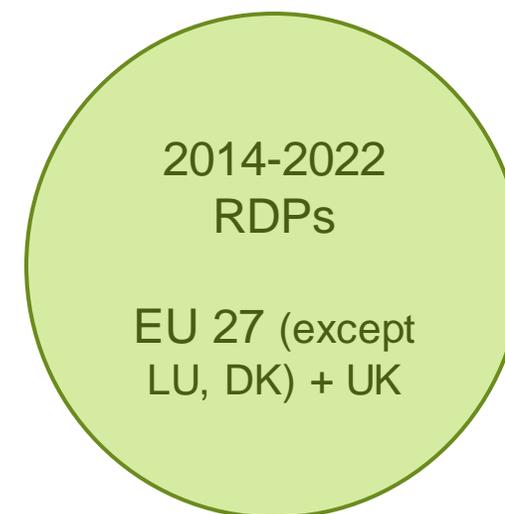
Objectives and scope of the study

OBJECTIVES



1. **To assess outcomes so far achieved by EIP OG projects** in the 2014-2022 programming period; **to acquire a better understanding of the process of co-creation and spreading of innovative solutions**, both within and outside the partnership; **to identify possible pathways for further development.**
2. **To identify main drivers and barriers in achieving EIP OG project outcomes**, and **to assess extent to which communication and dissemination activities have contributed** to the achievement of project outcomes.
3. **To compare different approaches to EIP calls** at Member State/regional level **to assess the extent to which the calls have facilitated or, conversely, limited the achievement of outcomes.**

SCOPE



Methodology

Three study questions mirroring the objectives

Two levels of analysis: EU27 & case studies

OG survey: 989 responses / 768 OG projects

Innovation Stakeholders survey: 233 responses

15 case study OG projects: AT, BG, DE, ES, FR, IE, IT, LT, NL, PL, PT, SE

Secondary data: documentary research + EU and national databases

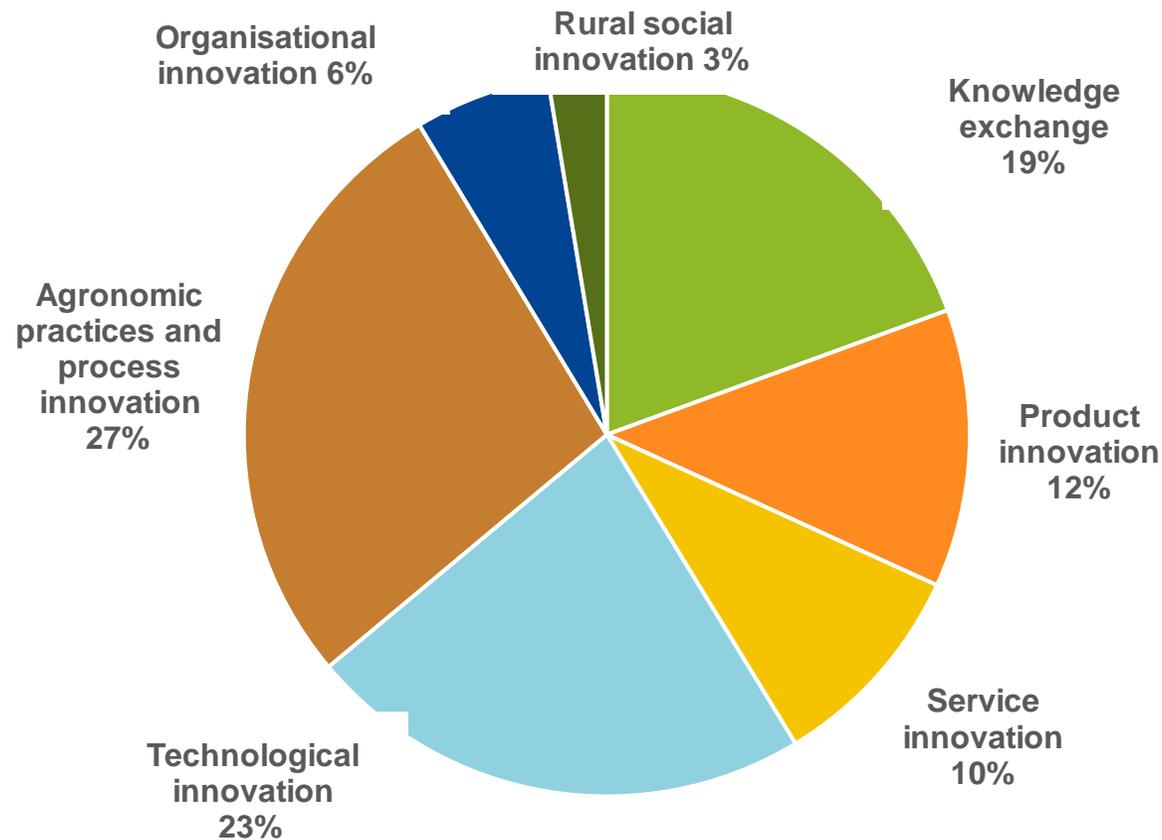


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Q1 – To what extent have EIP OG projects produced the expected outcomes: project outcomes, wider uptake of innovation, community outcomes?

A BROAD VARIETY OF TYPES OF OG INNOVATIVE SOLUTIONS



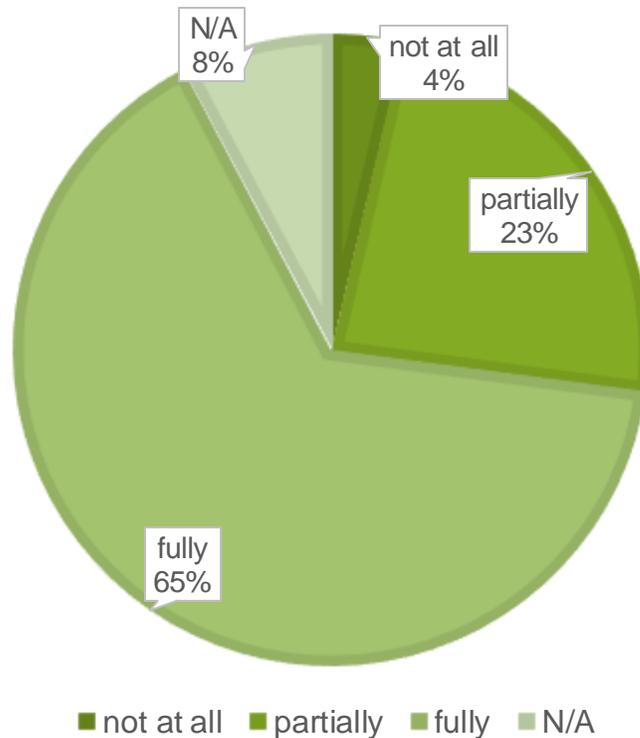
- **Ad hoc classification adopted for the study**
- *Agronomic practices:* 47% crop management innovation
- *Technological innovation:* 53% digital technologies, 43% mechanical technologies
- *Knowledge exchange:* 79% new services (training, etc.), 66% tools and materials
- *Organisational innovation:* 67% new forms of collaboration farmers-other stakeholders, 41% value chain innovation

Source: OG survey

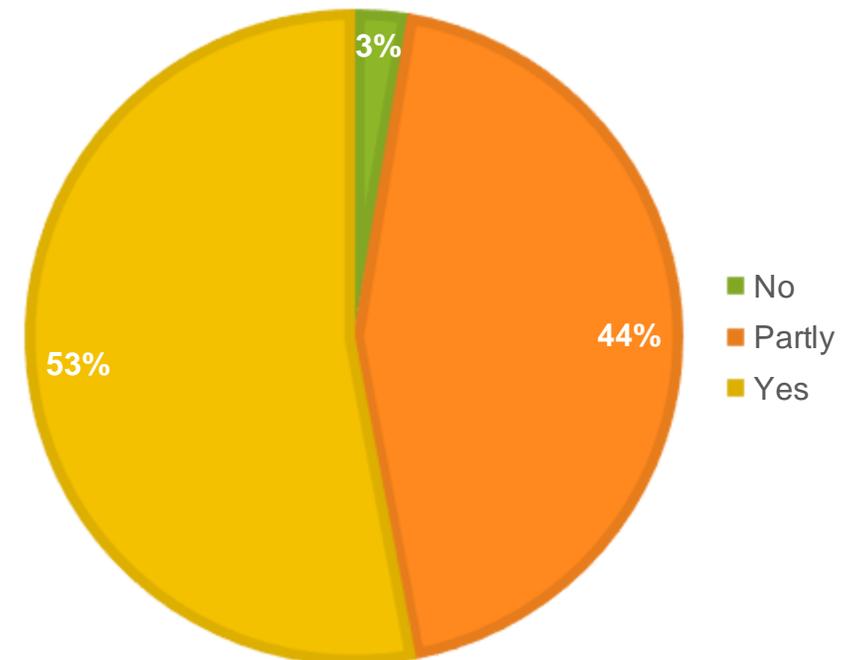


Q1 – To what extent have EIP OG projects produced the expected outcomes: **achievement of project outcomes**, wider uptake of innovation, community outcomes?

Most projects have developed an innovative solution according to what was planned (OG survey)

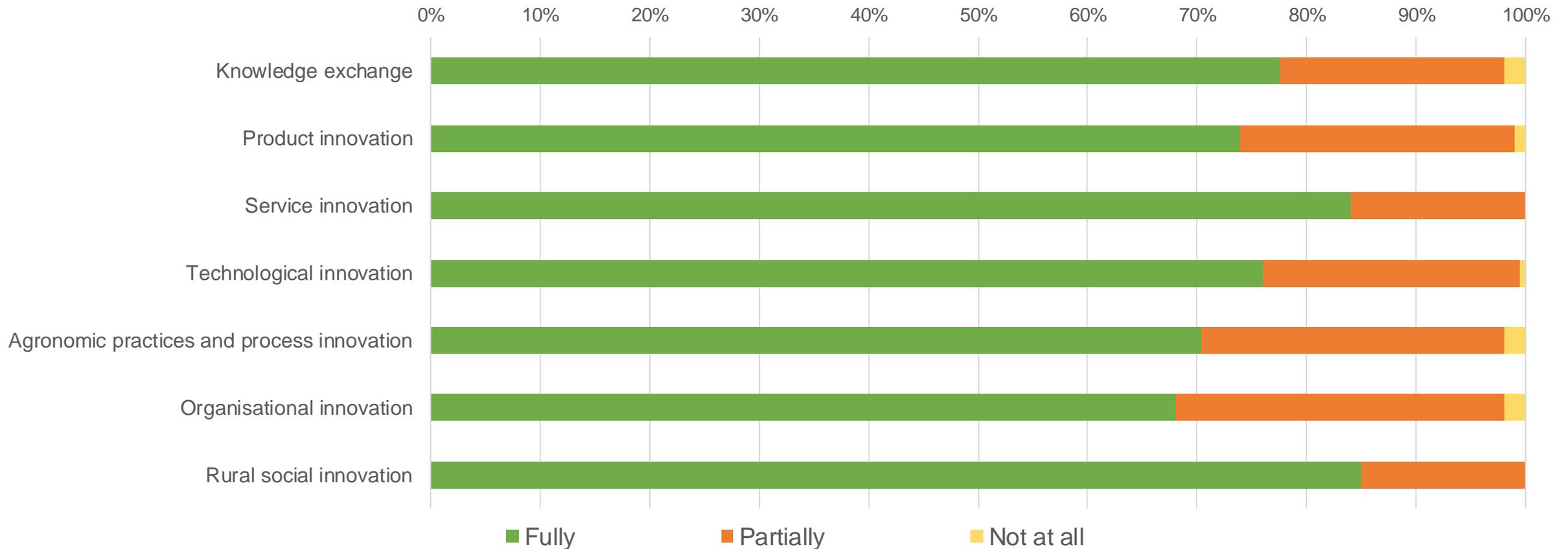


OG innovation projects deliver successful outcomes and disseminate innovative solutions (Stakeholder survey)



Q1 – To what extent have EIP OG projects produced the expected outcomes: **achievement of project outcomes, wider uptake of innovation, community outcomes?**

Achievement of project outcomes by type of innovative solution

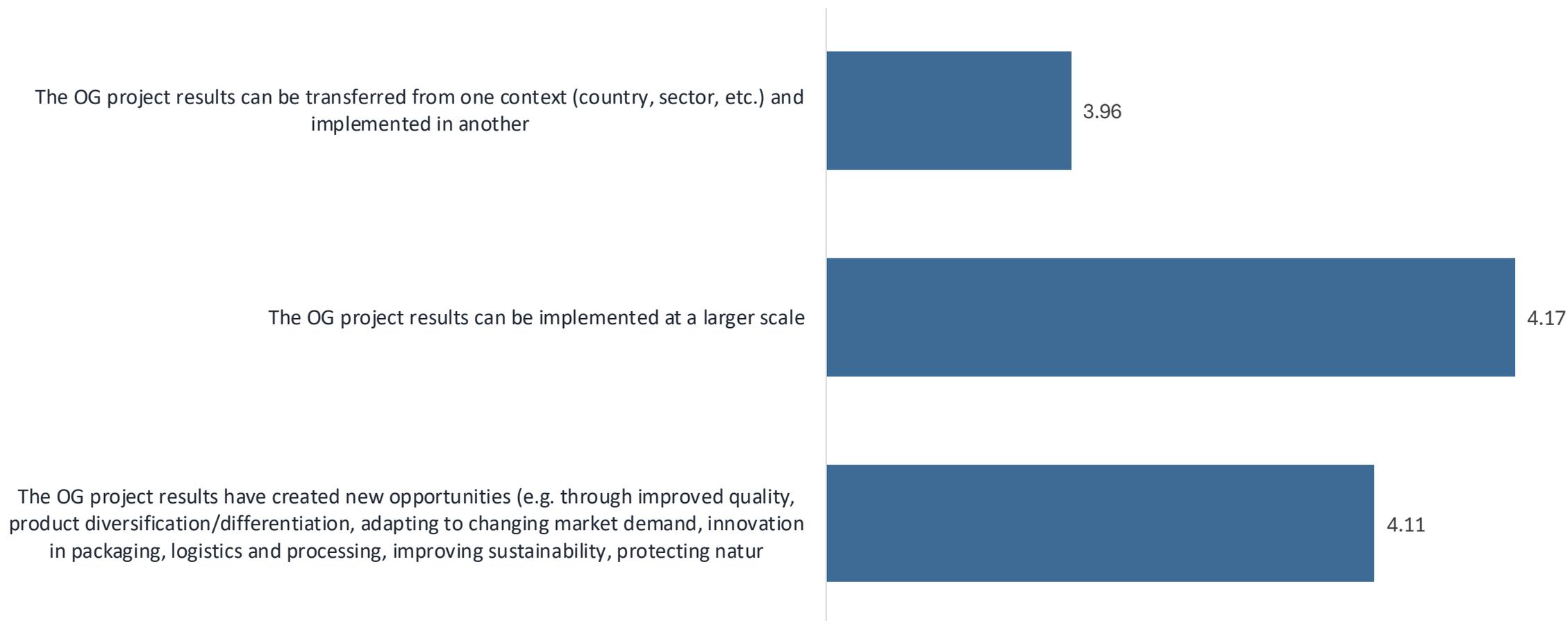


Source: OG survey



Q1 – To what extent have EIP OG projects produced the expected outcomes: achievement of project outcomes, **wider uptake of innovation**, community outcomes?

High potential for transferability and upscaling of OG innovative solutions



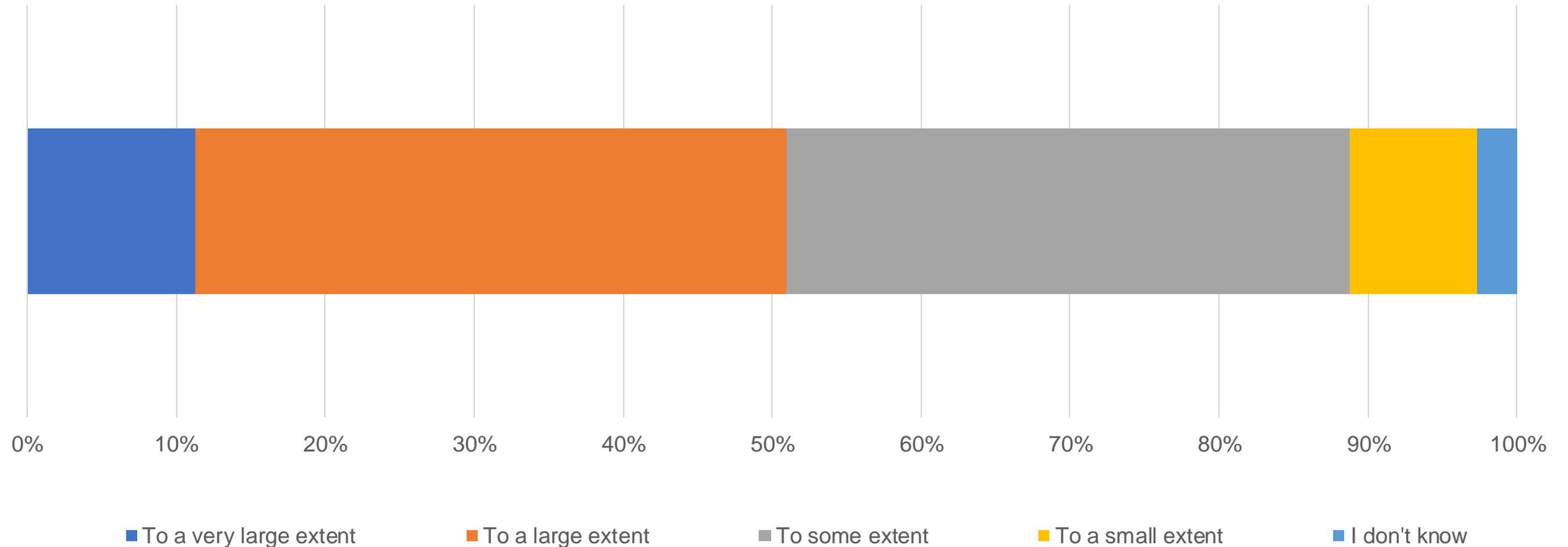
Source: OG survey



Scale from 1 (to no extent at all) to 5 (to a very large extent)

Q1 – To what extent have EIP OG projects produced the expected outcomes: project outcomes, wider uptake of innovation, **community outcomes?**

Most OG projects contribute to strengthening innovation-oriented communities

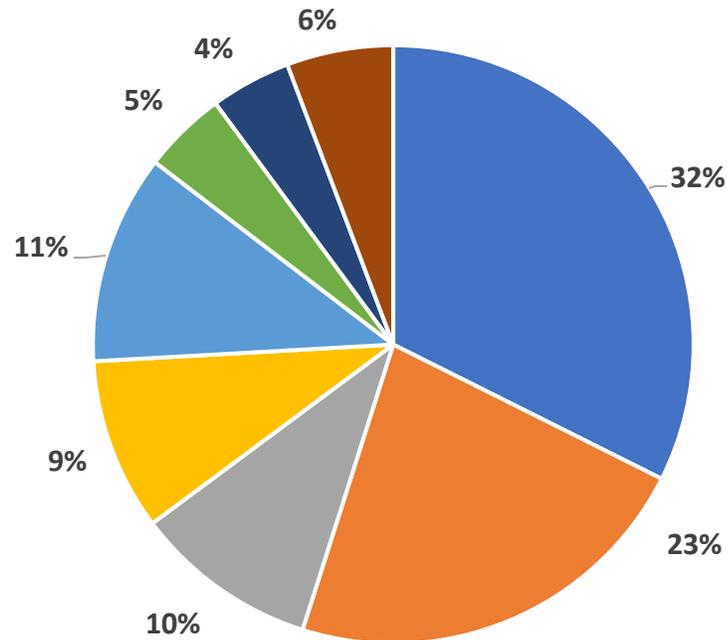


Source: Stakeholder survey



Q1 – To what extent have EIP OG projects produced the expected outcomes: project outcomes, wider uptake of innovation, **community outcomes**?

55% of OGs collaborate with other entities to develop further cooperation



- Agricultural actors/organisations which are not partners in the OG project, in your own country/region
- Research bodies/organisations which are not partners in the OG project, in your own country/region
- OG projects in your region
- Agricultural actors/organisations which are not partners in the OG project, from other countries
- Research bodies/organisations which are not partners in the OG project, from other countries
- Other EU-funded projects
- H2020 multi-actor projects or H2020 Thematic Networks
- OG projects in other countries/regions

Collaboration is more frequent with other agricultural and research organisations within own country/region

Exchange of knowledge/expertise, joint participation in events, informal contact (regular or on-the-spot) are the most frequent types of collaboration

Q2 - What are the **main drivers and barriers** to the achievement of EIP OG outcomes and what lessons can be drawn?



OG organisational and social aspects



Communication and dissemination



Support provided to OGs



Exogenous factors



Q.2.1 - What are the **main drivers and barriers to the successful co-creation of innovative solutions** and to the possibility of scaling-up of EIP OG project outcomes?

Relevance of organisational aspects and types of expertise of OGs for facilitating co-creation of innovative solutions

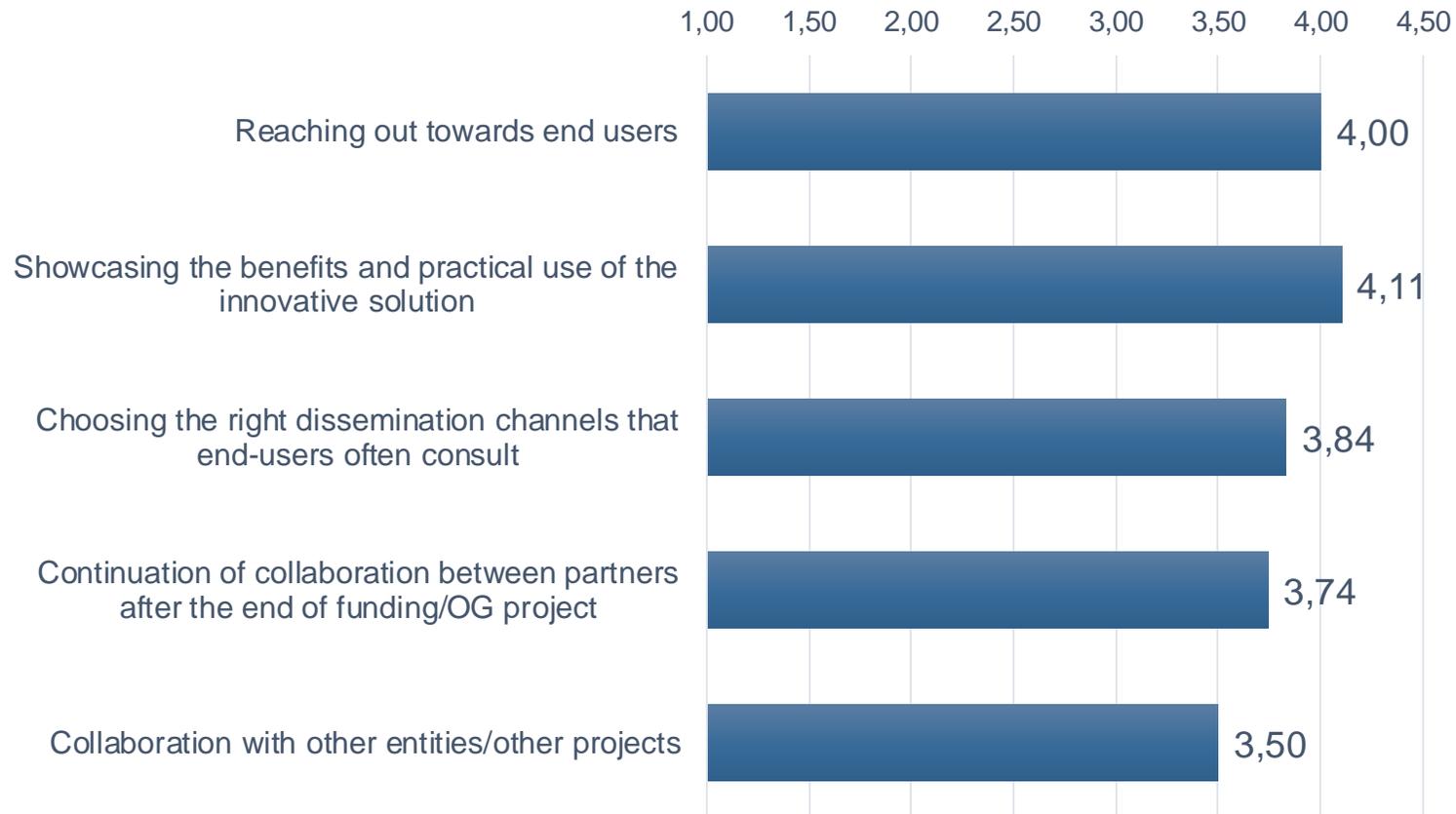


Stakeholder survey and case studies: Key drivers are composition of OG partnerships to ensure complementary expertise and knowledge and inclusion of farmers/foresters and other end-users



Q.2.1 - What are the main drivers and barriers to the successful co-creation of innovative solutions and to the possibility of scaling-up of EIP OG project outcomes?

Reaching out to end users and showcasing benefits are key factors facilitating successful spreading of innovative solutions



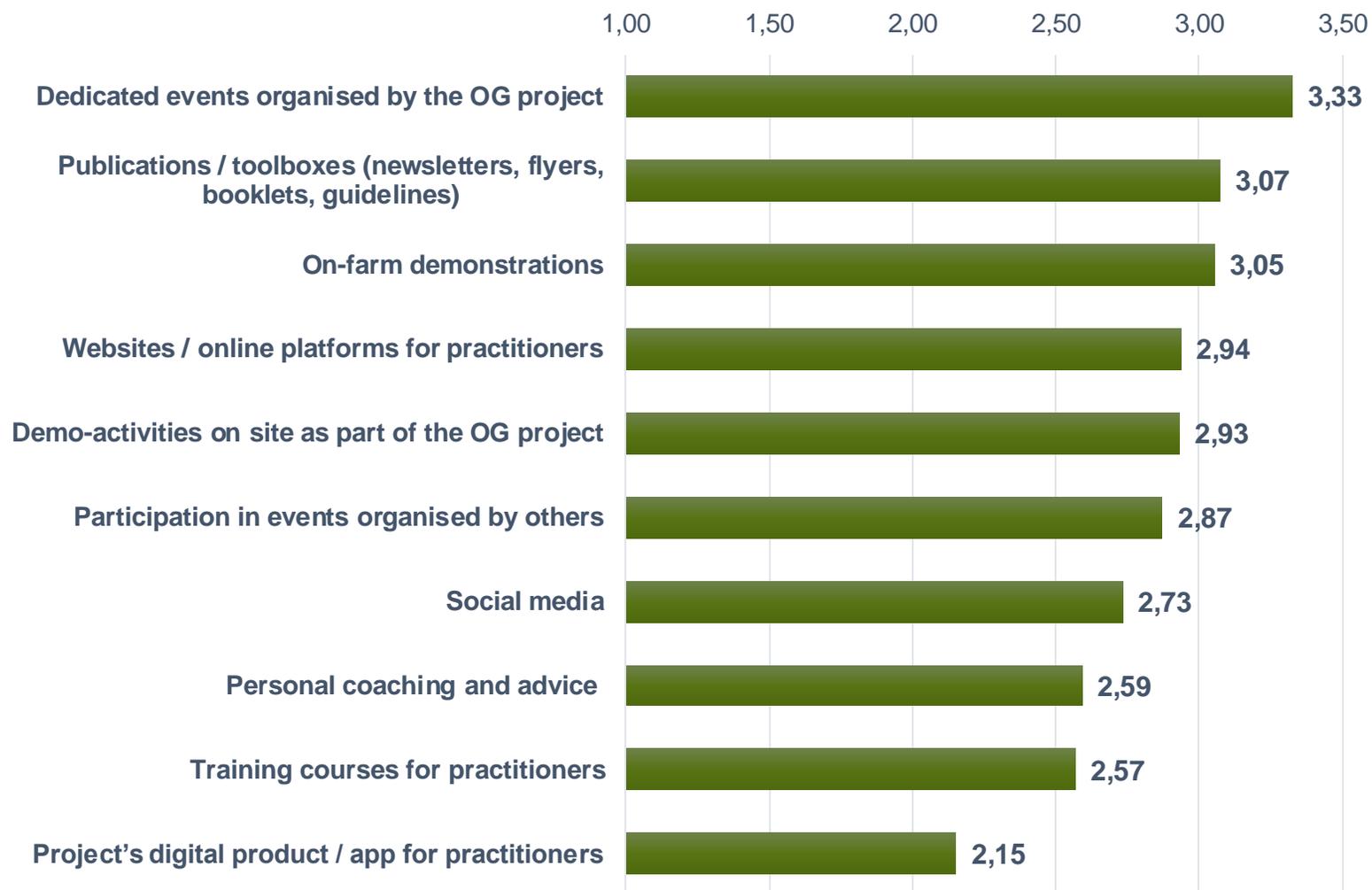
Stakeholder survey confirms importance of showcasing the benefits: on-farm demonstrations and peer-to-peer events are most effective drivers of successful dissemination



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Q.2.2 - To what extent have **communication** and **dissemination** activities contributed to spreading OG project outcomes?



Case studies:

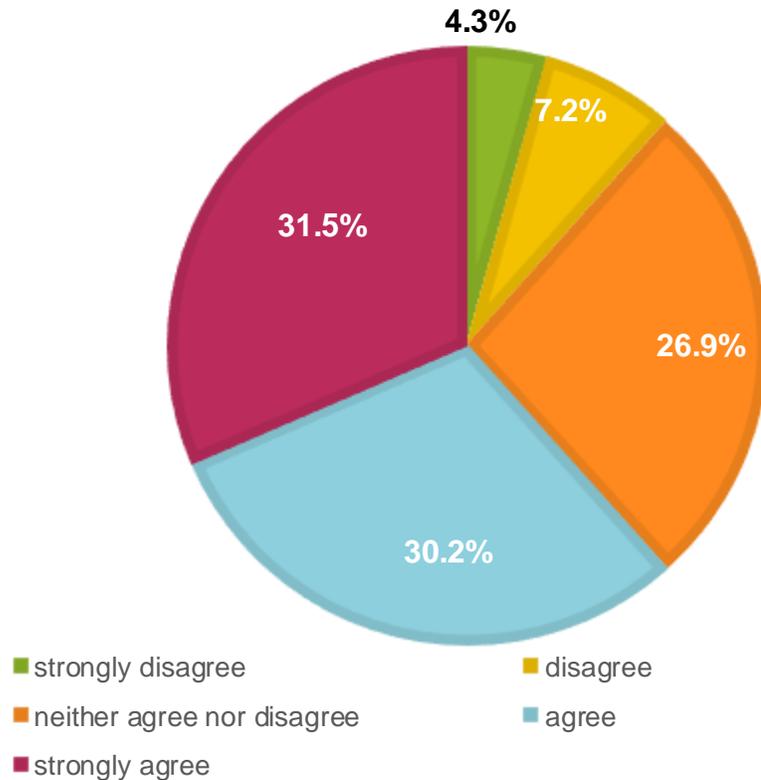
- Importance of **active communication throughout project** life cycle and beyond;
- **Combination of communication channels** often a winning factor;
- Importance of **personal coaching and advice**.

Source: OG survey

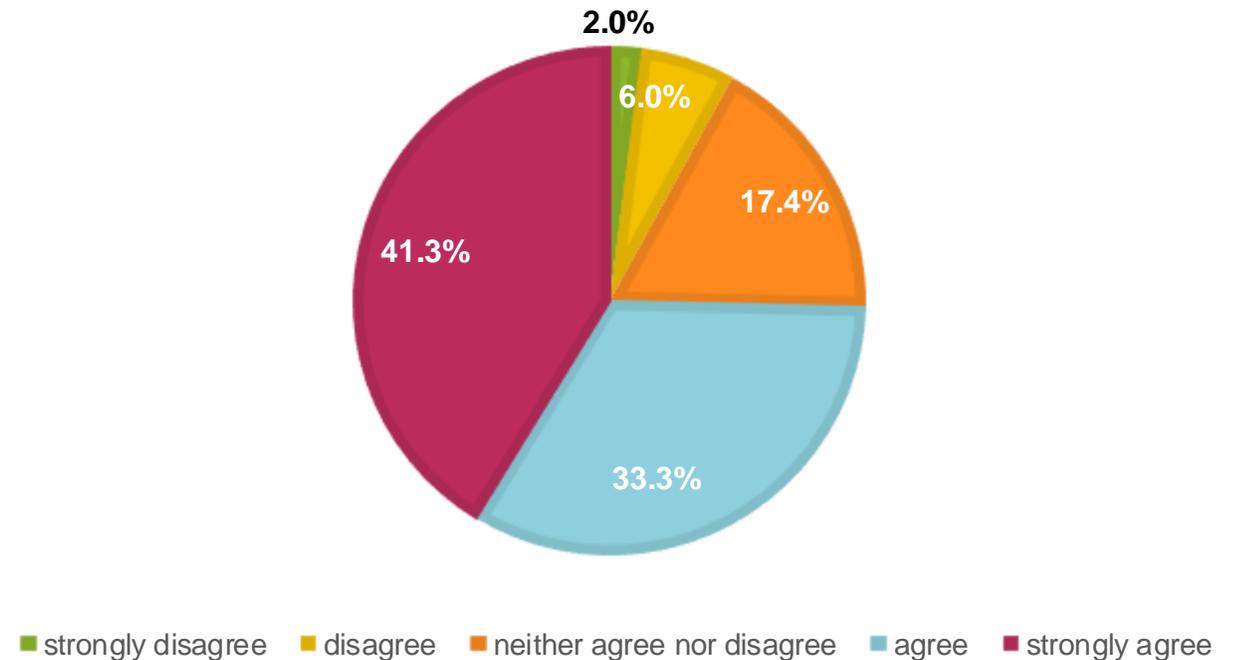
Values on a scale 1=No contribution, 2=Very little contribution, 3=Some contribution, 4=Very high contribution

Q3 - To what extent did **Member States/regions'** approaches to **EIP OG calls** favour/limit the achievement of outcomes?

OG calls have addressed the concrete needs of practitioners



The drafting of OG calls clearly influences composition of OG partnerships with a balanced mix of complementary expertise

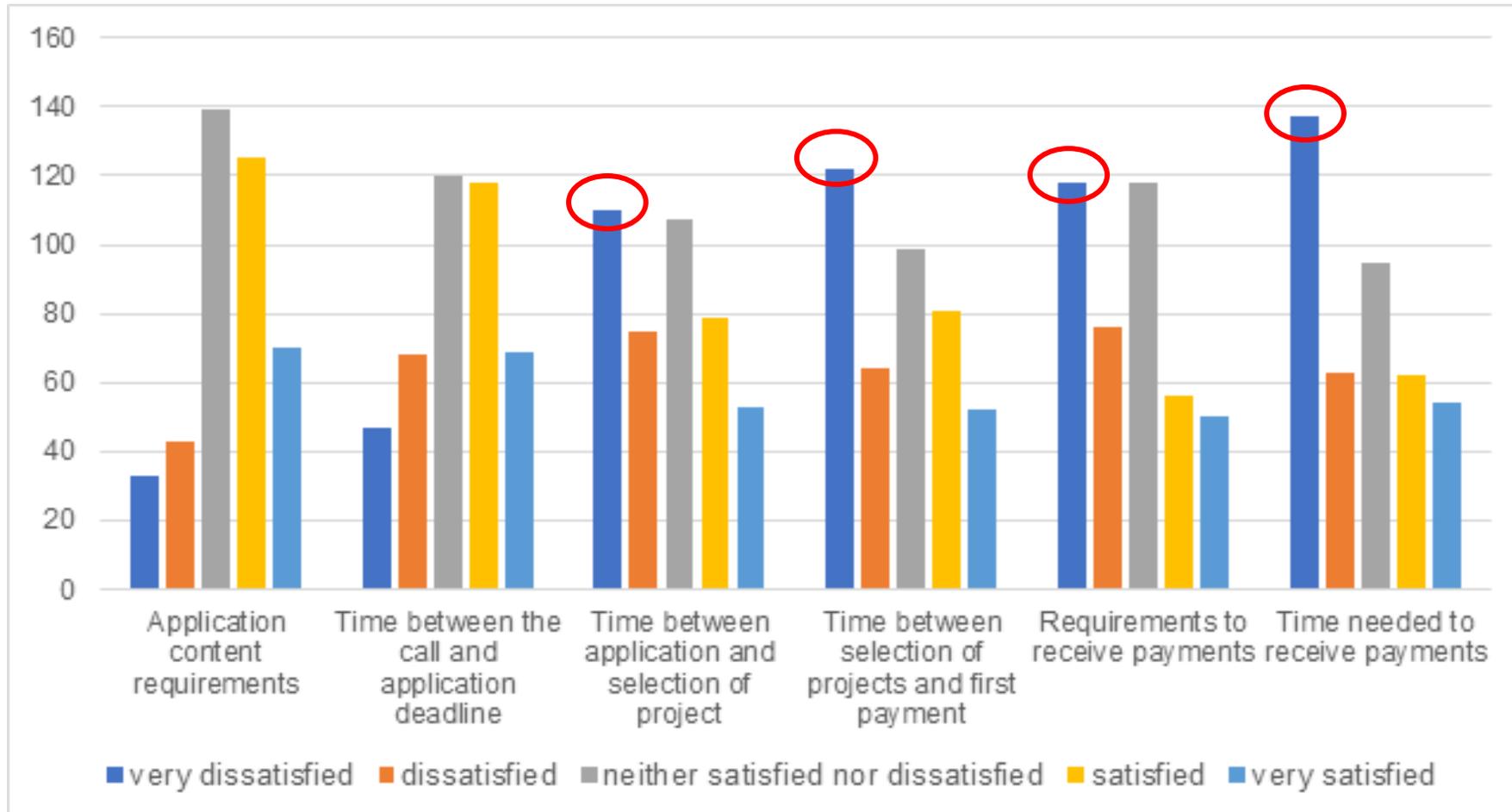


Source: OG survey



Q3 - To what extent did **Member States/regions'** approaches to EIP OG calls favour/limit the achievement of outcomes?

OG are not very satisfied with certain administrative aspects



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Source: OG survey (No. responses)

The way forward

- **Importance of OG partnership composition and involvement of all partners at all project stages**, in particular at identification of needs / challenges and project design:
 - Ensure a **balanced mix of relevant complementary expertise, partners' motivation** at all stages and **effective coordination mechanisms**
 - **Ensure farmers place in the partnerships**
- Further strengthen **support to preparation of OGs** and ensure **support is provided by the relevant actors** (MAs, advisors, ISS, brokers, CAP networks) **at different stages of OG projects**
- **Approach to calls for selection of OGs and OG projects is strategic for successful implementation:**
 - Two-step procedure seems to work better
- **Further simplification** and reduction of administrative burden e.g., use of SCO; **improve effectiveness of procedures**, in particular in relation to payments



The way forward

- **Further improve communication and dissemination of OG project outcomes**
 - **Dissemination tools involving interaction are most effective: peer-to-peer communication, demonstrating project outcomes.** Also important is the work of ‘champions’ and ‘multipliers’. Therefore, **supporting AKIS actions are key**
 - **Communication and dissemination are most effective when different tools and the right channels are combined: dedicated AKIS actions to support sharing OG outcomes**
 - **57% of OG survey respondents agree that calls requiring structured planning and carrying out of communication and dissemination activities had positive impact on achieving project outcomes**
 - Further improvement through **increasing calls’ requirements to use practice-oriented channels** more frequently
 - Presence of a communication expert in OGs could be beneficial to **increase awareness of the importance of communication in OGs.** Alternatively, **use specific AKIS staff in NNs.**

Thank you for your attention!

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Subgroup on Innovation and Knowledge Exchange (SolKE)

6th meeting

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All results and presentations will be available on the event
webpage:

[https://eu-cap-network.ec.europa.eu/events/subgroup-innovation-
and-knowledge-exchange-soike-6th-meeting](https://eu-cap-network.ec.europa.eu/events/subgroup-innovation-and-knowledge-exchange-soike-6th-meeting)

